



**FIGARO'S
PIZZA** 

AN APPETIZING

Franchise

Opportunity



Start Your Figgy

FRANCHISE

UPDATED 2022

FIGARO'S PIZZA



Figaro's Pizza – 40 years old American Multinational QSR Chain now in India

Figaro's Pizza began in 1981 as the dream of three entrepreneurs, Corkey Forley and Al Debacker in Salem, Oregon, United States. They wanted to meet the needs of busy families. In an era when both parents often work outside the home, and there's universal demand for speed, quality, value, and convenience. Figaro's Pizza's popularity has increased year after year as a partner in mealtime.



THE OPPRTUNITY

Figaro's Pizza is seeking Franchisee partners to develop stores in India. We feature an operating system which is simple to run and does not require prior food experience. It is an ideal opportunity for either a multi-store investor or an active operator on the individual store level.

We are a growing company that is committed to reinvestment in our concept. We have recently completed an intensive brand reimagining program that has resulted in new promotional and merchandising materials and a new store design for both a delivery/take-out unit as well as one with limited seating.

THE PRODUCT

Figaro's was founded in 1981 with the vision of offering a pizza high in quality and value. A Figaro's pizza truly has "Flavors That Sing" because of the ingredients we use and the recipe we follow. The foundation of all good pizza is the crust. At Figaro's we make dough fresh daily in our stores. We also use a unique blend of fresh sauces, only 100% REAL cheese, vegetables that are never canned or frozen, meats with no fillers and never any MSG. These ingredients, generously portion, lead us to proudly claim Figaro's pizza is – The Best Pizza You Can Have at Home.

LET'S DO THIS!

Now is the time to take your assets and resources and turn them into your own business.

To learn more, call us at

+91 91374 42537

+ 510-377-2402 International

We would love to share more information with you about owning your own Figaro's Pizza Franchise

Please fill out the Confidential Application for a Franchise. Complete this form and send it to us. We will contact you to discuss the next steps. Or, if you have additional questions, feel free to contact us at WhatsApp # +1 510-377-2402. We would love to share more information with you about owning your own Figaro's Pizza franchise.



THE SERVICES



Being part of the Figaro's Pizza team means going into business for yourself, not by yourself. We provide a comprehensive training and support system that will give you the knowledge, tools, and confidence to open and run a successful store.

We're with you every step of the way from site selection to store build out, from training you and your managers to planning your marketing strategy. Our team has a wealth of experience opening new stores in new markets as well as established ones. We're there to help you get started and afterwards as well.

You'll benefit from our continuous menu development and expensive marketing support. We know that our success depends on your success and view all of our franchisees as business partners.



OUR SUPPORT FUNCTION

A great product and a great organization. Figaro's pizza has assembled the best and brightest people in food - service, operations and training, marketing, franchising, and business management. We have one goal in mind: to help make you as successful as possible as a Figaro's pizza franchisee. Regardless of whether you own one location, three locations, or a large geographic territory, our professional staff will support you in your own personal goals and ambitions.

- Site Selection
- Pre-Opening
- Day-to-Day Store Operations
- Food Preparation
- Hiring and Training Employees
- Delivering a Superior Customer Service Experience
- Ordering Inventory and Supplies
- Business Management
- Food Cost Management

FAQS

Do I need previous foodservice experience before I buy your franchise?

No, you do not need previous experience at all. What you need is the desire to be your own boss! Regardless of which franchise structure you choose, we provide in-depth training to help you get started and then offer outstanding support along the way to help you grow your business.

What financial investment do I need to make?

The total investment to become a Figaro's franchisee will depend on which franchise structure you choose. If you elect to purchase a multi-unit franchise, your investment would be a function of how many and the type of stores you plan to open. Please contact us to discuss.

Can I expect assistance in finding locations?

All sites, including those that you suggest, will be scored against a list of attributes we have determined to be critical to the potential success of our locations.

What else will Figaro's Pizza do for me?

At Figaro's Pizza we do a lot for our franchisees. We begin by providing you with in-depth training on operating and growing your business. You'll learn the techniques and operational processes of our unique system. We will lend you a copy of our Confidential Store Operations Manual. This manual contains a wealth of information about how to operate and grow your Figaro's Pizza franchise. Further, we will provide you with marketing aids, sample advertising, promotional recommendations, purchasing guidelines, and other tools you need to start and manage your business. You will be able to access all of this, and more, on-line via our own private intranet site.

