>>>> From Rags to Riches

What's Next?



Our 1930 Packard 7-34 Speedster Eight Runabout has been in the Peterson collection of antique cars since 1973, but it was not until last month that I completed a grueling however most satisfying – ride through AACA's judging hierarchy with it. At long last, the car received its Senior Grand Nationals status.

While it has received other pinnacle awards presented by AACA, such as a National Award, a Grand Nationals "Senior" tab indicates AACA's highest and best award within its point-based judging system, so it was a gratifying moment when I affixed the Senior tab behind the car's Grand Nationals badge. As I previously shared in a three-part column in 2020, it was only after several years of searching that I was able to find all of the proper authentic parts that our Speedster lacked. Even when finally armed with the parts needed for historical accuracy, the fact that the car had been restored so long ago (in 1999) – and had been driven some 20,000 miles since then – extensive re-restoration work was also required. While I have participated in showing our family's cars in AACA since 1980 (and in the Classic Car Club of America since 1965), this was a first attempt to advance one of our cars beyond the Senior level. I found the whole experience to be fulfilling and rewarding.

Given that I was literally born-into the old-car hobby, one would think that my knowledge of how AACA's judging system works would be a foregone conclusion. In fact, I must refer to the AACA Judging Guidelines whenever a question arises as to what is required to achieve various award levels ... not to mention questions about the plethora of awards that are available. So, if I'm in the dark, then there likely are others out there who need enlightenment as well. The best thing to do is to either purchase a hard copy of the Guidelines, which is regularly updated, republished, and available from national headquarters (or you can download it for free at aaca.org ... select the "Shows/Tours" menu).

Most AACA members are intimately familiar with the Club's entry-level awards, those being the First, Second and Third Junior. To advance to the Senior level, a First Junior must first be earned, requiring the scoring of a minimum of 365 of 400 points AND coming within 10 points of the highest-scoring car in your class (for that proviso, the good news is that your car is only judged against cars in your class that are also seeking a First Junior award). After a vehicle receives its First Junior, it is then eligible to compete for a Senior award, this time requiring the scoring of a minimum of 375 points, with the same 10 point proviso applying as to other cars in your class that are seeking Senior status. Thereafter, having earned a Senior badge, you can continue to have your car judged at any AACA Nationals, where you will be eligible to receive a Preservation plaque (350 points minimum), and then individual ingots that signify each Nationals attended where 350 points or more are scored. In addition, Senior cars are eligible to be shown in an AACA Grand Nationals, which are held only once a year.

Just as with the entry-level of AACA's awards hierarchy, when showing a Senior car at a Grand Nationals, an owner can receive a First, Second, or Third "Grand Nationals" award," but the points bar



for those awards are set far higher. In order to achieve a First Grand Nationals, the car must attain a minimum of 380 points and must score within five points of the highest scoring car in its class. Then there's the top-dog award: a Senior Grand Nationals, for which a minimum score of 390 points must be achieved. For this award, cars are not judged against any others in the class. After receipt of a Senior Grand Nationals, if a car is shown at any subsequent AACA Grand Nationals, so long as the car scores 390 points, the owner will receive a Repeat Senior Grand Nationals award.

Such are the "Cliff Notes" for AACA's 400-point judging system; however, the chart illustrated below – taken from the last page of the Judging Guidelines - is also an excellent reference.



THE FAMILY TREE OF NATIONAL PRIZES

Minimum Points	Nationals			Grand Nationals	
	Junior Category	Senior Category	Preservation Category	Participant Category**	Senior** Category
390					Senior
380				1st	
375		Senior			
370				2nd	
365	1st				
360				3rd	
350			Preservation		
330	2nd				
295	3rd				
Point Spread for Ties*	10 pts.	10 pts.	N/A	5 pts.	N/A

Tieing Points must be above the respective minimum required.

All participating vehicles at a Grand Nationals are eligible to receive a Preservation Award if they score 350 points or above.

A Grand National Senior competitor is a vehicle which has previously won a Grand National First Prize. A Senior Award is won if the vehicle scores 390 points or above. The GN Senior can be won repeatedly.



CERTIFICATION CLASSES

If you want to enter your car in an AACA Nationals, but do not wish to have your car judged, there are two options. You can enter it into class judging and select "Display Only," or you can enter it in one of the certification classes: HPOF, DPC, Class 24 and Class 39.

HPOF (Historical Preservation of Original Features): Vehicles in this class represent originality as opposed to restoration. Since its founding, AACA has been dedicated to the preservation, restoration, and maintenance of automobiles, recognizing vehicles in their original as-manufactured condition. At the first level of HPOF, a vehicle is "certified" based on the percentage of its original features such as paint, chassis, upholstery, engine compartment, etc., that remain essentially as the car was originally delivered. These vehicles are not point judged.

HPOF Original: Once a vehicle has achieved its HPOF certification, it is eligible for a higher level of originality certification at a subsequent Nationals, which is the HPOF Original award, where a higher percentage of original features are required.

DPC (Driver Participation Class): Like HPOF, DPC is a class that is not point judged, but is available for 25-year-old or older vehicles that are set-up to be driven regularly. Cars must be roadworthy and able to pass a state safety inspection. Certification in this class allows for some non-authentic upgrades, but in general, the car should be equipped as when it originally came from the factory. Modifications that are permitted include seat belts, seat coverings, turn signals, stop lights, sealed beam/halogen headlights, radial tires, alloy wheels (of the same era and/or same vehicle manufacturer), radio upgrades, electrical upgrades, brake upgrades (bolt-on), steering upgrades (bolt-on), air-conditioning, overdrive, and altered exhaust systems.

Class 24D (Unrestored Race Cars): This is a class for unrestored race vehicles (25 years or older) that are still being campaigned in vintage racing events. These vehicles may have safety or other upgrades required to enable continued vintage racing competition.

Class 39 (Special Interest Vehicles): This is a display-only non-judged class, but prior to entry, all Class 39 Special Interest Vehicles must first be approved by AACA's Class Acceptance Committee. Acceptance is based upon consideration of vehicles that appeared in movies or television, of unusual or significant historical significance or provenance, or innovative design that never matured into production. This class is not for modified vehicles, hot rods, street rods, choppers, etc.

Whether you're simply maintaining your car for tours or pleasure, carefully preserving its original features, or fully restoring it, AACA has something for you. The old-car hobby perpetuates itself with the richness of owners sharing their cars and information with fellow enthusiasts and admirers. Participation at AACA Nationals is fun and extremely rewarding, and offers bona fide recognition for diligent research, restoration skills, and effort put forth in preserving antique cars.

Next issue: AACA's National and Zenith Awards.



AACA.org September / October 2021 • ANTIQUE AUTOMOBILE

From Rags to Riches, Part II

Beyond AACA's 400-point Judging Hierarchy National Awards "Cliff Notes"



AACA annually organizes and presents 8-10 national antique automobile shows for its members, referred to by the Club as "Nationals." With 350 Regions and Chapters spread across the Nation, and a membership roster surpassing 52,000 members, Club leadership has stayed true to its commitment to migrate AACA Nationals throughout the U.S., and even to Puerto Rico, providing relatively close venues for all members to easily participate on a national level.

While AACA recognition starts with the Club's standard 400-point judging criteria — applied to each car entered at a Nationals by judges who enjoy reviewing the cars as much as they enjoy showing them (see "From Rags to Riches," September/October 2021 issue) – there's also a "next level" of judging beyond Junior, Senior, and Grand Nationals competition that takes place at every Nationals – AACA's National Awards Judging. As mentioned in Part I, despite one growing up in the hobby, understanding AACA's award system still requires vast research of AACA's Judging Guidelines. Questions often arise as to what is required to achieve various award levels as well as numerous inquiries regarding the myriad of available awards.

Some Nationals are conveniently presented by AACA in the same location every year, affording participants an opportunity to become familiar with the event's geographical area, enabling Club members to return to and enjoy favorite hotels, restaurants, museums, and other area attractions. Members typically plan an annual return to these events long in advance. For example, the Eastern Fall Nationals held in Hershey, Pennsylvania, has been a time-honored tradition since 1954 that many place on their calendars – indelibly – years in advance. Likewise, the Southeastern Spring Nationals in Charlotte, North Carolina, held each year since 2008 (with its highly anticipated flea market held on the infield of the Charlotte Motor Speedway), and the Central Spring Nationals,

which has been held in Auburn, Indiana, since 2013 are examples of well attended events that occur at the same venue every year. In addition, the Central Spring Nationals has become an annual "not to be missed" AACA event, earning a fine reputation for being well organized and sharing the show field with other car clubs.

For those who have performed restorations of notable quality and authenticity, or who have excelled at preserving an original car, AACA's National Awards program recognizes superior achievement. Exceptional cars are nominated at each Nationals and Annual Grand Nationals, and with some 47 available awards (several with multiple winners each year) there are plenty of opportunities to earn recognition.

AACA's annual show season typically begins with the Club's Winter Nationals, which takes place in February or March. Each show season concludes with the last Nationals held that same year. At each event, the National Awards judging team — a separate and independent team from the 400-point judging teams — reviews each car for quality and authenticity. The best restorations are then "nominated" for consideration to receive a National Award. Original vehicles and "driver" vehicles are also nominated for outstanding preservation or maintenance. During National Tours, cars that complete the event are nominated based on age, authenticity, appearance, condition, and distance. During the Annual Grand Nationals (AGN), there are no National Award *nominations*. However, two cars are ultimately selected at the AGN for the National "Pre- and Post-War" Annual Grand Nationals Awards.

Following the conclusion of the Eastern Fall Nationals, award nominees are notified by mail and are asked to submit a short questionnaire and two photographs of their vehicle. (If there is a Nationals that takes place in November after the Eastern Fall Nationals, nominees from the event receive letters immediately after the event's conclusion.) In December, the National Awards committee meets at AACA's National Headquarters with the task of selecting winners for each of the National Awards from the list of nominees.

Given that a National Award nomination is an honor in itself, each nominee receives an impressive certificate commemorating their nomination. Winners receive a letter from AACA Headquarters that they have won a coveted National Award, to be presented at what is often referred to













Above: All of AACA's permanent National Award trophies are spectacularly displayed in multiple custom-built lighted display cases that are prominently situated in the lobby atrium of AACA's Headquarters, a favorite attraction for visitors.

Left: AACA's website (aaca.org) provides a detailed list of each National Award, including a plethora of service and literary awards. AACA's National Awards program offers approximately 47 awards for antique automobiles (several with multiple yearly winners), so if your restoration is of superior quality and authenticity, or you've excelled at preserving an original car, the National Awards program provides excellent opportunity for recognition beyond the Club's standard 400-point Junior, Senior, and Grand Nationals judging criteria. (Direct link to awards page: tinyURL.com/NATSaaca)

as the "Oscars of the Antique *Automobile* Hobby" — a formal banquet held every February in Philadelphia, Pennsylvania, culminating the Club's annual convention, replete with trade show, seminars, and other activities. Winners receive an engraved lead crystal award commemorating their achievement, along with a tab to be placed behind their AACA Junior (or Grand National) car badge that signifies their car is a "National Award Winner." The permanent National Award trophies — some of which

National Award winners are not informed as to which category they have won until the actual February presentation, so there is always a high level of anticipation and excitement at the annual banquet. National Award winners seem to be consistent in their expression of the same sentiments: the

memorialize specific individual winners are beautifully displayed in the lobby atrium

of AACA's National Headquarters.

pageantry of such a special evening is one of the most memorable experiences offered by the old car hobby.

National

Awards Area

NATIONAL PARTS

DEPOT, JIM &

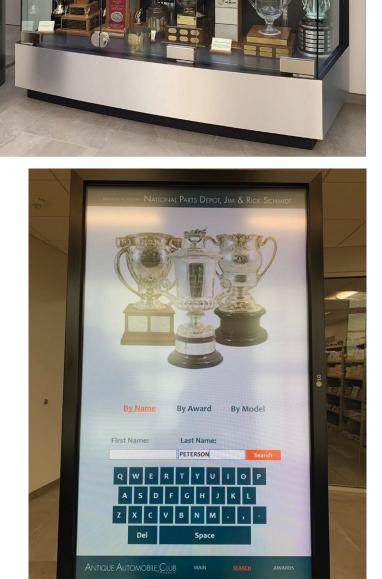
RICK SCHMIDT

In addition to the National Awards presented for outstanding vehicles entered in AACA Nationals and Tours, other National Awards are presented for specific achievements of individuals or organizations, superior contributions to AACA, the AACA Library, and the antique automobile hobby, as well as for participation in special events. In addition, National Awards are presented for literary achievement, including AACA's Region/Chapter newsletters and websites, along with awards for outstanding literary contributions to ANTIQUE AUTOMOBILE. A complete list of National Awards can be found on the Club's website.

If you haven't yet experienced showing a car at an AACA Nationals, I think you will find it enjoyable as well as fulfilling. Nationals and tours provide a chance to meet fellow Club members who share the same passion for antique automobiles. It's not uncommon to find multiple entrants of the same automobile type, sometimes right down to the same year, marque, and model, which provides a unique opportunity to compare notes and exchange information. AACA's Nationals are perfect venues for that, where there is always an opportunity to see, enjoy, and learn about each other's cars, and to form new friendships along the way. While the fellowship will surely keep you coming back, there is also the bona fide (and esteemed) recognition offered by AACA for the diligent research, restoration work, and years of effort that we passionately invest into our antique cars.

Next issue: From Rags to Riches, Part III: Zenith Awards "Cliff Notes."





Also situated in the lobby atrium of AACA's Headquarters is a flat-panel touch screen "kiosk" containing a data base of every National Award winner. Visitors can cross-reference by winner's name, award name, vehicle name, year an award was won, and other criteria. The data base is updated after each year's National Award winners are announced.

From Rags to Riches, Part III

AACA's Zenith Award

The Pinnacle of Achievement for Automotive Restoration

Even though AACA is most certainly the largest, definitely the oldest, and arguably the most esteemed antique automobile club in the world, it has never rested on its laurels, which is perhaps the reason for its continued success. While many other antique car organizations find reason to reinvent themselves, AACA's recipe has remained consistent. However, increasing and improving the Club's offerings to its members have always been at the forefront of its goals-a mantra that has served the Club well and has been faithfully carried forward as AACA's board of directors has changed throughout the years. From its just-delivered gleaming new national headquarters facility housing the largest automotive library in the world, to the Club's tours, Nationals, annual convention with its trade show and wide variety of seminars, and, of course, its award-winning magazine, AACA continues to provide the very best to its members. So how better to express Club leadership's ongoing desire for quality and distinction than with an award that signifies the same?

Throughout its 86-year tenure, as members' preferences have evolved, AACA has responded. Two-time AACA Past President Tom Cox has always been particularly cognizant of such things. He was aware of the intensive media coverage annually showered upon the top awards at noteworthy automotive events such as the Pebble Beach Concours d'Elegance Best of Show, the Detroit Autorama Riddler

Award, and the Grand National Roadster Show's "AMBR" Award. Cox speculated that given a majority of AACA members are restoration enthusiasts, the Club deserved its own "pinnacle" award.

In 2015, Cox began discussions with Chief Executive Officer Steve Moskowitz about how to create a notable AACA award that would recognize superior restoration achievement. After much brainstorming and research into the criteria surrounding other significant automotive awards, Cox and Moskowitz reached a consensus. They proposed an award program to the AACA Board of Directors that would be substantially different from, but would be compatible with AACA's Grand Nationals and National Awards programs, both of which sat atop AACA's awards hierarchy (see "From Rags to Riches, What's Next," and "From Rags to Riches, Part II," Sept/Oct and Nov/Dec 2021, issues). The two proposed a totally new AACA event where the crème de la crème of automobile restorations would compete for a signature award to be presented for "Most Outstanding Restoration of the Year"—the "Zenith Award." A scant five years after its approval by AACA's directors, the Zenith Award represents the epitome of automotive restoration achievement, taking its rightful place alongside America's other significant automotive awards.



including abundant space, air-conditioning, gleaming floors, excellent lighting, and cleanliness throughout.

AACA's highest honor is signified by a unique cloisonné grille badge. The Zenith badge is intended to replace the First Junior badge, but because of the significance of the achievement it signifies, many winners have chosen to display their Zenith badge independently—and in addition to—their other AACA badges.

AACA administrates 8-10 Nationals each year, which are held in various locations throughout the U.S., and range in size from 100 to 1,250 cars. Combined attendance each year averages more than 4,500 antique cars, but only two cars from each Nationals are nominated for entry to the Zenith Award competition, which is held annually at each Grand Nationals. Moskowitz explained that, "It seemed appropriate to hold the two most significant AACA events together because each event would bring prestige to the other."

For each of the first five Zenith competitions, nominees included a wide variety cars consisting of brass-era, prewar, postwar, sports, muscle, and trucks. Moskowitz is pleased, commenting, "An eclectic mix of automobiles have consistently been nominated, as opposed to vehicles all of one genre, which hasn't been by design ... it has just happened that way. It's a great sign that AACA members are restoring different types of vehicles from all eras incredibly well, and the nominating judges recognize that."

AACA's board of directors was enamored with the idea of an event solely dedicated to celebrating Club members' best restorations, so Cox and Moskowitz were next tasked with how to best manage the judging criteria for such painstakingly restored automobiles, crucially important to the Zenith Award's credibility and success. According to Moskowitz, "We only wanted judges that would lend credence to the award, which

meant establishing a judging team not only consisting of highly competent AACA Senior Master Judges, but also knowledgeable guest judges that understood concours standards." Zenith judges evaluate each nominated car based upon the quality and authenticity of its restoration, while also, according to Cox, "taking into account the degree of difficulty and certain subjective criteria, such as provenance, historical significance, and rarity—although to a somewhat lesser extent."



It is no surprise that, for the judges to effectively do their job, a specialized venue is required. Moskowitz recalls that, "When the Zenith Award was first created, for the first few competitions, Grand

Nationals sites had already been chosen, so the scramble was on to locate suitable indoor spaces. We wanted plenty of space between each car so that the judges would have room to work, and an indoor venue was necessary to eliminate weather as a factor. Now that we've done this for a few years, a set of rigorous standards for our indoor facilities have been developed." The facility selected for 2021's Zenith competition in Minnesota was the New Ulm Civic Center. Its abundant indoor

space, ice-cold air-conditioning, thoroughly cleaned and mirrorpolished concrete floors, and its excellent lighting, are indicative of the standards we might expect at future Zenith competitions.

With only two cars per Nationals selected each year to compete for the Zenith Award, every nominee will tell you there's a lot more to all of this than just points and awards. When asked about the most fulfilling aspects of co-founding AACA's Zenith Award program, Moskowitz responded, "Each year, when the Zenith winner was announced, all of the nominees were as thrilled for the winner as if they had won the award themselves." There is indeed a special esprit de corps that develops among participants in each Zenith competition. It's a feeling of pride, fellowship, and common loyalty among a select group of enthusiasts whose scrupulous attention to detail and historical accuracy make each of them winners in their own right, so it is particularly fitting that all Zenith nominees receive a slightly smaller version of the 21-inch tall crystal winner's trophy.

As you work your latest restoration through AACA's judging hierarchy at its Nationals, remember that in addition to the contingent of judges that will review your car for the usual 400-point judging (Junior, Senior, and Grand Nationals levels), be aware of an additional contingent of judges responsible for AACA's National Awards nominations and the judges that are tasked with seeking Zenith nominees. For quick and easy reference to most every aspect of AACA judging, as soon as AACA launches what promises to be a spectacular new website in the spring, you'll be able to download "From Rags to Riches" parts I, II, and III (as well as part IV, which will address AACA's prestigious Service Awards in the March/April issue).

The Zenith Award will be presented for the sixth time during the AACA Grand Nationals in Virginia Beach on May 19-21, 2022. We look forward to seeing you there!

—David M. Landow





A nomination for the Zenith Award is an honor aspired to by many, but achieved by few. Under the personal direction of Tom Cox and Steve Moskowitz, world renowned trophy supplier R.S. Owens was tasked with creating a one-of-a-kind crystal award that would express a "pinnacle" of achievement. Owens had never produced anything like it. The design of the Zenith trophy is exclusive to AACA and is trademarked. The permanent Zenith trophy is housed in the lobby atrium of AACA's National Headquarters, where it is displayed with all of the Club's National Awards. Each winner's name is engraved on the trophy's base.