

Do you need a

Business

Coach ?

or

Consultant?

**You need a hybrid of BOTH
and that's what I do!**

Virtually Debbie



You're Struggling

You've been in business for a little while now but find it hard to navigate the messy middle.

You need professional advice to help you to take it to the next level.

But who do you hire a coach or consultant?

What's the difference?

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The Business Coach

The Inside-Out Work

Coaching is about who you are.

It transforms you from "owner" into a leader. You become the CEO.

We partner together to get you to:

- **Trust your gut**
- **Stop doubting every move.**
- **Own your decisions**

You stop asking for permission

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The Business Consultant

The Outside-In Work

Consulting is about how the business runs.

I give you the answers you're missing.

- **Give you clear options**
- **Fix your pricing**
- **Build the roadmap**

You have winning blueprint

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The Gap

Why one is not enough

Coaching alone: You get a beautiful vision but zero profit.

Consulting alone: You get a great strategy but end up burnt out.

You can't run a business with just a "vibe," and you can't survive a business that's just a "machine."

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How it works:

Your Offers

Coaching: Helps you decide what to offer and why.

Consulting: Turns that idea into a workable offer.

You get an offer that works for you and makes sense to buyers.

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How it works:

Your Pricing

Coaching: Clears the mental block about charging more.

Consulting: Sets the rates based on the market and your experience.

You have prices you can say out loud with confidence

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How it works:

Your Messaging

Coaching: Helps you to simply say what you actually mean.

Consulting: Packages those thoughts so your audience actually gets it.

You sound like a human, not a generic AI bot.

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How it works:

Your Sales

Coaching: Helps you stay human and connected, not desperate or icky.

Consulting: Provides structure so the conversation has a purpose.

You help people decide without the "salesy" vibe.

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How it works:

Your Mindset

**Coaching: Helps you spot
self-doubt before it stops
you**

**Consulting: Helps you fix
what's creating the stress**

**You feel stable because the
business is finally clear**

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The Hybrid - How I Work

I adjust to what you need.

I coach when reflection is needed.

I consult when decisions are needed.

That's the difference.

You're never left guessing.

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Are you ready to get the help you need?

**You need clearer decisions and
real support while you make
them.**

**Coaching and consulting
together fill that gap.**

**DM me "HYBRID" and let's see if
we're a good fit!**

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