

Board Buzz NEWSLETTER

Western River Valley Board of REALTORS®



ARKANSAS COLLEGES OF
HEALTH EDUCATION

Our Mission

To educate and train a diverse group of highly competent and compassionate health care professionals; to create health and research support facilities; and to provide healthy living environments to improve the lives of others.



FIELD TRIP TO THE ARKANSAS COLLEGE OF HEALTH EDUCATION

At the June General Membership Meeting, we enjoyed a Field Trip to the ACHE Center. Our guest speaker President & CEO, Kyle Parker explained the ACHE's benefits and contributions to our local community and housing market. We all took a tour of the beautiful campus. It was a great meeting.



Important Dates

June 16-28

Pie In Face Nominations

June 27 @ 10:30am

REALTOR® Golf Classic

June 29 & 30 @ 9am - 4pm

GRI Designation Class

July 4, Independence Day

Board Office Closed

August 11, LaHuerta 4pm - 9pm

RPAC Fundraiser

JUNE 17 | 2022

VOLUME 6

Top 5 MLS

Infractions

June 2022

1. First Photo - Not front of the home
2. Incorrect School District
3. N/S/E/W not in address
4. Real Estate sign in photo
5. Incorrect or No Appraiser Information



SAFETY TIP

Always let someone know where you are going and when you will be back; leave the name and phone number of the client you are meeting and schedule a time for your office to call you to check in.

From the REALTOR® SAFETY PROGRAM

Homeowners Skeptical Over iBuyers. But Still Curious

Sixty-six percent of homeowners recently surveyed say they don't believe iBuyers yield higher sales prices than traditional sales. However, a nearly equal number say they would consider using an iBuyer due to the flexible options for selling, a new survey from Clever Real Estate finds.

The number of iBuyer companies and services has grown over the last few years, offering buyers a way to sell their house quickly by receiving an instant cash offer and setting their closing date.

While survey respondents mostly said they don't believe iBuyers offer more at closing, they said they would be willing to accept an average of \$45,400 less for their home in order to sell it instantly and choose their closing date, the survey finds.

But 72% of homeowners would still want to work with a real estate agent when requesting offers from iBuyers. Some brokerages have added iBuying arms, such as Keller Offers, RedfinNow, RealSure and others, to their companies to allow agents to continue to guide these instant-offer transactions.

Sixty-five percent of homeowners say they would consider selling their home to an iBuyer. Millennial respondents were more open to the idea (72%) versus baby boomers (52%).

That said, even though the iBuyer real estate model is now nearly a decade old, only 27% of about 1,000 homeowners surveyed by Clever Real Estate could correctly define what an iBuyer is. The sales strategy is still relatively uncommon; iBuyers comprised just 1.3% of home sales in 2021.

"The sentiment around iBuyers is complicated because the average American homeowner isn't completely against them, but also doesn't know much about them," the Clever Real Estate survey says.

Source: Clever Real Estate iBuyer. April 2022



REALTOR® Scholarship Golf Classic

This is a fundraiser for the scholarship fund.

DATE: Monday, June 27, 2022

TIME: 10:30am - 6:00pm

LOCATION: Ben Geren Public Golf Course

TEAM INFO: CLICK [HERE](#) to register a 4-person team, putting contest, and mulligans

DEADLINE TO REGISTER A TEAM IS MONDAY, JUNE 20TH!