



## **Emerald Coast Fitness Foundation Second Annual Sip and Splash: An Aquatic Affair**

Dear Future Supporter,

We are proud to announce the Second Annual Emerald Coast Fitness Foundation's **Sip and Splash: An Aquatic Affair!** After a very successful inaugural event, this highly anticipated event will continue on **Saturday, May 20, 2023, at 6pm** at The Taj located at 4345 Commons Drive West in Destin.

Guests will have the opportunity to enjoy a decadent wine dinner featuring local cuisine, entertainment, giveaways, raffle prizes, and an auction. We anticipate over 300 locals to attend.

We are proud to announce proceeds from the Sip and Splash event will directly benefit the Emerald Coast Fitness Foundation, a public charity formed to develop physical fitness and water safety among the youth and adults of Okaloosa County by providing facilities and programs that will deliver opportunities for instruction, training, and competitive excellence, primarily in the sports of swimming, running, and cycling. The Emerald Coast Fitness Foundation proudly manages The Taj, (formerly known as the Destin Aquatic Center), the Bernie R. Lefebvre Aquatic Center (in Fort Walton Beach), and the ROC Pool (in Crestview).

Funds raised will go towards operating the various facilities, upgrading equipment and offering programs to serve the community.

We are reaching out to the community to get involved. We ask that you consider supporting a local beneficiary while having a good time. We appreciate your time and consideration in the opportunities detailed below.

Best,

*Emerald Coast Fitness Foundation*



## SPONSORSHIP OPPORTUNITIES:

### Presenting Sponsor (*Only One Available*)

**\$10,000**

- Sip and Splash: An Aquatic Affair presented by [name of sponsor]
- Business name included in press release announcing event
- Business name and/or logo included on all ads
- The opportunity to have a table at event to present marketing materials, company promo items, cars, etc.
- Business name and logo included on all digital outreach including social media – Facebook, Twitter and Instagram
- Logo inclusion on printed materials including but not limited to menus, signage, etc.
- Logo featured on presenting sponsor banner at the event
- Special Menu Course named after business/company
- Two VIP Tables of ten (Value \$2,000)
- Opportunity to speak for 5 minutes during event
- Business name and logo included on Emerald Coast Fitness Foundation's website as a charitable sponsor
- Free pool rental for a day OR annual membership for two persons, valid at any of Emerald Coast Fitness Foundation's locations.

**SOLD**

### Title Wave Sponsor (~~Four Available~~) (*One Available*)

**\$5,000**

- Business name included in press release announcing event
- Business name and logo included on all ads
- Business name and logo included on all digital outreach including social media – Facebook, Twitter and Instagram
- Business name and logo featured on select event day signage
- One VIP Table of ten (Value \$1,000)
- Opportunity to speak for 1 minute during event
- Business name and logo included on Emerald Coast Fitness Foundation's website as a charitable sponsor
- Free Annual Membership for one person, valid at Crestview, Destin, and Ft. Walton Beach locations (Valued at \$500)

- Cocktail Hour Sponsor *(One Available)* **\$4,000****
- Business Name or Logo featured throughout Cocktail Hour
  - Business Name/Logo inclusion on e-blasts, press releases and print ads
  - Special mention from stage throughout the event
  - Business name and logo included on Emerald Coast Fitness Foundation's website as a charitable sponsor
  - 8 complimentary tickets (\$1,000 value)
- Band or Stage Sponsor *(One Available)* **\$3,500****
- Business Name or Logo featured on main stage banner
  - Business Name/Logo inclusion on e-blasts, press releases and print ads
  - Special mention from stage throughout the event and during the awards ceremony
  - 6 complimentary tickets (\$750 value)
- Bar Sponsor *(Two Available)* **\$3,000****
- Branded Bar Front with Logo or Business Name
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
  - 6 complimentary tickets (Valued at \$750)
- Cocktail Cup Sponsor *(One Available)* **\$2,500****
- Logo included on each cocktail cup used during event
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
  - 4 complimentary tickets (\$500 value)
- Wine Govino Sponsor *(One Available)* **\$2,500****
- Logo included on each wine govinos used during event
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
  - 4 complimentary tickets (\$500 value)
- Floral Centerpiece Sponsor *(One Available)* **\$2,000****
- Business name or logo featured on each floral centerpiece displayed during event front & center of the 20+ tables
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
  - 4 complimentary tickets (\$500 value)
- Epic Photo Co. Photo Booth Sponsor *(One Available)* **\$2,000****
- Logo featured on all printed photos and digital copies from Epic Photo Co. Photo Booth
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
  - 4 complimentary tickets (\$500 value)

- Valet Sponsor (*One Available*)** **\$1,500**
- The opportunity to stock Valet cars with company branded marketing materials or gifts
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
  - 2 complimentary tickets (\$250 value)
- Champagne Sponsor (*One Available*)** **\$1,500**
- Business Name or Logo included at entry naming champagne station after your company
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
  - Opportunity to pour champagne and greet 300 guests
  - 2 complimentary tickets (\$250 value)
- Table Sponsors (~~*Fifteen Available*~~) (*13 Available*)** **\$1,000**
- 10 seats at a VIP table with signage including your business name/logo
  - Business name or logo featured on select event day signage
- Goody Bag Sponsor (*One Available*)** **\$1,000**
- Business Name or Logo printed on each custom goody bag handed out to attendees
  - Opportunity to stuff each goody bag with promotional items
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
- Painting Sponsor/Entertainment Sponsor (*One Available*)** **\$1,000**
- Business Name or Logo included on Entertainment/Live Painting Signage
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
- Water Bottle Sponsor (*One Available*)** **\$1,000**
- Business Name or Logo included on custom water bottle labels
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
- Cocktail Napkin Sponsor (*One Available*)** **\$500**
- Business Name or logo printed on all cocktail napkins featured at the event
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads
- Koozie Sponsor (*One Available*)** **\$500**
- Business Name or Logo printed on all neoprene koozies handed out to attendees
  - Business Name/Logo inclusion on select event day signage, e-blasts, press releases, & print ads



**SPONSORSHIP AGREEMENT**

**Name as you would like it to appear for recognition purposes:**

\_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Primary Contact Phone #:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Check enclosed for \$** \_\_\_\_\_ **payable to Emerald Coast Fitness Foundation.**

**Please Circle: Visa / Mastercard / Amex / Discover**

**CC#:** \_\_\_\_\_ **CCV#:** \_\_\_\_\_ **Exp:** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

*Please complete and return this form with your check made out to  
Emerald Coast Fitness Foundation via mail to:*

**Proffitt PR  
PO Box 2195  
Santa Rosa Beach, FL 32459  
(850) 460-7777**