



Kyle's Campaigns for Change  
KCC-T1D.com

# Saving Type-1 Diabetic (T1D) Children in Sudan & South Sudan

**Kyle Thaller**  
**May 15, 2019**

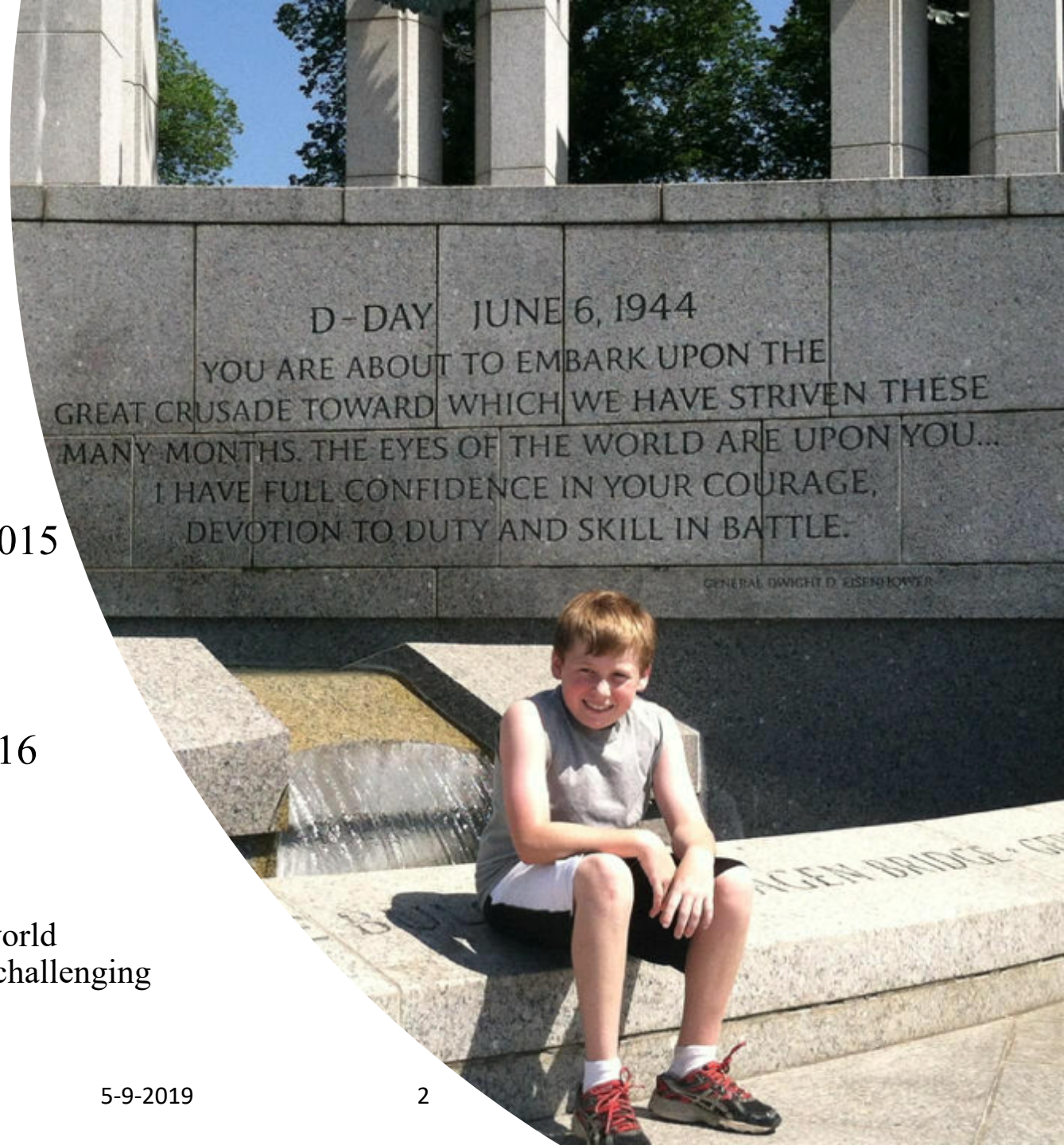
Malaria, flu, diseases mask T1D symptoms, and so the T1D child is never diagnosed . . . and 100% die.



# Who is Kyle? What is KCC? Why Sudan & S. Sudan?

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- Kyle Thaller
  - 10th grade and 16 years old
  - Diagnosed with Type-1 Diabetes on April 27, 2015
    - Navy SEAL & Naval Academy not possible
    - Crying for days; Then inspired by S. Hawking
    - *What are we without our dreams?*
- Formed Kyle's Campaigns for Change (KCC) in 2016
- ❖ **Goal of KCC: *Saving Lives By Never Giving Up***
  - So.... This KCC project involves diabetes (an enormous world problem) in Sudan and South Sudan (among world's most challenging regions).



# Overall Objective

*Save lives and improve lifestyle of people afflicted with diabetes*

- Test all sick children and adults in South Sudan and in rural areas of Sudan for T1D
- KCC has figured out how to do this with minimal financial support!



# What is Diabetes?

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## Poorly or uncontrolled blood glucose

- Type-2 (T2D); Pancreas produces insulin, but cannot keep up with body's demands
  - Amputations, blindness, death after decades
  - Caused by lifestyle (obesity, sedentary, etc.)
- Type-1 (T1D); Immune system kills pancreas beta cells in error, and so insulin production stops
  - Guaranteed death within days of full diagnosis unless treated
  - Caused by genetics; Lifestyle not a factor



# Type-2 Diabetes: World Pandemic

## United States

- Nearly 25% of all adults in U.S. have diabetes
- 1985: 30 million people in the world have diabetes
- 2040: 650+ million people
- 80% of T2D's are in developing world where healthcare is a challenge

## Africa

- 65%+ of diabetics are not even diagnosed
- T2D is worse than rest of world
- Explosive increase circa 2030 as westernized-style lifestyles evolve



# Type-1 Diabetes: Silent and Guaranteed Killer

- Genetically based
  - Not related to lifestyle
  - .05% to .1% of population & growing exponentially
- 60-70% afflicted when 2-20 years old.
  - Age 14 most common
- 100% fatal without treatment within 5 days once fully diagnosed
  - Full onset in 2-12 months

# "Lost" T1D Boys (& Girls) of S. Sudan

- 1,000+ children in South Sudan and rural areas of Sudan die of T1D annually . . . without ever knowing that they have T1D
- T1D takes 2-12 months to fully present itself.
  - Pancreas sporadically works, and then fails
  - My own personal symptoms took about 12 months
- T1D is a silent killer, and these “Lost” children will never know . . . Unless diagnosed.



# Understanding Diabetes Sets the Stage for this KCC Project

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- Diagnosis is key for both T1D and T2D
  - Malaria, flu and other diseases can mask symptoms
  - Special . . . yet simple equipment needed for diagnosis

❖ Test everybody who is sick







# Diabetes Diagnosis and Treatment

## Diagnosis

- T1D and T2D diagnosis are identical.
- Glucose Monitors , Test strips & Lancets to draw blood

## Treatment

- T1D (to stay alive)
  - Insulin injections ( $\approx 10$  times/day)
- T2D (to lengthen lifespan)
  - Diet, exercise, loose weight, stop smoking, etc.
  - More extreme cases require T2D pills or insulin (akin to T1D)

❖ **DIAGNOSIS IS THE KEY**



## South Sudan Infrastructure is Enormously Challenging

- Three decades of civil war and conflict have left South Sudan's education systems and infrastructure devastated
  - Nearly 10 million people displaced
  - 3+ million people killed
- Country is almost 10% the size of the USA.
  - Only 200 miles of paved roads
  - One bridge over the Nile in entire country
- Healthcare nearly non-existent

# Cost of Medical Supplies

## Average supplies' cost

- T1D care in the U.S.: \$7,500 - \$15,000 per year
- T1D care in Sudan & South Sudan: \$300-\$500/year
- T2D care in Sudan & South Sudan: \$175/year

## Income

- South Sudan's average income only \$1,500/year

Without our help . . . T1D in South Sudan and in rural areas of Sudan is a death sentence

# So where is the innovation?

## Expired Test Strips!

- Hundreds of millions of strips annually re-sold on the multi-billion \$\$ secondary market by hundreds of on-line firms
  - Test Strips expire quickly (12-18 months)
    - Short lifespan imposed by strip manufacturers
  - Typically work fine for 2-4 more years, and theoretically 10+ years post-expiration
  - At failure, degradation is gradual and not dramatic.
  - Once expired, test strips cannot be legally sold or resold. They are officially “worthless”
- ❖ Since key objective is to see if a person has sky-high blood glucose . . . expired test strips are ideal for initial diagnosis
- ❖ Since strips are “worthless, . . . KCC can/will obtain millions of expired strips. . . for free!



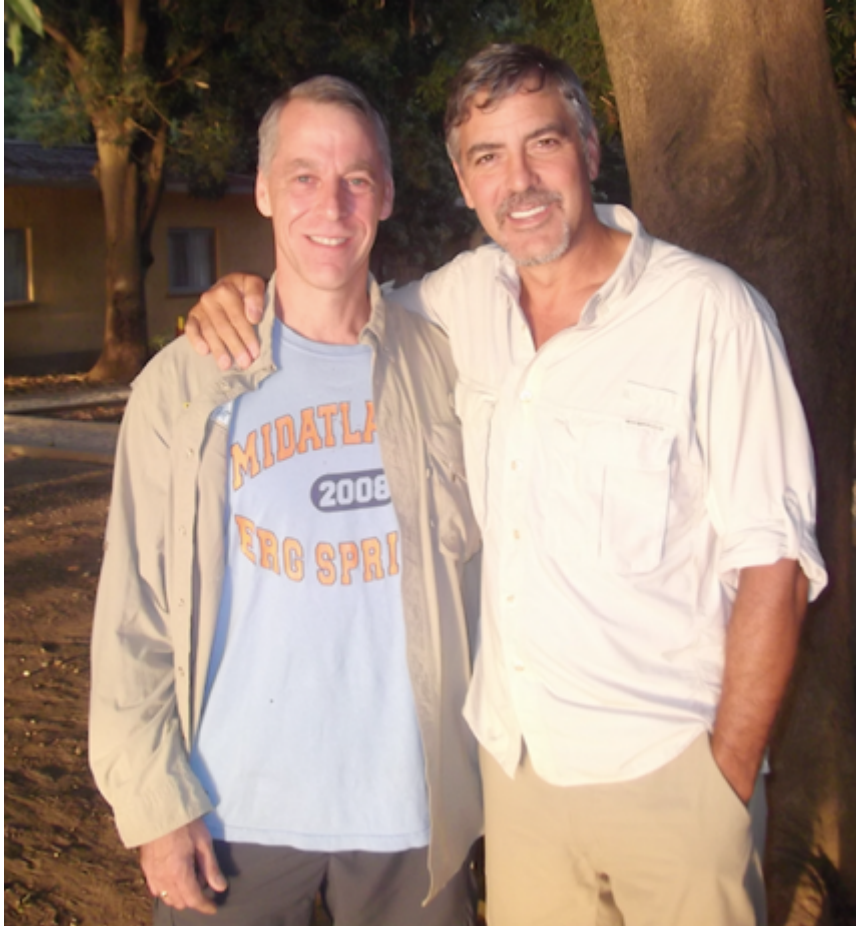
# Tactical Objectives

- Support T1D's and T2D's via existing clinics
  - Malakia clinic in Juba, South Sudan
  - Bashir Nefeidi Hospital/clinic in Khartoum, Sudan
  - Duc Country Clinics in Jonglei State via John Dau Foundation
  - Nuba Mountains hospital
- Solicit funding and support
  - Pharma companies in Khartoum and in USA
  - Businessmen in Khartoum and in USA
  - Test strip manufacturers
  - **Prominent and socially motivated (impact) venture capitalists and executives**
- Media Campaigns
  - Keynote speeches and presentations
  - Middle East Broadcasting Network (MBN) documentary
  - Meetings with congressmen, ambassadors & executives
  - Strip resellers as partners; links from other websites

# Current Status

- 250,000 strips collected (valued at nominal \$100k to \$200k) in two months
- 50,000+ strips/month expected from strip resellers . . . indefinitely
- 20+ meters collected
- Media is Ramping Up
  - Keynote speech, Congressman Mtg, etc.
- Shipped 4,000+ strips into Juba April & May 2019

# Critical Next Steps



George Clooney and my Dad are long-term supporter of the people of South Sudan

## ❖ Fund Raising

- On-line and individual donors
- Corporate donors
- *Funds urgently needed for airfare, etc. for Khartoum and Juba Meetings*

## ❖ Planning

- Meetings in Khartoum and Juba in July 2019
- Meet with key stakeholders at embassies in D.C. in Spring 2019
- Meet with other key stakeholders

## ❖ Logistical

- Refine ability to ship into Sudan and South Sudan w/o customs issues

## ❖ Medical Supplies

- Continue to obtain free strips, lancets and meters

## ❖ Media

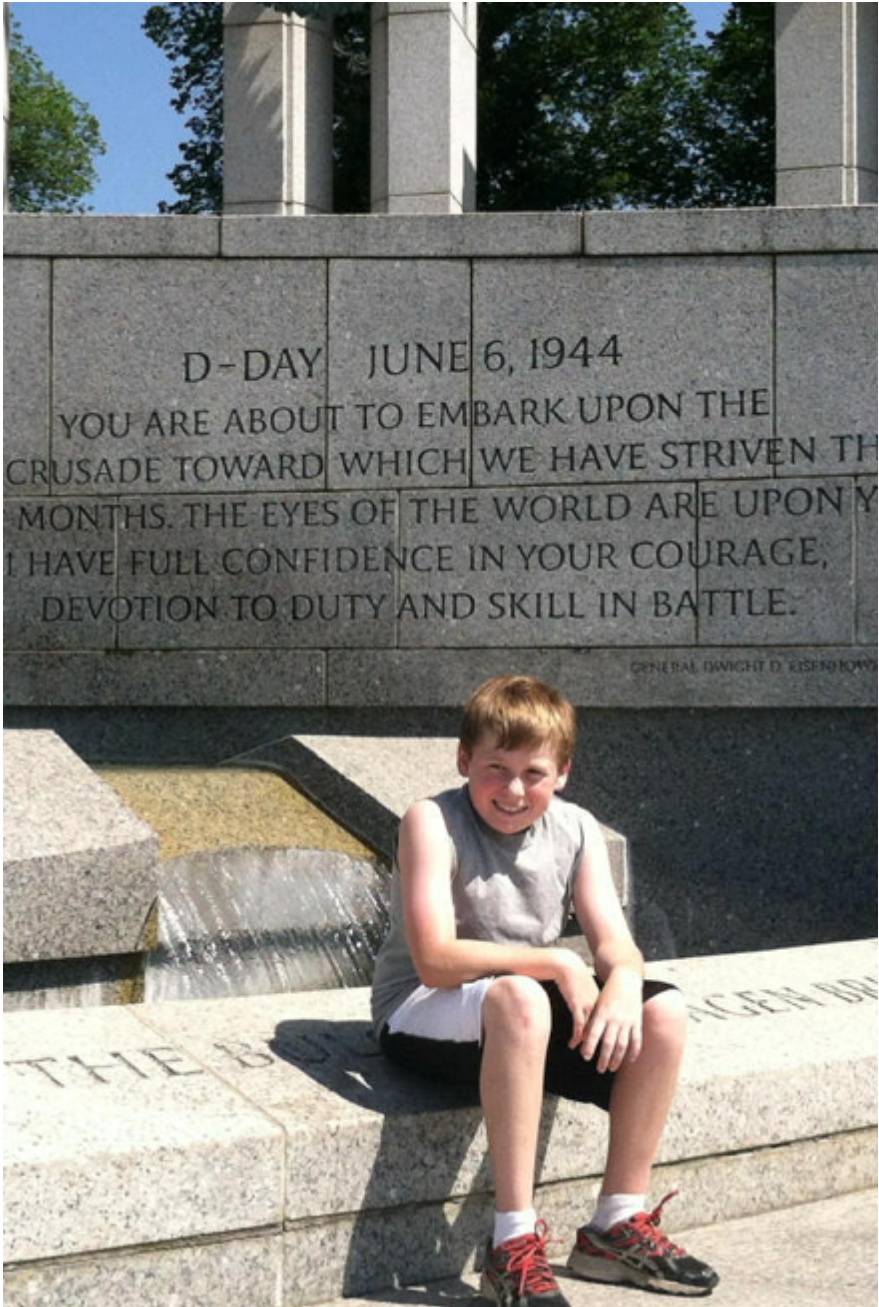
- Kyle giving Key-Note at the PWCS Global Leadership Conference on May 18 (1500-2000 attendees)
- Kyle meeting with Congressman Wittman on May 17
- MBN (Middle East Broadcasting Network) doing documentary on Kyle and KCC
- Write monthly newsletter
- Links and messaging via strip reseller websites

# How to help?

- Donate funds
  - 2019 Target: \$25,000
  - Nearly entire effort is self-funded to date
- Network and Share Ideas
  - [KCC.T1D@gmail.com](mailto:KCC.T1D@gmail.com)
  - [Mark.thaller@gmail.com](mailto:Mark.thaller@gmail.com)
- Join us on trip to Sudan & South Sudan in early July 2019
- Stay in touch . . . Please!







*Thank You!*



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