

Privacy Policy

Alta Vista — Jajeh Group · Effective date: July 6, 2026

1. Introduction

This Privacy Policy explains how Jajeh Group, doing business as Alta Vista (“Alta Vista,” “we,” “us,” or “our”) collects, uses, shares, and protects information in connection with the Alta Vista client reporting portal and related services (the “Service”). The Service is a private portal available only to clients of Jajeh Group and their authorized representatives. By using the Service, you agree to the practices described in this Policy.

2. Information We Collect

Information you or your business provide. Contact and account details such as your name, business name, and email address; financial records, statements, and supporting documents provided in the course of your engagement with Jajeh Group; answers and notes you submit in response to transaction review questions; and questions you submit through the AI feature described below.

Information from QuickBooks Online (optional). If you connect your QuickBooks Online account, we receive accounting data from Intuit with your authorization, such as profit and loss, balance sheet, and general ledger reports and transaction details. See Section 4.

Information collected automatically. When you use the Service we collect standard technical information such as IP address, browser and device information, sign-in events, and usage logs. We use cookies only as needed to operate the Service (for example, to keep you signed in); we do not use advertising or cross-site tracking cookies.

3. How We Use Information

We use the information we collect to:

- Provide the Service, including preparing and publishing your financial metrics, commentary, and reports;
- Authenticate you via secure email sign-in links and protect the Service against unauthorized access;
- Answer questions you submit, including through the AI feature;
- Communicate with you about the Service (such as sign-in links and report notifications);
- Maintain audit trails, monitor performance, and troubleshoot problems; and
- Comply with legal and professional obligations.

We do not sell your personal information, and we do not use your information for third-party advertising.

4. QuickBooks Online Data

Connecting QuickBooks Online is optional and occurs through Intuit's secure OAuth authorization process; we never see or store your Intuit username or password. We access your QuickBooks Online data solely to prepare and maintain your financial reporting within the Service, and for no other purpose. Access

tokens are stored encrypted using industry-standard encryption, are accessible only to server-side systems, and are never shared with third parties except as required to communicate with Intuit's API. We do not sell QuickBooks Online data or use it for advertising. You may revoke our access at any time through your Intuit account settings or by contacting us; after revocation we no longer retrieve data from QuickBooks Online, though data already incorporated into your reports is retained as part of your engagement records.

5. AI Feature ("Ask Claude")

If enabled for your account, you may ask questions about your own published financial data. To answer, your question and relevant portions of your published financial data are processed by Anthropic's Claude API. Under Anthropic's commercial terms, data submitted through the API is not used to train Anthropic's models. Your questions and the AI's responses are logged and are visible to Jajeh Group staff for quality, security, and audit purposes.

6. How We Share Information

We share information only as follows:

- **Service providers (subprocessors).** We use a small set of vendors to operate the Service: Supabase (database, authentication, and file storage), Vercel (application hosting), Resend (transactional email delivery, such as sign-in links), Anthropic (AI processing for the Ask Claude feature), and Intuit (QuickBooks Online, only if you connect it). Each processes information only as needed to provide its service to us.
- **Within Jajeh Group.** Authorized staff access your information to prepare your reporting and support the Service.
- **Legal and safety.** We may disclose information if required by law, regulation, or legal process, or to protect the rights, safety, or property of Jajeh Group, our clients, or others.
- **Business transfers.** If Jajeh Group is involved in a merger, acquisition, or sale of assets, information may be transferred as part of that transaction, subject to this Policy.

We never share your information with other clients. Each client's data is strictly segregated, and access is verified on every request.

7. Data Security

We take the security of your financial information seriously. Measures include: encryption of data in transit and at rest; passwordless sign-in via single-use email links; database-level access controls that segregate each client's data; file access exclusively through short-lived, server-issued signed links after a fresh authorization check; encrypted storage of QuickBooks Online connection tokens; and automated cross-client isolation testing as part of our development process. No method of transmission or storage is completely secure, but we work to protect your information using administrative, technical, and physical safeguards appropriate to the sensitivity of financial data.

8. Data Retention

We retain information for as long as needed to provide the Service and to meet our professional, legal, and recordkeeping obligations as a financial services practice. When your engagement with Jajeh Group ends, portal access is revoked; underlying engagement records are retained in accordance with applicable recordkeeping requirements and then deleted or anonymized.

9. Your Rights and Choices

You may request access to, correction of, or deletion of your personal information by contacting us at altavista@jajehgroup.com. We will honor requests to the extent consistent with our legal and professional obligations. You may disconnect QuickBooks Online at any time as described in Section 4, and you may ask us to disable the AI feature for your account. Depending on where you live, you may have additional rights under applicable privacy laws; we will respond to verified requests as those laws require.

10. Children

The Service is a business tool and is not directed to anyone under 18. We do not knowingly collect personal information from children.

11. Changes to This Policy

We may update this Policy from time to time. If we make material changes, we will post the updated Policy and revise the effective date above, and may notify you by email or through the Service.

12. Contact Us

For questions about this Policy or our data practices, contact Jajeh Group d/b/a Alta Vista at altavista@jajehgroup.com.