

KVLI-AM LAKE ISABELLA/KERNVILLE 1140 JUL 10, 2019 QUARTERLY ISSUES/PRGRAMS

THE KERN VALLEY IS MADE UP OF SEVERAL COMMUNITIES, AROUND LAKE ISABELLA AND THE KERN RIVER. WE ARE A SMALL MOUNTAIN RESORT AREA WITH ONLY A WEEKLY NEWSPAPER. THERE IS DEFINITELY A NEED FOR ANNOUNCEMENTS OF ACTIVITIES, NEWS AND WEATHER, AND ROAD REPORTS. IN OUR AREA WE ALSO HAVE A PROBLEM WITH DRUG USE AND EVERYTHING GOES ALONG WITH THAT, CRIME, CHILD NEGLECT, SCHOOL DROP OUTS, ETC.

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

COMMUNITY CALENDAR OF EVENTS

APR/MAY/JUNE 2019 VARIES :30 :60

KRV CHAMBER OF COMMERCE NIGHT AT THE RACES

LAKE ISABELLA FISHING DERBY

SPRING SIDEWALK MIXER

SIRRETTA STREET YARD SALES

STEWARDSHIP COUNCIL LAND CONSERVATION PLANS

KERNVILLE BIKE PARK WORKDAY

WHITEWATER GUIDE SCHOOL CLASSES

KERNVILLE FIRST BAPTIST CHURCH ANNUAL EASTER EGG HUNT

KRV FOOD DISTRIBUTION

BIKE RODEO IN KRV

KERN RIVER FESTIVAL

KRV ART ASSOCIATION ART IN THE PARK

ROAD CONDITION REPORT

APR/MAY/JUNE 2019 VARIES M-F

TWICE PER HOUR 7:03 – 8:44 :60

LOCAL NEWS

APR/MAY/JUNE 2019 VARIES M-F

7:00 8:00 9:00 12:00 4:00

WEATHER REPORT

APR/MAY/JUNE 2019 M-F

TWICE BETWEEN 6AM & SIGN OFF

NATIONAL NEWS

APR/MAY/JUNE 2019 M-F

VARIES, ON THE HOUR BETWEEN 6A AND

SIGN OFF

PUBLIC SERVICE ANNOUCEMENTS

APR/MAY/JUNE 2019 VARIES :60 & :30

HRSA POISON CONTROL

CENTERS FOR DISEASE CONTROL & PREVENTION

JOB TRAINING & EMPLOYMENT

PARALYZED VETERANS OF AMERICA

NATIONAL PEST MANAGEMENT ASSOCIATION

CHILD CAR SAFETY

SAN DIEGO ZOO GLOBAL CONSERVANCY

KEEP AMERICA BEAUTIFUL

KNOW MORE HEPATITIS

LUPUS FOUNDATION OF AMERICA

ST JUDE CHILDREN'S HOSPITAL

CHILDREN'S CANCER RESEARCH FUND

SHELTER PET ADOPTION

LGBT ACCEPTANCE

WILDFIRE PREVENTION

UNDERAGE DRINKING & DRIVING PREVENTION

SAVING FOR RETIREMENT

RELIGIOUS

APR/MAY/JUNE 2019 VARIES

:60 :30

ANNOUNCEMENTS OF FUNDRAISERS AND ACTIVITIES AT LOCAL CHURCHES

THRU THE BIBLE MON-FRI 6AM 30 MIN SUNDAY 7AM 60 MIN

HOPE FOR TODAY MON-FRI 6:30 30 MIN

LUTHERAN HOUR SUNDAY 6AM 30 MIN

WOMAN TO WOMAN SUNDAY 6:30AM 30 MIN