

# MARISA CORONIS

JUNIOR ANALYST



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## WORK HISTORY

### **SMOKEY'S VAPES ~ Co-Owner**

*November 2023 – Present | Hudson, NH*

- Gathered and analyzed sales data to identify trends, popular products, and customer preferences.
- Utilized data analysis techniques to optimize inventory turnover rates and minimize excess stock, reducing carrying costs and increasing profitability.
- Conducted financial analysis to assess the overall performance of the vape shop, including revenue generation, profit margins, and expense management.

### **COPLEY FINANCIAL GROUP ~ Executive Assistant**

*March 2022 - December 2022 | San Diego, CA*

- Managed and organized financial data, client records, and other sensitive information with a high level of accuracy and confidentiality.
- Conducted research and analysis on financial markets, investment opportunities, and industry trends to support decision-making processes for executives.
- Developed and maintained comprehensive filing systems and databases to ensure easy access to information and facilitate data retrieval for analysis.

### **THE PIZZA MAN ~ Manager**

*June 2014 - January 2021 | Hooksett, NH*

- Managed POS systems to track sales, inventory levels, and customer orders, generating large volumes of transactional data.
- Communicated data insights and recommendations effectively to restaurant staff, fostering a data-driven culture and collaborative decision-making environment.
- Demonstrated strong leadership skills in motivating and inspiring teams to achieve performance targets and deliver exceptional service to customers.

## SKILLS

**Data Analysis** | Python – SQL – Excel

**Front End Development** | HTML – CSS - JavaScript

**Soft Skills** | Team Player – Bias for action – Deliver Results

## EDUCATION

### **Southern NH University**

M.S. Data Analytics

*January 2023 | Remote*

4.0 / 4.0 GPA

#### Advanced Data Analytics

- Developed a predictive model that accurately forecasted monthly electricity consumption for a utility company based on historical consumption data.

#### Data and Info Management

- Designed and implemented a database management system for an online bookstore – the system allowed users to browse, search, purchase, and manage books, as well as handle inventory management and order processing efficiently.

#### Predictive Analytics

- Developed a robust data preprocessing pipeline to clean, transform, and prepare sensor data collected from manufacturing equipment for predictive maintenance analysis.

### **Southern NH University**

B.A. Mathematics

*May 2018 | Manchester, NH*

Captain - SNHU Volleyball team

3.5 / 4.0 GPA

## INTERESTS

Traveling | Fitness | Volleyball | Self-Improvement