



Dear Valued Royal Sponsor,

I am reaching out to you and your business on behalf of **The 850 Kings c/o American Youth Football (AYF)**. Our Association fosters a safe, fun environment filled with both athletic and academic learning opportunities for area youth. **The 850 Kings** impacts young men from ages 10-18 in our community and is a 100% volunteer-based non-profit organization. At every level, **The 850 Kings** seeks to develop well-rounded young men.

The mission of **The 850 Kings c/o American Youth Football, Inc.**, established in 1996, is a support services organization, dedicated to giving back to communities by promoting the wholesome development of young men through their association with exemplary adult leaders in the sport of American football. Guidelines are established to ensure that players play in an atmosphere of learning with a competitive balance between teams. We also require progress reports and reports card that exemplify excellence in the classroom.

For us to provide such an impactful program in our community, we rely on the generosity of individuals and businesses like yours for support. It costs approximately \$450 per participant each year to be an **850 King**. In addition to tournament costs and fees at a minimum of \$4200. This does not include travel or boarding accommodations. Although fundraisers cover a portion of our budget, we need additional funds to be able to truly provide our youth the positively meaningful experience they deserve. **The 850 Kings** is a 501c (3) non-profit organization and your donation is 100% tax deductible.

There are several opportunities for you or your organization to play an integral role in the success of our 2023 season. I encourage you to review the sponsorship levels listed on the second page of this letter.

Without the assistance of community-minded businesses and individuals, we would not be able to serve the youth of our community each year. Your support is needed, welcomed, and very much appreciated. If you have any questions, or comments or require additional information please do not hesitate to contact me.

Regards,

Jarrod D. Acoff

Jarrod D. Acoff
Fundraiser Coordinator / Asst. Coach
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The 850 Kings
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ALL DONATIONS ARE 100% TAX DEDUCTIBLE