

# Ten Common

# *Mistakes*

# New Coaches

# Make

**...and what to do instead**

*Virtually Debbie*



## **Mistake #1**

**Trying to work on  
too many ideas at  
once**

***Instead:***

**Pick one offer and  
stick with it for a  
while. You can always  
add more later.**

## **Mistake #2**

**Posting content but  
not talking to people**

***Instead:***

**Start real  
conversations.**

**That's what leads to  
clients.**

## **Mistake #3**

**Waiting to feel more  
confident before  
putting yourself out  
there**

***Instead:***

**Take one step now.  
Clarity builds from  
doing.**

## **Mistake #4**

**Making a freebie  
before you've talked  
to anyone**

***Instead:***

**Focus on connecting  
with real people first.  
It's more helpful  
than a download.**

## **Mistake #5**

**Describing your  
work in a way people  
don't understand**

***Instead:***

**Say what you do like  
you're explaining it  
to a friend.**

## **Mistake #6**

**Avoiding pricing  
because it feels  
awkward**

***Instead:***

**Pick a number that  
feels doable and  
practice saying it  
out loud.**

## **Mistake #7**

**Following advice that  
doesn't feel right**

***Instead:***

**Pay attention to what  
feels off. You get to  
build your business  
your way.**



## Mistake #8

Saying yes when  
something doesn't  
feel like a good fit

*Instead:*

It's okay to pause and  
check in before  
committing.

## **Mistake #9**

**Doing a lot but not making real progress**

***Instead:***

**Focus on what helps people understand what you offer and how to work with you.**

# Mistake #10

Trying to figure it all  
out alone

*Instead:*

You don't have to.

Getting support  
makes everything  
easier.

# Need a clear plan?

## Book a 90-Minute Clarity & Strategy Session.

- ✓ \$400 flat rate
- ✓ No packages
- ✓ Clear offer, next steps, support

### DM me to book.

*Virtually Debbie*

