

I'm starting over at 60

Hi, I'm Debbie



After decades supporting corporate leaders and holding teams together behind the scenes, I finally decided it was time to build something of my own.

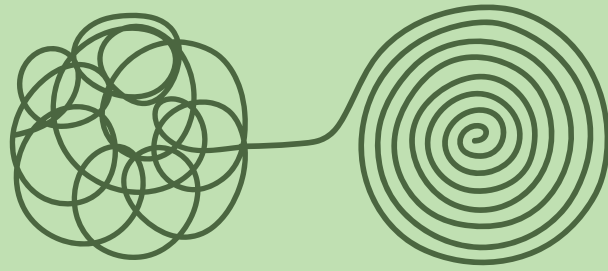
Now I help new women coaches build businesses with clear offers, solid systems, and a foundation they can trust.



Here's my story

Virtually Debbie

Business Clarity
Coach for New
Women Coaches

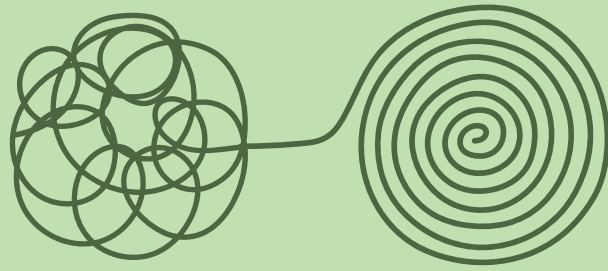


Always building things



When I was a kid
in the 60s, I could
spend hours in
my room
drawing, singing,
painting, building
with Legos –
anything that let
me create
something from
nothing.

**Turns out, I wasn't just playing.
I was learning how to build.**



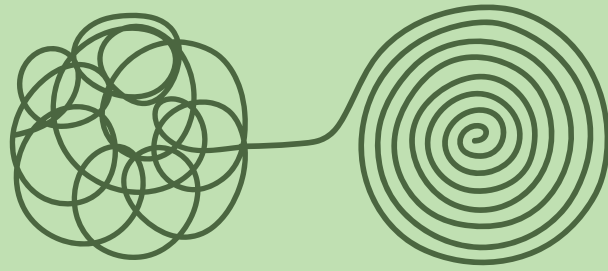
Still figuring it out

I graduated as valedictorian but didn't know what I wanted next, so I went to college hoping I'd figure it out.

After a tragedy in sophomore year, I had to leave—and that unfinished degree stayed with me for years.

Teaching was one idea. I loved learning, but I was too shy to picture myself in front of a classroom.

I always knew I wanted to help people.



Working girl

A friend helped me land a job on Wall Street.

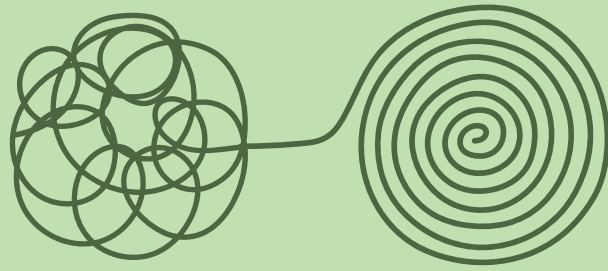
It wasn't the dream—it was survival—but it paid the bills.

The pressure was intense. Long hours, high stakes. I didn't love it, but I kept everything running, and over time I got really good at it.

Without even realizing it, I was learning how businesses function—systems, strategy, finance.

It was a crash course I didn't ask for, but one I'm grateful for now.





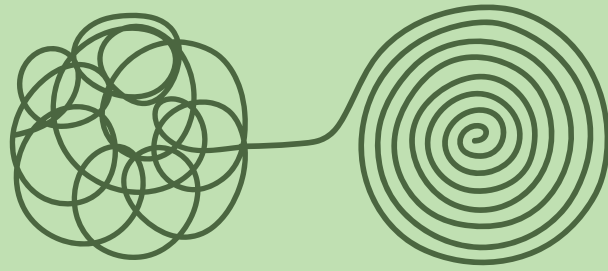
Band Days



At night and on weekends, I was singing in bands and managing weddings.

I kept the timelines, kept the bride calm, and handled whatever mayhem came up.

**Looking back, I was running operations and managing client experience—
I just didn't know to call it that at the time.**



Corporate Life



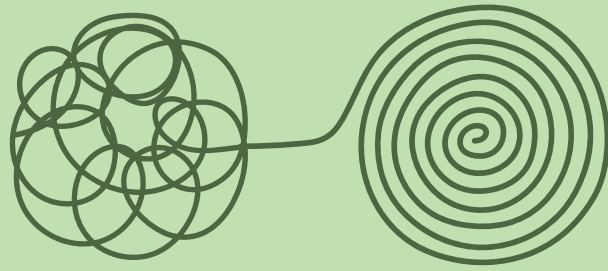
I became a corporate Executive Assistant—the right hand to several CEOs.

Over the years, I built deep experience in strategy, tech, project planning, and team operations.

The truth is, I was excellent at it, but the spark was gone.

The job was secure. The money was decent, and I was afraid to leave, so I stayed where it felt safe...

...even though I was slowly burning out. 



The Breaking Point

Years of pushing through finally caught up with me.

My nervous system gave out, and I landed in the ER.

That moment changed everything.

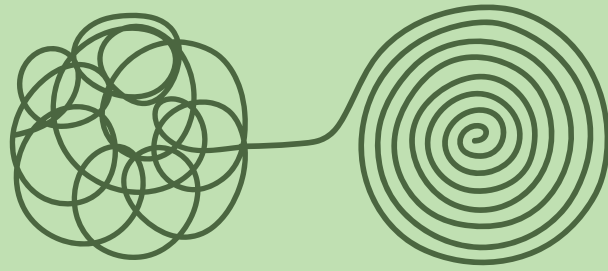
I hired a burnout coach, left corporate, and started making real changes.

This time, I finally made my health the priority.



There was no going back to that kind of life.





The Shift

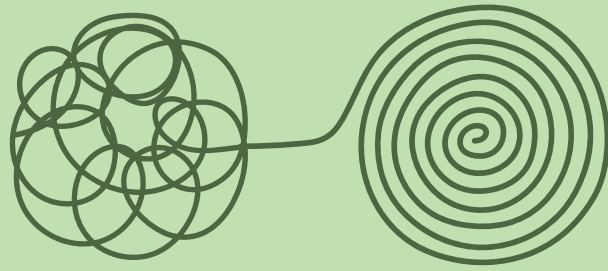
I slowed down, got clear, and started healing my nervous system.



For the first time in a long time, I had space to think.

After years of helping corporations thrive, it was time to build a business of my own—with health, integrity, and intention at the core.

I wanted a business I could be proud of — one that helps other solo business owners do the same.



The Business

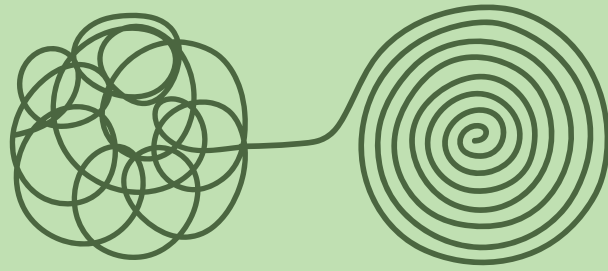
With decades of experience behind me, I realized I could make a real difference for **new coaches trying to get their business off the ground** — without making it financially out of reach.

I could help them build a strong foundation, clarify their offers, set up the right systems, and stay grounded along the way.

So I changed my business model and went all in on:

Business coaching for new women coaches.

My first coaching client was the burnout coach who helped me get here!



If you're a New Coach

If you're just starting out and want support from someone who's been through it, I'm here for that.

I help new coaches get clear on their offers, structure, and next steps—so they know exactly what to focus on.

We work at your pace, with intention, and the kind of grounded support that respects your values.

You can build something meaningful without sacrificing your health.

I'll help you do it your way.

