



ORGANIC PRODUCE SUMMIT

July 10-11th, 2019
Monterey
Conference Center

DIRECTORY ADVERTISING SPECIFICATION SHEET



FULL PAGE ADS - \$1000

All full-page ads are bleed ads.

File Size: 8.75"w x 11.25"h (includes .25" bleed)

Publication Trim Size: 8.25"w x 10.75"h

Keep all live material .375" from trim edges.

Crop marks should be offset .25" outside trim edge



HALF PAGE ADS - \$500

All half-page ads are non-bleed ads.

File Size: 7.25"w x 4.7"h

Crop marks should be offset .25" outside trim edges.

Print ads must be submitted as high resolution PDFs in CMYK with fonts outlined

Space Reservation Deadline: Friday, May 3, 2019

Artwork Deadline: Friday, May 31, 2019

Email Ad to Kelli: kelli@organicproducesummit.com

To Advertise Contact: Dana Davis / 302-750-4662
General Questions? Contact Kelli Runge / 831-884-5092