



Don't's bury your idea; plant it!

**OUR PLAN TO SERVE
NONPROFITS, CHURCHES, OUTREACH PROGRAMS & CAUSES
WITH GRAPHIC DESIGN & VIDEO SERVICES**

DISCOVERY & ALIGNMENT

- Engage key stakeholders (pastors, program directors, development teams)
- Map the mission, values, target audience, communication pain points
- Audit existing collateral (logos, websites, brochures, social posts, video assets)
- Define success metrics (e.g. donations raised, event sign-ups, social engagements)

SERVICE OFFERINGS & PACKAGES

- Graphic Design Deliverables (logo refresh, social media templates, Brand developemnt, Event flyers, Letterhead/stationary design)
- Design for apparel and promotional swag (T-shirts, coffee cups, water bottles, etc.)

VIDEO DELIVERABLES

- Impact clips
- Short promo videos (:30 second to 2 minutes)
- 3-5 minutes YouTube style-documentary type videoss
- Help in designing and setting up a YouTube Channel

IDEAL USE CASE

- Weekly social posts and stories
- Campaign launchers and fundraisers
- Annual reports, donor impact stories

PROCESS & WORKFLOW INCLUDING CONCEPT & DESIGN/LAUNCH PLAN

- MMD.ORG will attend planning meeting if desired, write launch speeches to help inspire participation and generate enthusiasm.

Mountain Mover Design works on a needs basis. We will work with the amount you donate to maximize the benefits to your God given idea. If it is for the Glory of God we will go to great lengths to bring your dream to fruition. A portion of your donation always goes to an outreach or program we support, however, if you would like your portion donated to a specific cause, let us know.

We also will make every effort to include local businesses to help complete the 'Mission'.

If you would like more information please visit our website <https://mountainmoverdesign.org> you can connect with us directly from there or call 910.874.TRUE my mobile number is 910.540.4989

Highest regards and blessings,

Tony Woodrich
Founder/MMD.org