#### **Takeaways**

- √ Learn about systematic observation and how to systematically observe any environment
- √ Learn to use these observation skills to make a more informed plan of action
- √ Complete practical exercises and build your systematic observation skills
- √ Learn about the best ways to approach and understand a potentially dangerous or threatening situation
- √ Develop strategies for improving your overall response to a crisis event.

Our programs are practical and engaging, designed to raise awareness without creating fear, and focuses on developing new behaviors. Knowledge and good decisions are key to de- escalating conflict.

Want to learn more about being prepared to identify anomalies and verbally de-escalate a situation at work, or at home? Give us a call. We are always here to help.

## **NEW MINDSET**



#### Joseph Paul Manley - M.A.

Paul is the Principal and Lead Consultant of Risk Mitigation Technologies, LLC, a Training and Independent Consulting Firm with a focus on violence detection, prevention, response and recovery. Paul is a retired Massachusetts Police Lieutenant, CCIS (Certified Crisis Intervention Specialist), Verbal De-escalation Instructor, WVTS (Board-Certified Workplace Violence and Threat Specialist), SAS-AP (Certified Situational Awareness Advanced Practitioner), Security Expert, and Trainer.

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## Wendy Kessler-Cody - M.Ed.

Wendy has a BS in criminal justice from Northeastern University and a Masters in Education from Salem State College. Wendy has worked in the criminal justice system and in human services for most of her career. Wendy is the co-owner of New Focus LLC, a 12-week Anger Management Program and is a Certified Anger Management Specialist (CAMS-1) and SAS-AP certified (Situational Awareness Advanced Practitioner).

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# Behavioral Awareness and

## Verbal De-Escalation Skills Training

## **NOW ONLY \$149**

September 8, 2022
Salem State University
Enterprise Center
121 Loring Avenue
Salem, MA 01970
8:30 AM to 2:30 PM
Check in begins at 7:50 AM
PLENTY OF FREE PARKING





#### About us:

Our certified instructors have years of experience in working on the front lines of crisis. Our course is comprised of simple, effective behavior awareness and realistic de-escalation skills. They are presented in a highly engaging and thought-provoking interactive learning session. This is designed for improving overall responses to crisis situations.



### **Verbal De-Escalation Techniques**

Your safety may depend on your conflict management style. Therefore, it is important to develop strategies for ensuring personal safety in potentially stressful situations.

In any conflict, you have a choice:

- **✓** Escalate the incident further
- √ De-escalate the situation

How you de-escalate can have great benefits for any organization

- ✓ Less Stress
- ✓ Less workplace violence incidents
- ✓ Less use of force incidents
- ✓ Decreased disciplinary actions
- **✓** Decreased customer complaints
- ✓ Increased customer satisfaction

## Upon completion of this program participants will be able to:

- Identify early indicators that an individual's behavior may be escalating towards aggression or violence.
- Discuss the importance of early recognition and intervention in escalating situations.
- Recognize indicators of potential escalation such as vocal tone and volume, threatening posture, and other non-verbal cues.
- Identify verbal direction and deescalation techniques appropriate for use anytime.
- Identify body posture and safety distances that staff may use to afford additional protection when unavoidably confronted with aggressive or violent situations.
- Identify the importance of understanding their organizations policy and procedures relating to managing aggressive or violent situations.

## 5 CEU's AVAILABLE FOR LMHC's (approved by MaMHCA)

Application for social work continuing education credits has been submitted. Please contact us at newfocusllc.org@gmail.com for the status of social work CE accreditation.