Vincent Joseph DeFiore

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Work: vincentdefiore.myportfolio.com

**Objective**

Acquire internships and work experiences to obtain a career in the marketing or advertising field.

**Education**

**The University of Texas at Austin, Stan Richards School of Advertising** | Austin, TX August 2015 - Present

*Studying Creative Advertising for a Bachelor of Science, Advertising*

**Academic Projects**

* Fall 2017: As one of 29 students in the second Portfolio sequence of Texas Creative, worked with four classmates to create four advertising campaigns for as many products: AARP, TP-Link Travel Router, Rocket Pure shoe and foot deodorant, and Geek Squad.
* Spring 2016: In the first class of Texas Creative, Portfolio 1, was responsible for creating three advertising campaigns, one each for: Crocs Shoes, Hard Rock Café, and NERF foam dart guns. Created the Crocs campaign entirely independently. On the campaigns for NERF and Hard Rock Café, worked in collaboration with one other Portfolio 1 classmate each to create the advertisements.
* Fall 2016: Based on results of a rigorous application process, was selected to be in the Texas Creative advertising program; among 40 selected out of a pool of hundreds of fellow advertising majors.

**Work Experience**

**Brady Municipal Golf Course** | Brady, TX May 2014 - August 2017

*Pro Shop Attendant*

**Volunteer Activities**

**“Mooove-In” Volunteer work** | University of Texas, Austin, TX August 2015

*Moving In Volunteer*

* Assisted new college students and their families move their luggage into their dorm rooms on Move-In Day.
* Gave directions to new college students and their families in finding their dormitories and dorm rooms on Move-In Day.

**Skills**

* Copywriting
* Creative writing
* Art Directing
* Graphic Design

**Interests**

Avid reader, self-taught pianist, Monopoly mogul, and fan of the stand-up comedy of Dave Chappelle & Joe Rogan