



**Behavioral Awareness and Verbal De-Escalation Skills Training** is a one-day, educational training that is skill-based and focuses on de-escalation techniques, including how the brain works in conflict and strategies to ensure personal safety in potentially stressful situations.

Upon completing the 6-hour training, participants will earn a Certificate of Completion. CEU's, if required, are available for Licensed Mental Health Counselors (LMHC) approved for 5 CEU's by Massachusetts Mental Health Counselors Association, Inc. (MaMHCA). Application for social work continuing education credits has been submitted. Please contact us at [newfocusllc.org@gmail.com](mailto:newfocusllc.org@gmail.com) for the status of social work CE accreditation.

## **Behavioral Awareness and Verbal De-Escalation Skills Training**

In Person One-Day Training September 8, 2022

*Salem State University - Enterprise Center  
121 Loring Avenue  
Salem MA 01970  
8:30 AM to 2:30 PM  
Check in begins at 7:50 AM*

**Behavioral Awareness and Verbal De-Escalation Skills** is designed to:

- Teach systematic observation and how to systematically observe any environment.
- Teach observation skills to make a more informed plan of action.
- Build upon your systematic observation skills.
- Teach the best ways to approach and understand a potentially dangerous or threatening situation.
- Develop strategies for improving your overall response to a crisis event.

Join Wendy Kessler-Cody, M.Ed., Co-Owner of New Focus LLC and Joseph Paul Manley, M.A., Principal and Lead Consultant of Risk Mitigation Technologies, LLC, for this one-day in person **Behavioral Awareness and Verbal De-Escalation Skills Training**.

### ABOUT THE TRAINERS

Wendy Kessler-Cody, M.Ed. has a BS in Criminal Justice from Northeastern University and a Masters in Education from Salem State College. Wendy has worked in the criminal justice system and in human services for most of her career. Wendy is the Co-Owner of New Focus LLC, a 12-week Anger Management Program and is a Certified Anger Management Specialist (CAMS-1) and SAS-AP certified (Situational Awareness Advanced Practitioner).

Joseph Paul Manley – M.A. is the Principal and Lead Consultant of Risk Mitigation Technologies, LLC, a Training and Independent Consulting Firm with a focus on violence detection, prevention, response, and recovery. Paul is a retired Massachusetts Police Lieutenant, CCIS (Certified Crisis Intervention Specialist), Verbal De-escalation Instructor, WVTS (Board-Certified Workplace Violence and Threat Specialist), SAS-AP (Certified Situational Awareness Advanced Practitioner), Security Expert, and Trainer.

Registration Fees \$149.00 includes training, any materials and certificate of completion.

Schedule: Training Day will run from 8:30 am to 2:30 pm, with break from 9:45 am - 10:00 am and lunch on own from 12:00 pm - 12:30 pm. Check in will be from 7:50 am to 8:20 am.

**REFUND & CANCELLATIONS:** By checking box , I understand and agree to that I must cancel my registration and request a refund or credit towards a future training in writing and submit to: [newfocusllc.org@gmail.com](mailto:newfocusllc.org@gmail.com) within five (5) business days from scheduled training date. Please indicate “**REFUND**” in subject line of your email. A full refund will be honored to those participants and/or organizations who have paid fees in full. If participant and/or organization fail to cancel prior to five business days and have paid, participant and/or organization will forfeit the fee. If you fail to cancel prior to five business days from the training date and have not paid, participant and/or organization will be billed for uncollected fees. New Focus LLC reserves the right to modify this policy at any given time without notice.

**Mail in Registration Below – SPACE IS LIMITED -- Closes August 26, 2022**  
**Registration Fee - \$149.00**

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Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone/Cell Phone: \_\_\_\_\_ Agency: \_\_\_\_\_

E-mail: \_\_\_\_\_

CEU's needed  Social work license and number \_\_\_\_\_  LMHC number \_\_\_\_\_

Method of Payment: Check/Money Order/Cashier's Check (Circle One): \_\_\_\_\_

Return Registration: Mail: New Focus LLC, 13 Emerald Road, Nahant, MA 01908

If you have any questions, please feel free to email them to [newfocusllc.org@gmail.com](mailto:newfocusllc.org@gmail.com) or call (781) 496-5160.