



“Soccer is the world's most global sport, and a prism of society. Those views have long oppressed the LGBT community and we still live in a world where no OUT player exists in the top flights of the game. We're here to engage the community to play soccer, be healthy and combat homophobia & discrimination in sport.”

— RYAN ADAMS



GRAY DUCKS

Guide to Sponsorship



DIVERSITY | INCLUSION | SOCCER

nglcc 
Certified LGBTBE

Got questions?

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Attn: Sponsorship
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TWITTER / FACEBOOK

[@grayducks](#)

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*TOTAL VALUE OF BENEFITS FOR A SPONSORSHIP VARIES. YOU HAVE THE OPTION OF CHOOSING NOT TO ACCEPT YOUR BENEFITS AND THE FULL VALUE OF THE SPONSORSHIP WILL THEN BE TAX DEDUCTIBLE. SHOULD YOU CHOOSE TO ACCEPT YOUR BENEFITS, YOUR TOTAL TAX-DEDUCTIBLE GIFT WOULD BE THE DIFFERENCE BETWEEN THE VALUE AND THE DONATION.

PROUD MEMBER:



ABOUT US

The Gray Ducks were founded in 2017 as a start up community group to provide and endorse adult soccer to ALL in our community. We've already grown to provide more than 300 community members with year round activity and involvement. We have women's teams, men's teams, and coed teams inclusive of all genders and orientations.

- Free Open Soccer (Outdoor)
- Low to No cost soccer for underserved adults
- League Teams Year Round (Indoor/Outdoor)
- Traveling LGBT and Ally Tournament Teams
- Volunteer and Leadership Opportunities
- Combat Homophobia Campaigns and Outreach
- Health , Fitness and Soccer resources
- Gender Equality Initiatives

SPONSORSHIP: BASIC PITCH

\$750 – Our basic sponsorship is an opportunity for you to show support and partner with us via digital media. We have an extensive reach through owned media across Facebook, Twitter, LinkedIn, Instagram and our website. 1-3 months Sponsorship

You are eligible to receive all of the offerings below:

- Your name and logo on our website
- Your business promoted through facebook and twitter (10k+ reach/month)
- Sponsor Press Release or Web Story
- Email promotion to members
- Hosted event at your venue or other agreed upon promotion.

GRAY DUCKS



SPONSORSHIP: NET MINDER

\$1250 – This middle tier sponsor level is an affordable way to connect with our players, audience and soccer community. At this level we provide basic resources behind a measured sponsorship campaign with advanced digital features, multiple touch points for branding, and longer term sponsorship.

6 Month Sponsorship

- All benefits from Basic Pitch Sponsorship
- Logo on organization materials
- Business name added to team name for 1 league team for 8 weeks.
- Sponsor for 2 Facebook Live video threads
- Clickable ad/logo on our website

SPONSORSHIP: DREAM WORK

\$1,500+ – This sponsorship is a custom opportunity to partner at large with our club. There are countless opportunities to explore at this level. See below for some ideas, and contact us to discuss further.

- All Benefits from previous tiers
- Business Name or Logo on Uniforms
- Jersey for your Business
- Sponsor recognition plaque
- Snapchat custom geo-filter campaign
- Paid social media advertisement
- Above the fold front page web sponsorship
- Regular display of logo and support
- Player of the Week Sponsor
- And possibly more, let's get creative!

We're hoping for support, and open to all ideas that are mutually beneficial.