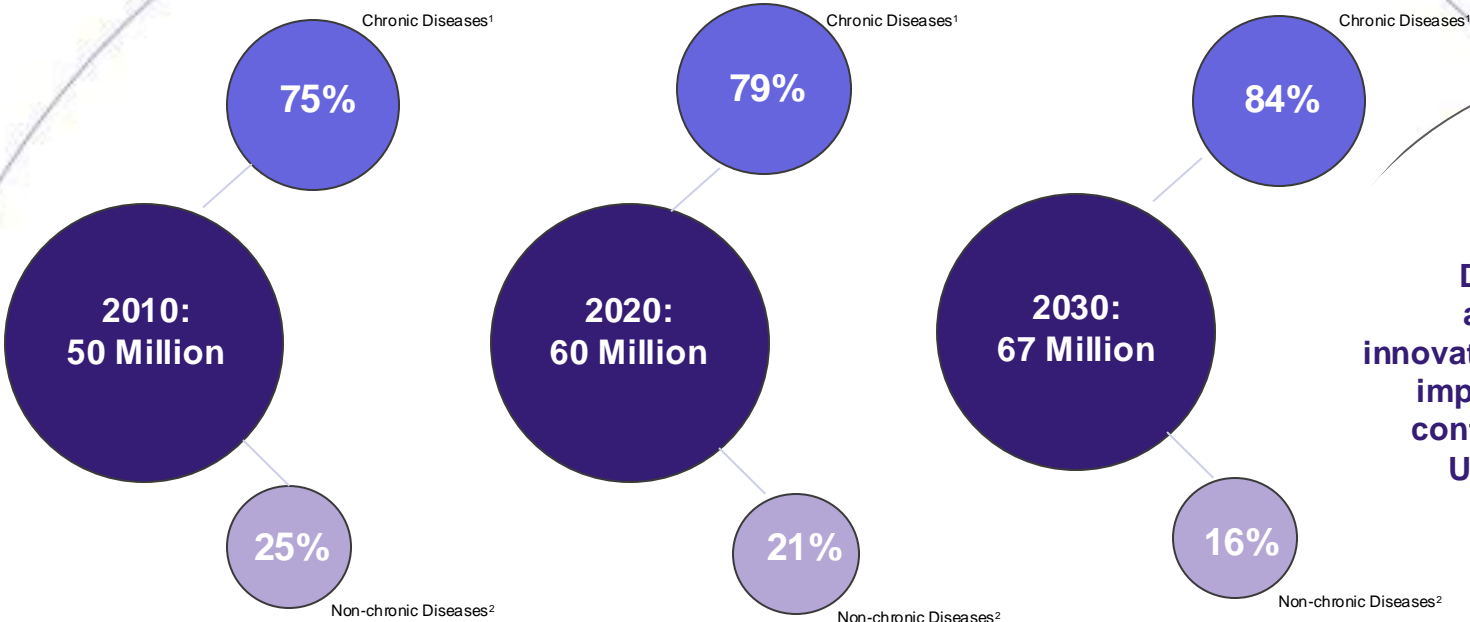


Where transformation **begins.**

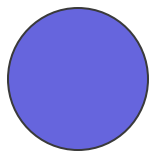


Global deaths by cause

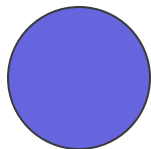


Despite a sharp increase in awareness, treatments and innovative programs the negative impact of chronic disease has continued to climb with a total U.S. health care cost of \$3.7 trillion per year.

¹Includes diabetes, cardiovascular disease, cancer dementia, kidney disease, liver disease, and respiratory disease.
²Includes respiratory infections, road injuries, and tuberculosis
Source: Global Burden of Disease, Institute for Health Metrics and Evaluation, Dec 2022



Approximately 27% of children in the United States have a chronic condition and 1 in 15 have multiple conditions



Annual medical expenses for youth with diabetes are \$9,061, compared to \$1,468 for youth without the disease.



The Impact of Pediatric Chronic Disease

Sources: [Center of Disease Control and Prevention](#)
[Center of Disease Control and Prevention](#)



The healthcare system is based on an episodic, acute care model.

Most Physicians treat the symptoms, not the cause.

Focusing on one diagnosis can lead to missing comorbidities.

Chronic disease prevention & management programs are often one-size-fits all.

Standard medication is often the first line of treatment.

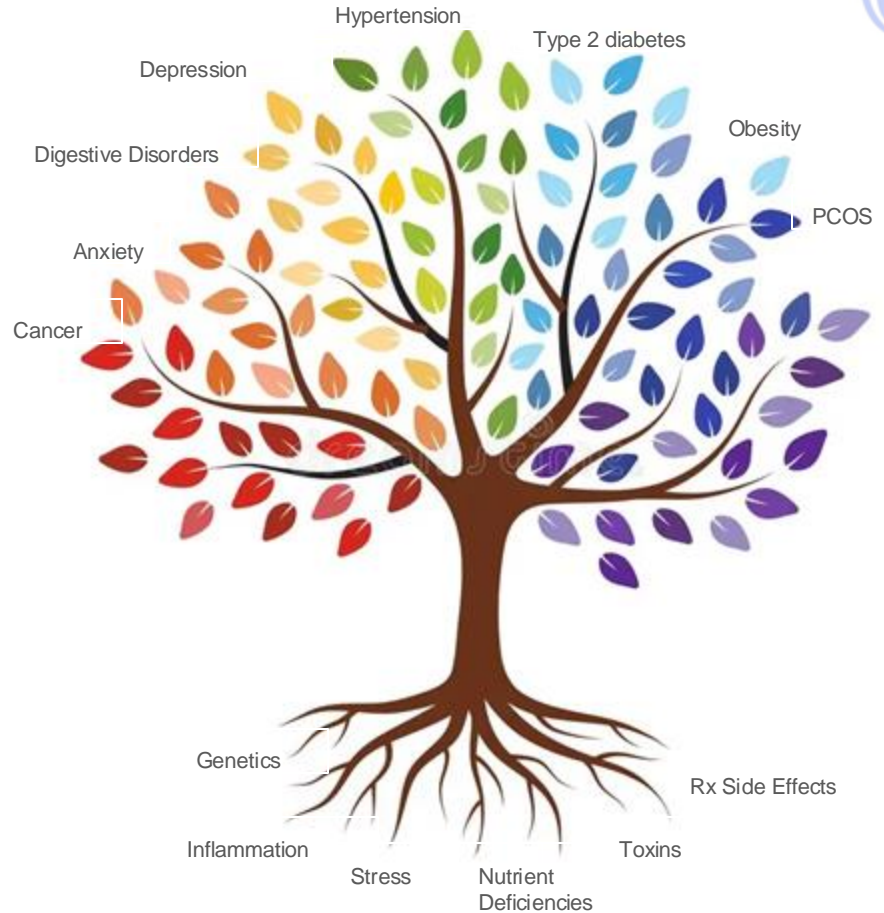
We are not all built the same and shouldn't be treated that way.

Current care models are not designed for patient success

Ciba Health is the leader in personalized, whole-person care to prevent and reverse chronic disease.

Ciba Health treats the whole person by focusing on the cause of chronic disease. Symptoms are a manifestation of an underlying cause.

Identifying the root-cause addresses the disease where it started and can therefore prevent or reverse one or multiple conditions.





While diagnoses may seem the same, **causes and solutions can differ greatly**. This lack of personalization leads to costly, ineffective care and ongoing health decline. We offer tailored solutions to break this cycle to lower cost and achieve sustainable health outcomes.

We offer a **360-degree** look at each member and deliver personalized care through proprietary clinical protocols, behavioral support and cutting-edge technology.

Conditions we address include but are not limited to:

- Type 2 diabetes
- Obesity
- GLP1 management/step-down
- Digestive disorders
- Anxiety & depression
- Pediatric conditions





Ciba Health Impact

The paradigm shift in how we address chronic conditions translates into significant gains for the the companies we partner with, as well as, their users.

98% chronic disease reversal

85% medication reduction

75% program completion

80% NPS score (patient satisfaction)



Remarkable improvements across all patient categories - **Type 2 diabetes**, digestive health and our **advanced primary care program** - December 2021 to November 2023

Sleep Score Improvement:

T2DM, DHP & APC patients showed an average sleep score improvement between 1.1>1.6 points ($p < 0.01$).

HbA1C:

95% of T2DM patients reduced their HbA1C level, with an average reduction of 3 points or greater per patient.

Medication Reduction:

- 75% of T2DM patients reduced their medication usage, with an average reduction of 1.3 medications per patient.
- 62% of DHP patients reduced their medication usage, with an average reduction of 1.1 medications per patient.
- 50% of APC patients reduced their medication usage, with an average reduction of 1.2 medications per patient.





High Touch + High Tech = highly personalized care.

Ciba Health harnesses the power of data and technology to empower our Physicians and extended care teams to deliver best-in-class, whole-person care.

Our 360-degree view of each member starts with a comprehensive clinical and lifestyle assessment



- ❖ Standard labs
- ❖ Comprehensive functional labs based on Physician recommendation. These may include:
 - Organic Acids (77)
 - Food Sensitivities (192)
 - GI Mapping + SIBO for gut dysfunction - (89)
 - Sex & adrenal profiles - (9)
- ❖ Thorough personal intake and lifestyle assessment



Members and their care team have access to the app to view any collected data from remote monitoring devices. Members can also access their lab results, food tracking tools, request healthy food delivery and chat with the care team via the platform.



Our Food is Medicine Partnership will greatly enhance the Ciba member experience

- Instacart launched **Instacart Health** in 2022.
- Ciba Health and **Instacart Health** will be announcing partnership in February 2024
- Ciba Health in partnership with **Instacart Health** is providing access to nutrition-rich food as well as tools to help participants build healthier habits
- Home-delivered meals have shown a 39% reduction in hospitalizations and 28% reduction in ER visits.
- **Instacart Fresh Funds** can be included in the program or used as rewards to drive engagement.





Unlike most point solutions, at Ciba Health no 2 journeys are alike.

Despite the condition being addressed each member receives a highly personalized approach to preventing or reversing their health concern.





Ciba Health supports employers, health plans, providers, and a variety of strategic partners. We help improve care for high-cost chronic conditions, cut medication and health care spend, and maximize your return on investment. This also leads to greatly improved patient outcomes and overall satisfaction.





As a flexible solution Ciba Health can be offered to your population in several ways.

A stand alone new or replacement solution to address a significant health trend in your population like diabetes, obesity or other specific chronic disease.

As a complement to targeted chronic disease programs that are already in place for those who need an alternative solution.

Advanced primary care:
A wrap-around for your entire population who deserve a higher, more personalized standard of healthcare.





We would love to support you and your team!

- Flexible partnership agreements including value based contracts, milestone-based and per user pricing
- Easy to launch and communicate to your team
- Dedicated Client Success Manager
- Quarterly reporting to assess our impact on those who enroll
- Root-cause focused webinars delivered to educate your whole population



Our Current Partners



Employers

Health Plans / TPA

Strategic Partners



Thank you!



Where transformation begins.

Sharon Williams

Strategic Advisor

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Where transformation begins.

Addendum