

The Board Buzz

Western River Valley Board of REALTORS® Newsletter

WOMEN IN REAL ESTATE

Written By Danyell Barker

If you have been involved in real estate transactions by any capacity (as an agent, broker, or buyer/seller), you may have noticed the large number of females in our industry. Which is true! In the 2020 National Association of REALTORS® Member Profile, they discovered 60 percent of brokers, 67 percent of sales agents, and 64 percent of all REALTORS® were women. However, this has not always been the case! Similarly to any other profession, there were trailblazers that paved the way to help so many women today make a living as a realtor.

The National Association of REALTORS[®] (NAR), was founded in 1908, but was made up entirely of men. Although women had already played a part in real estate, beginning in the 1790s performing secretarial duties and later moving into positions as agents or brokers by the 1880s, they were denied membership. This was not due to the national standards, but to the decisions of the local boards. Gradually, women began joining smaller rural boards to gain their membership to NAR, and by the 1950s, most boards had decided to drop their gender restrictions.

For the past 114 years of the existence of NAR, the number of women in this industry has continued to grow. That is thanks in part to women like Corinne Simpson, the first female member of NAR in 1910 or Dorcas T. Helfant-Browning, the first female president of NAR in 1992. March is Women's History Month, therefore, NAR and the Western River Valley Board of REALTORS[®] wanted to take the time to acknowledge the perseverance and endeavors of the women participating in this profession today.

Learn more about the history and resources of women in real estate here.

Important Dates

Mar 1 SentriCard Retirment

Mar 2 State & National Dues are LATE! Service Interruption begins!

Mar 10 @ 9am MLS Committee Meeting

Mar 14 10am-2pm New Member Orientation

Mar 16 @ 9am Board of Directors Meeting



AWARDS FOR EXCELLENCE & AFFILIATE APPRECIATION BANQUET Monday, April 11 DETAILS TO BE ANNOUNCED



Community Services Clearinghouse is a non-profit organization based in the River Valley focuses to alleviate hunger over seven counties. Food is provided to cancer and hospice patients, the elderly, the disabled, and children as well as working families.

During the General Membership Meeting on Monday, February 14, Pattie West with Community Services Clearinghouse was a guest speaker. She and Community Outreach Committee Chair, Rebecca Brown, encourage REALTORS® to donate and provided a flyer with the items most needed at this time. Serving Sebastian, Crawford, Franklin, Scott, Logan Counties in AR Sequoyah, & Leflore Counties in OK

4420 Wheeler Ave., Fort Smith, AR 72901

	Items most needed at this time:
Canned	Chicken
Canned	Beef Stew
Canned	Chili
Canned	Peas
Jelly	

We provide food to cancer patients, the elderly. the disabled, and children

Many of our clients are grandparents raising their grandchildren

Our motto is "NO CHILD SHOULD EVER GO HUNGRY" THE CSC PROVIDES OVER 2 MILLION MEALS A YEAR

4420 Wheeler Ave, Fort Smith, AR 72901 - phone: 479-782-5074

TOP 5 MLS INFRACTIONS February 2022

- 1. Incorrect First Photo
- 2. Incorrect Mapping
- 3. Inappropriate Remarks
- 4. New Listing vs Back on the Market
- 5. Sign in Photo

SAFETY TIP

from NAR REALTOR® Safety Program

Have an emergency number, like 9-1-1, on speed dial, and always keep your cell phone on you while meeting a client, at an open house or when showing a property.