



Seen Exclusively On



Beach Drive Washington Street Mall West Cape May Carpenter Street

Introducing Everything Cape May!

There’s never been a better time for businesses across Cape May to capture exceptional exposure to the visitor, available exclusively on **FerryVision and The Cape May Channel**.



This dynamic new segment takes viewers on a fast-paced tour through four of Cape May’s most distinctive areas, showcasing top shops, restaurants, lodging, and must-visit experiences.

As a participant, your business will be featured in a :15 professionally produced video spotlight—perfect for highlighting your shop, restaurant, hotel, B&B, or any visitor-focused experience.

2026 Everything Cape May Rates

Memorial Day – Labor Day: \$595.00

Year-round (12 Months) - \$795.00

(Rates include production of your :15 video which is yours to use for your marketing and social media efforts)

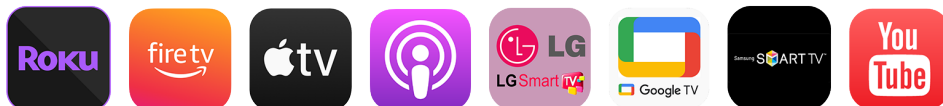


Seen on **FerryVision** around the clock in the Lewes and Cape May Terminals and on all three ferry vessels every 45 minutes

Seen on **The Cape May Channel** a minimum of 30 times per day on the livestream and anytime in the video-on-demand section



Stream Cape May Channel FREE on your favorite Streaming Platform or SmartTV





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2026 Everything Cape May Advertising Agreement

Date: _____

Business Name: _____

Contact Name: _____

Contact Number: _____ Email _____

Choose your package:

Memorial Day – Labor Day \$595.00

Year-round (12) Months \$795.00

Video will play throughout the period:

- On FerryVision® twice per crossing on multiple video monitors onboard all ferry vessels
- Around the clock on video monitors at the Lewes, DE and Cape May Ferry Terminals
- Nationwide on The Cape May Channel® on both the Livestream and Video-on-Demand
- Each partner will receive a FREE 15 second video that will be yours to use for your marketing & social media efforts.

Creative:

- A VATv producer will contact you to begin planning your 15 second video
- Your existing video can be reedited for broadcast
- For questions about the video and how the production process works please contact Matt Radico at VATv at (610) 322-3957 or matt@vatv.net
- Watch the current episode of FerryVision at www.ferryvision.com
- Watch the current episode of The Cape May channel www.capemaychannel.com
- Please sign below and return to matt@vatv.net by May 1, 2026 to reserve your space
- Deadline to approve your 10 second video is May 12, 2026

Partner Signature. _____