# HowIhelp new coaches finatheir With

## Sales is intimidating

Sales can be a lot when you're just starting out.

I work with new coaches to break it into doable steps

real support
honest strategy
affordable pricing

#### Build Confidence

We begin by helping you feel more steady talking about what you do, even if you're still figuring it out.

Confidence comes  $\sqrt{\lambda}$  from clarity, not polish.

# Offer Clarity

We'll map out what you're offering, who it's for, and why it matters, so you're not hesitating when someone asks.

# Find your people

You'll learn how to spot the people who actually need your help, and where to find them.

#### Open Conversations

We'll practice how to open a conversation without it sounding like a pitch.

Sales starts with a real connection.

#### Build Real Trust

You'll learn how to build rapport in a way that feels natural, so people feel safe continuing the conversation.



## Your Offer + Price

I'll guide you in sharing your offer and pricing clearly without overexplaining or feeling uncertain





## Follow-up naturally

We'll set up simple ways to follow up that feel respectful and easy to send

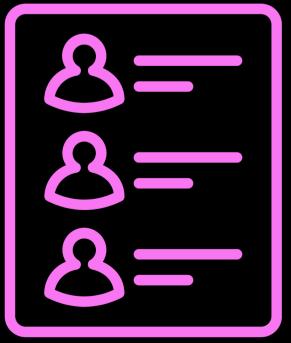
nothing awkward nothing pushy

## Handling Questions

You'll get real examples of what people might ask, (and how to answer), with grounded confidence, not guessing.

# Stay Organized

We'll build a simple system to keep track of who you've talked to, follow-ups, and wins so you always know what to do next



## Need help?

Sales gets easier when you have someone guiding you.

If you're ready, send me a DM and I'll help you get started!

Virtually Debbie