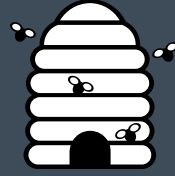


The Board Buzz NEWSLETTER

Western River Valley Board of REALTORS®



RPAC Fundraiser



We had a good turnout at the Pie in the Face RPAC event on August 11th. Great performance by the band Oreo Blue. Lots of fun pie throwing and delicious food from LaHuerta. Thank you to our Legislative/ARPAC Fundraising Political Action Committee & all our volunteers that helped make this a great event.



Important Dates

August 17, @ 9am
Board of Directors Meeting at the Board Office

August 31, Rookie of the Year Nominations Deadline

September 12-14
Arkansas Real Estate Convention Jonesboro, AR. The Board Office will be closed

September 19, 10am - 2pm
New Member Orientation

AUGUST 17 | 2022
VOLUME 8

Top 5 MLS Infractions August 2022

1. Photos being deleted
2. Inaccurate pin on map
3. Incorrect pending/sold dates
4. Incorrect or no appraisal information
5. Incorrect first photo

COMING TO FORT SMITH



August General Membership Meeting



August 1st was a big day at the General Membership meeting and Board of Directors election. The first annual Golf Tournament Scholarship recipients were recognized. 20 students received scholarships to help with their college education. The REALTOR® Emeritus award was presented to Sharla Lau for 40+ years of service. Lifetime membership pins were presented to Theresa Sturgeon, Pam Weber & Becky Yandell.

Under All is the Land

Written by Rebecca Morter

Sustainability has become an increasingly popular topic over the last few decades. The term is most often used in relation to the environment and our impact on it. However, sustainable practices cast a much wider net, encompassing the health and vitality of our environment, humankind, and our economy.

Although "sustainable" was not a term commonly used at the time, the National Association of REALTORS® was founded upon the concept. "Under all is the land" the preamble of our own Code of Ethics begins. "Upon its wise utilization and widely allocated ownership depend on the survival and growth of free institutions and of our civilization. REALTORS® should recognize that the interests of the nation and its citizens require the highest and best use of the land and the widest distribution of land ownership. They require the creation of adequate housing, the building of functioning cities, the development of productive industries and farms, and the preservation of a healthful environment."

The National Association of REALTORS® has continued efforts to create and establish sustainable measures throughout the organization. In 2017, we implemented the Sustainability Program with the goal of creating and establishing sustainable measures throughout the organization. Over the last 5 years, the program has been creating a roadmap for REALTORS® and paving the way for a more sustainable future. This year, the NAR earned the Green Business Bureau's Platinum Certification for Sustainability award.

We as REALTORS® can make an impact through our own sustainable practices. As an individual, it may seem daunting, like your efforts are just a drop in the bucket. It is important to remember the entire National Association of REALTORS® is behind you and every drop matters. After all, many drops of water make an ocean.

If you would like to learn more about sustainable practices, visit www.nar.realtor/sustainability.

2023 WRVBOR Board of Directors

- 2023 President - Jonella Graham
- 2023 President Elect - Leigh Walker
- 2023 Vice President - Shana Brown
- 2023 Past President - Sharla Lau
- 2023 Secretary/Treasurer - Sandra Heiner

Directors:

- Aaron Brewer
- Aimee Edens
- Glee Cosner
- Jeremy Ibison
- Jim Simmons
- Justina Johnson
- Orval Smith
- Shelly Blaylock

White & REALTOR® Blue Party



NATIONAL ASSOCIATION OF REALTORS®

8.7.2022

President Elect Jonella Graham and Trish Means attended the NAR Leadership Summit White & REALTOR® Blue party in Chicago Illinois.

SAFETY



NATIONAL ASSOCIATION of REALTORS®

Make sure your office is aware when you are conducting showings or driving clients in your car. Give them a timeframe and location list that shows where you will be headed and the amount of time it should take.



For more safety tips from NAR, visit NAR.realtor/safety