

# New Coaches!

**You wouldn't build a house  
without a blueprint...**

**Why build your  
BUSINESS  
without one?**



*Virtually Debbie*

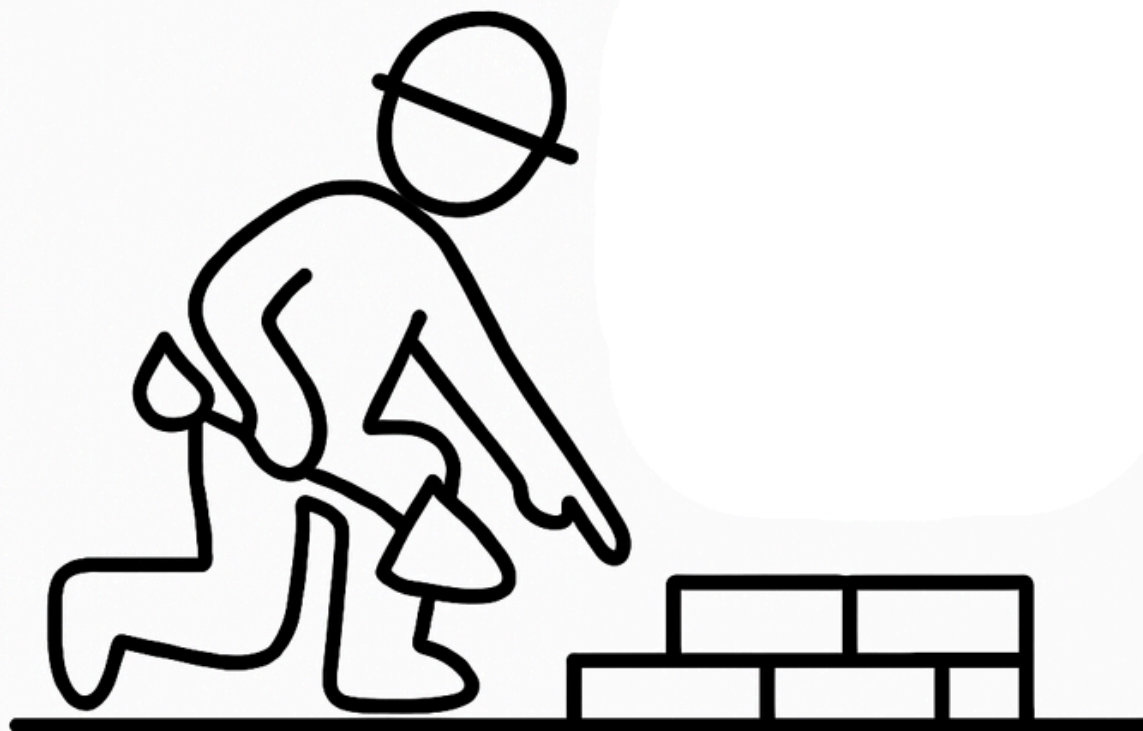
# Lay The Foundation

**We start with the basics:**

- Who do you help?
- What do you offer?
- Why does it matter?



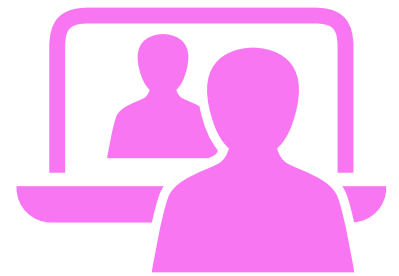
**This is the ground everything  
else sits on.**



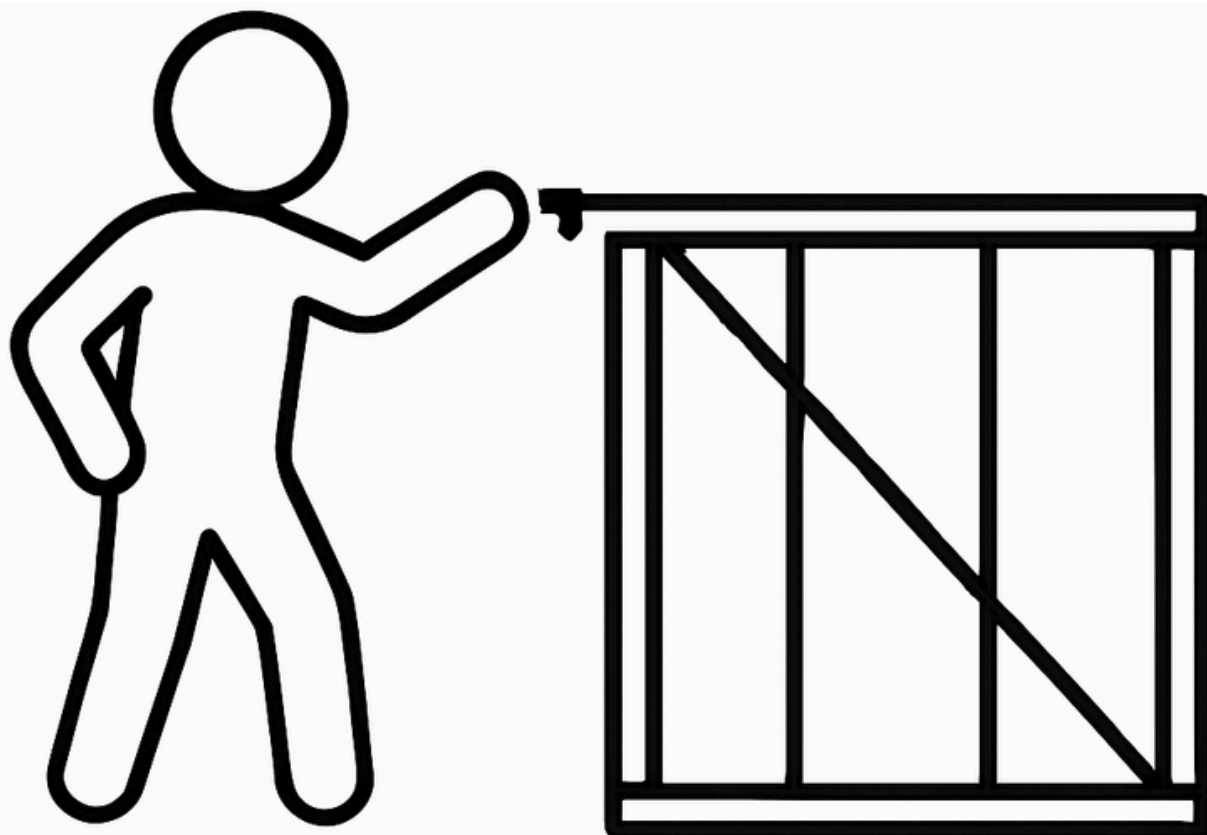
# Frame The Structure

**We shape your core offers, pricing,  
and how clients work with you.**

No guessing. No rushing.

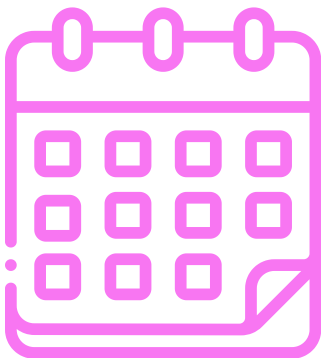


**Just clear decisions  
you can stand behind.**

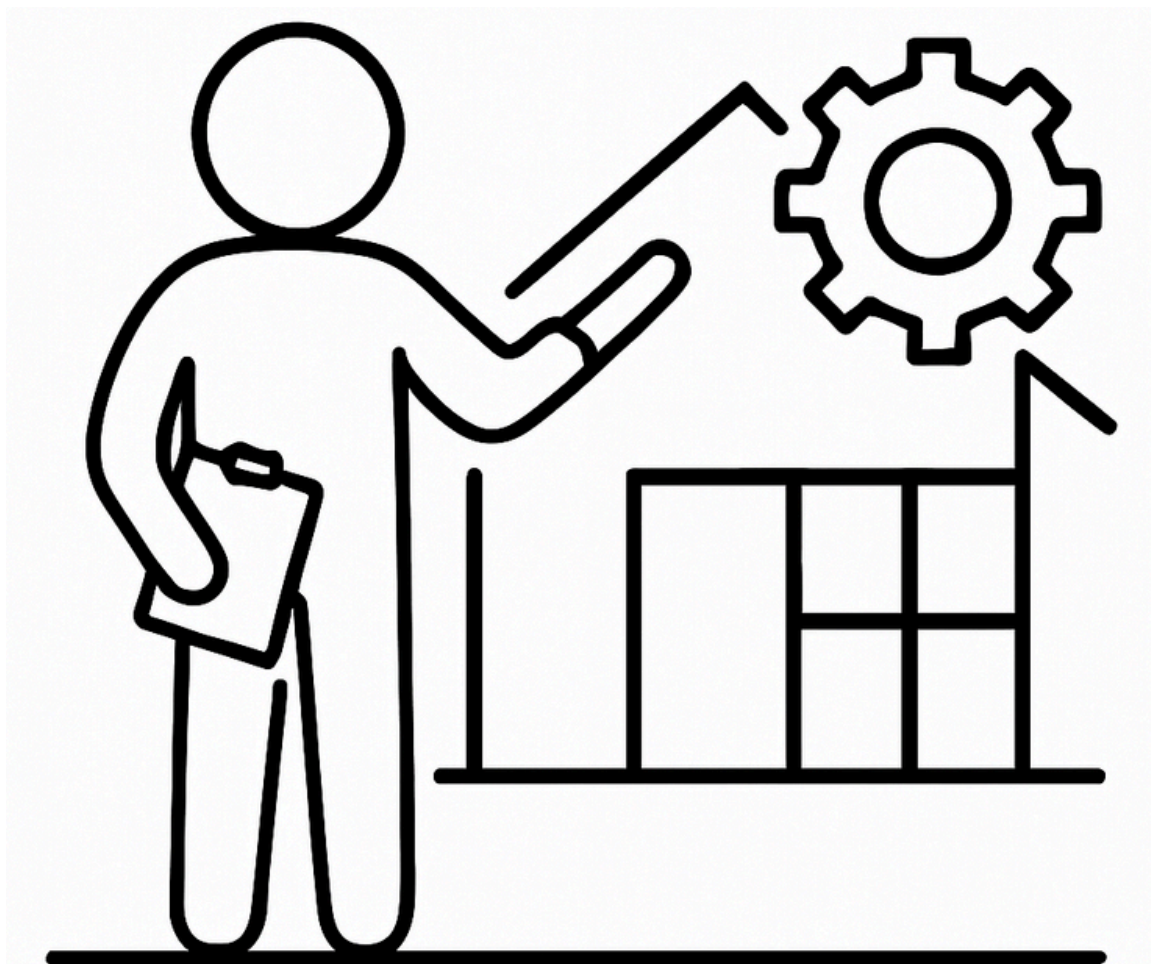


# Set Up The Systems

**We set up how people book,  
pay, and stay in touch.**



**Tools that make things easier,  
not busier.**

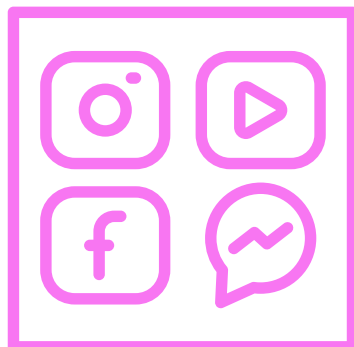




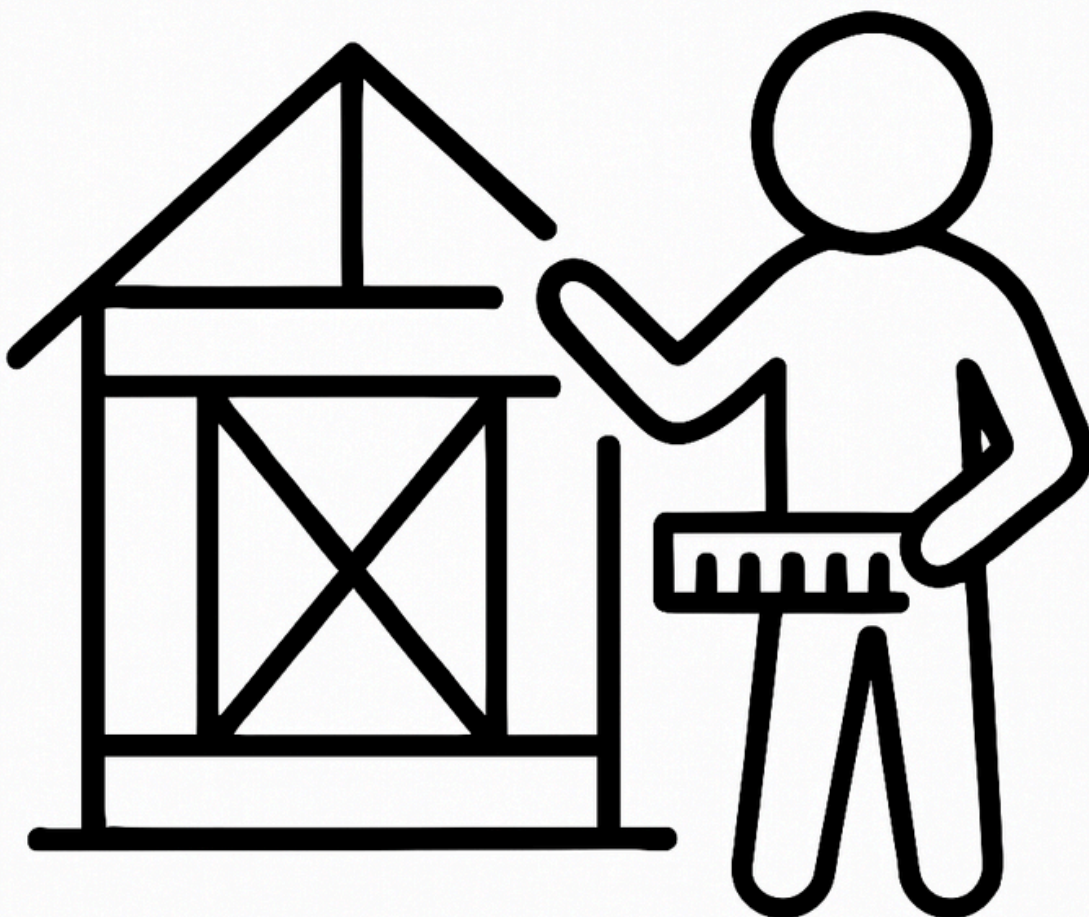
# Add The Roof

**Now we look at how people find you.**

Messaging. Content. Outreach.



**It should reflect what you actually do,  
and who you are.**



# Create Room To Grow

**Once things are steady, we look ahead:**

-Want to offer more?

-Do less?

-Bring in help?



**We decide based on what's  
right for you.**

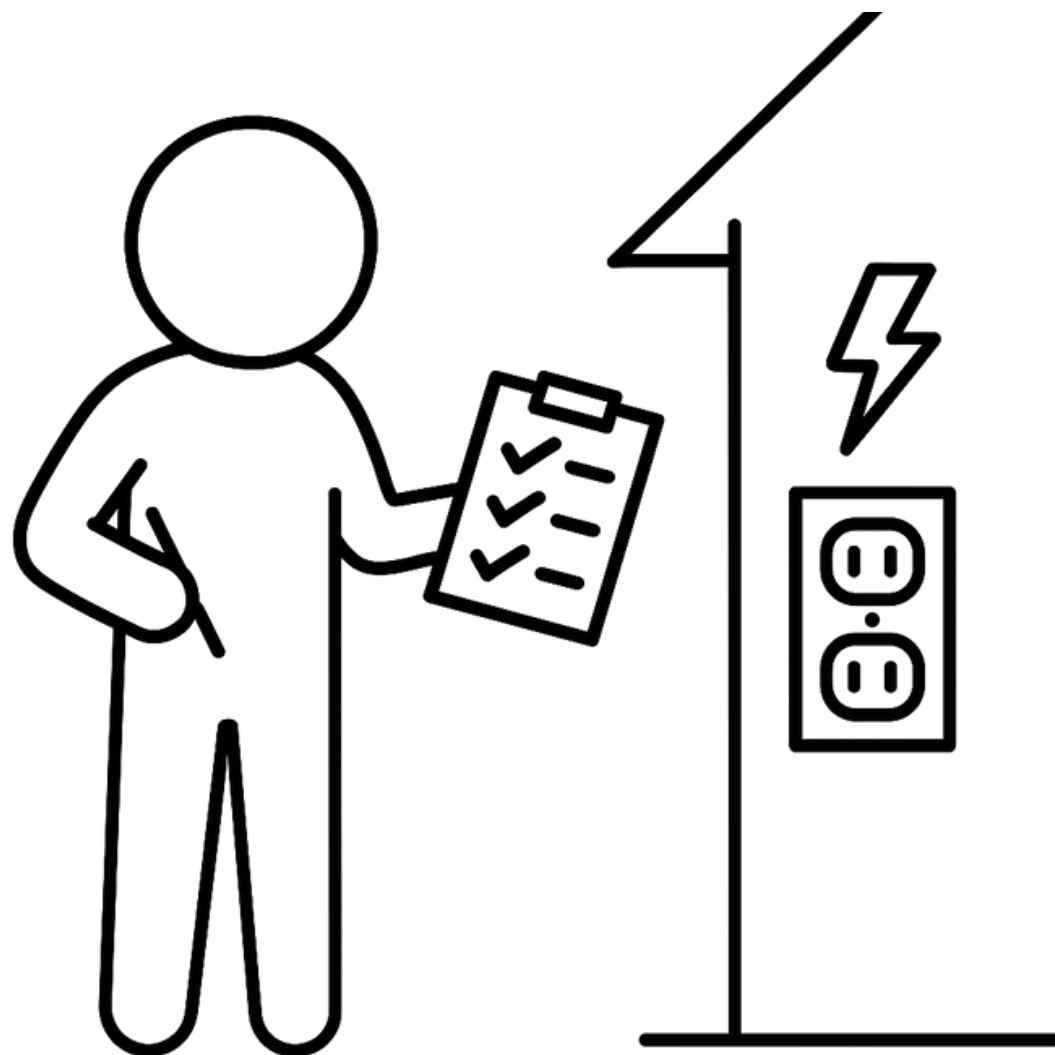


# Check The Wiring

**Once it's built, we pause to review  
what's working and what's not.**

*Is your structure still right for your  
time, energy, and goals?*

*If not, we adjust.*



# Ongoing Maintenance

**Nothing stays static.**

*That's not a setback,  
it's how growth works.*

*We check in, adjust, and  
keep your business aligned.*





# Build With Support

**You don't have to  
figure this out alone.**

I help you stay clear,  
make decisions,  
and move forward.

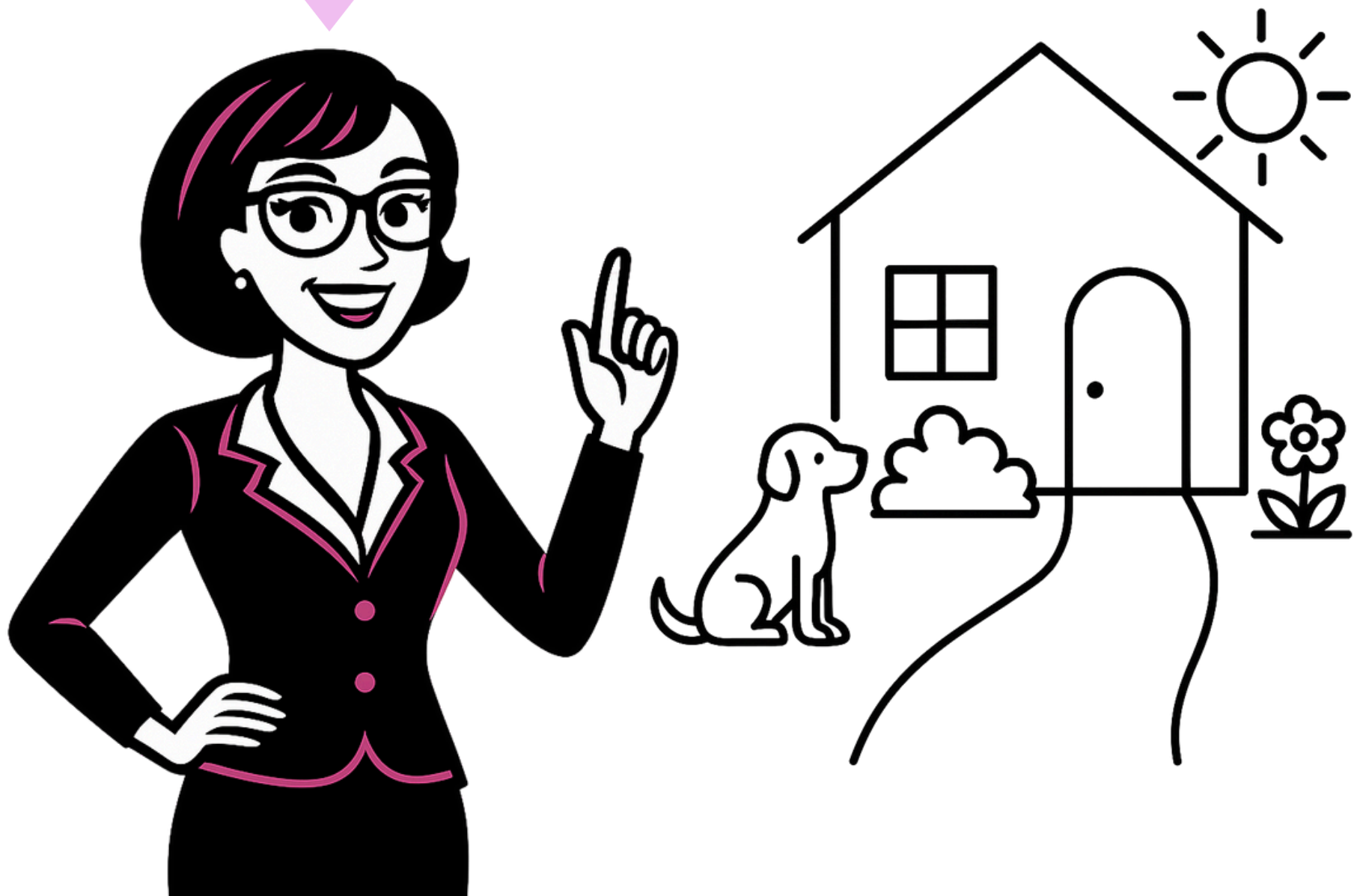
**You're the builder.**

I'm the second set of  
hands when you need one.



# Ready To Start?

Let's build your coaching  
business on a  
**strong foundation,**  
one that's clear, aligned,  
**and built to last.**



*Virtually Debbie*