

Robyn Ratcliff

**Award Winning
International Speaker**



Robyn Ratcliff has over 20 years experience as a Business Owner, Results Coach, Corporate Trainer and Inspiring, Motivating International Speaker. Robyn has recently returned from India, where she was a speaker at the Women's Economic Forum and was a recipient of the "Exceptional Women of Excellence" award for her work as a Coach and Trainer.

She is the Founder of the very successful Ultimate Outcomes Coaching and Training Company. She is a qualified Business and Life Coach, NLP Practitioner, E-Disc Consultant and Hypnosis Practitioner. Robyn knows how to help people make change and get results in their business and their life.

Robyn spent many years as the National Learning and Development Manager for one of Australia's largest Franchise Companies.

Robyn is a Business Growth and Personal Development specialist.

Robyn motivates and inspires people to make changes in their business and lives, so that they can have the life that they truly desire. She helps people to breakthrough whatever barriers are hindering their success

She teaches people how to make "margaritas" when life gives them "lemons"

And one of her favourite sayings is:

"You can have results or excuses...but you can't have both"

Robyn has 6 Key Note Topics as well as many other subjects that can be customised to suit any audience.

Robyn is the author of:

"Time Mastery - the secrets to having more time for the fun things in life"

View Robyn's speaker videos - <https://robynratcliff.com/international-speaker>

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KEYNOTE - *Discovering YOUR Perfect You:*

The 2 most important days in your life is the Day you were Born and the Day you know Why.

Every person is here on this earth for a reason. Robyn believes that every person is unique, valuable and special. Today, more than ever so many people don't feel this. Many people feel failures, insignificant, are lost, stuck in a rut and are unsure of who they really are.

Robyn will motivate and inspire her audience by sharing her very inspiring story about how she found the strength to go from a time of uncertainty, hopelessness, failure and fear as a single Mum to today whereby she has a life that she says "she wouldn't swap for anything"

Robyn gives practical, inspiring and motivating advice to help people discover THEIR perfect "you". Robyn helps people to see the future as exciting and positive, encouraging them to make changes in their life that they need to so that they can have all that they want in life and business.

KEYNOTE - *5 Steps to Build a Pipeline Direct to Your Bank Account*

Robyn will show Business Owners how to Save Time, Have more Money and have a Business and a Life!

Robyn will take your audience through 5 steps in creating an effective and profitable Sales and Marketing funnel.

1. Developing a Sales Mindset
2. Building your list quickly. Lead Generators and Magnets that work.
3. The Perfect Sales Funnel...unblocking the blockages
4. Turning leads into clients.
5. Creating irresistible offers, products and happy clients

No matter how long people have been in Business, this presentation will help your audience to streamline their sales and marketing strategies and make changes, improve and fix any blockages that are stopping the profit "pipelining" straight into their bank account. With over 20 years as a Business Trainer and Coach, Robyn knows what works!

Your audience will leave inspired and motivated to make improvements in their business.

KEYNOTE - *Happy, Trim & Healthy*

Robyn is a type 2 Diabetic and shares her story and journey of how she has turned her life around from being very overweight, unhealthy, with unstable diabetes and very unhappy to being Happy, Trim and Healthy.

Robyn covers topics from:

- * Your Big "Why"- The Leverage for Change
- * The Power of the Subconscious
- * Critical Thinking for Change
- * Self Worth
- * Finding Internal Motivation
- * Self Esteem & Confidence
- * Emotional Eating
- * 10 Steps for Sustainable Results

This isn't just for overweight and unhealthy people, this presentation is for anyone who wants a Happy Life

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KEYNOTE - *From the Inside Out - 6 Effective ways to Manage Stress:*

We all deal with stress on a daily basis, Some stress is good for us, however, stress can cause problems and even illness if it isn't managed.

Robyn will cover these topics:

- * What can be gained by managing stress?
- * How do we respond to stress?
- * What are the types of stress?
- * Stress management techniques
- * The implications of not managing stress.

Your audience will leave feeling empowered to be able to manage their stress and improve their lives.

KEYNOTE - *Renew You - Love Your Life!:*

Robyn will help your audience to make changes in their life so that they wake up every day looking forward to the day ahead. She will help them to take action and revitalise their life. It can be challenging to make changes, however Robyn will share tips and tools to make this happen easily. Everyone needs a "Spring Clean" every now and then and Robyn will help with getting to the heart of what is holding you back, so you can reset any old habits that no longer serve you and refresh your life. Your attendee's "hearts will be singing" after this session. It's a bit like a detox for the soul, cutting away the "dead wood" and making space for new growth.

KEYNOTE - *Face Book Marketing Made Easy in 8 Easy Steps:*

Facebook is the largest online social networking site in the whole planet. Your clients are on Facebook. Robyn will show your audience how to use these 8 very easy to follow steps to get more clients.

Topics covered are:

- * Identifying your target market
- * Creating the right Facebook account and knowing what the different accounts are.
- * Creating a good cover image
- * What to put in the "about" section
- * Creating great posts and growing your audience quickly
- * How to sell using Facebook and how not to break the rules
- * How to get better "reach" and more engagement
- * How to grow your Facebook followers

During this keynote, Robyn issues a copy of her e-book, "Facebook Marketing Made Easy" so your attendees will have reference materials to help them when they get home.

Robyn will tailor this keynote to suit the existing knowledge level of the group.

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