

What's in a Name

Burdell partners is a corporate advisory firm, specializing in the specific needs of public companies.

The Burdell team has years of experience working in the public markets.





Who We Are

Every company's situation and needs are unique. We develop a strategy specifically tailored to the client's needs.

Each engagement begins with an thorough analysis of your business with senior management.

We then construct a game plan, lay out the process and put milestones in place. It is crucial that the company is fully aware of the process and what they can expect from it.





Burdell offers a wide range of services. Depending on the company and the circumstance our services may be engaged in total or chosen ala carte.



Custom Equity Statistical Data

Advanced technology deployment and data security management

Shareholder Analytics

Trading Trends

Shareholder Contact System



Experienced

Knowledgeable, US trained professionals with international experience

Exclusively vested teams ensure consistency over the project life cycle



Custom

Customized flexible plans

Embedded project management increases cost savings and economies of scale



Our Services Include:



- Full service Investor Relations
- Capital Structure Advisory Service
- Strategic Advisory
- Crisis management
- Executive coaching
- Executive search
- IPO & Uplisting Service
- International
- Internal Investor Relations Service

Full Service Investor Relations

We hear from companies all time that their belief is that if they build the company then the stock will take care of itself. This belief is why so many good companies don't have the liquidity or market cap they desire.

The operation of your business is of the utmost importance but your stock symbol is a product in and of itself. There are nearly 4000 public companies in the US alone, not to mention thousands of others outside the US.

All these companies are fighting for the same investor dollar.





We are to help you tell your story. We assist in presenting your company in a concise manner that is geared towards making your stocks as attractive as possible to investors. We then get your story out to investors. We do this in many ways:

Website design and content

Social Media Strategy

Concise company message

Managing shareholder communication

Trade Media

Tracking stock activity

Investor media

Investor presentation

Podcasts

Non deal road shows

Review press releases

Post & pre raise road show

Media relations

High net worth investors

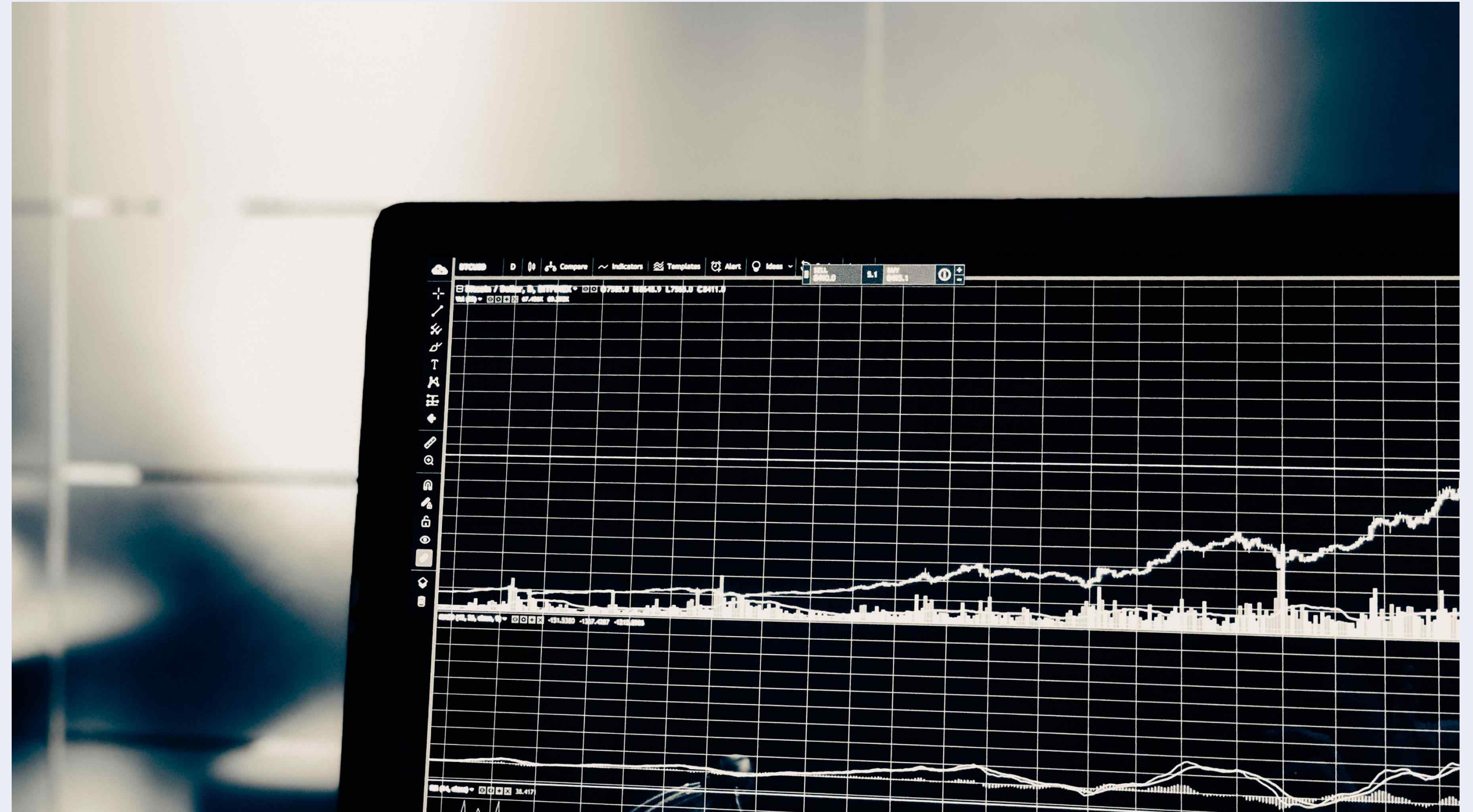
International road shows

Investor conferences

IPO & Uplisting

We can assist you with the entire process. We have assisted the uplisting of companies to the following exchanges:

- Amex
- OTCQB
- NYSE
- NASDAQ
- AIM London
- Euronext



Capital Advisory

Our capital advisory services division is focused on providing clients with the fastest and most cost effective solution to their capital needs and to identify and minimize risk in the process. We accomplish this in a number of ways.

We are able to secure various types of funding, including venture capital, private equity, debt, mezzanine, IPO, M&A, strategic investment and more. Our geographic scope encompasses the U.S., Canada, South East Asia, India, Europe, UK and other emerging markets. We represent companies across the spectrum, from later-stage private companies through middle market private and public entities.



- Identify and evaluate growth opportunities for both public and private companies, as well as private equity firms seeking investment opportunities
- Determine the best capital and/or investment structure for companies
- Identify and evaluate the best partners
- Access to:
 - Venture Capital
 - Private Equity
 - Angel Investor
 - Family Offices
 - Investment Banks

- Minimize risk through stringent due diligence
- Guide our clients through each step of the process
- Package our clients' investment thesis and all necessary information to accomplish financing goals

Strategic Advisory

Often times companies reach a fork in the road and unsure of the best path.

We're here to help.



We can assist with finding:

- Legal partners
- Auditors
- Trans---? Agent
- Securities clearing
- Edgar filings
- Press release distribution

- Help identify an acquisition candidate
- Review merger offers
- Identify strategic partners
- Help with navigating state/local governments
- Assistance with international companies
- Advise on how to participate in Government programs

Crisis Management

Crisis can come in many forms

A rough quarter? Management change? Macro trends working against? Has your stock taken a precipitous fall? Regardless of crisis, it's important to minimize the effect.

We will help you with:

- Proactive messaging
- Short term plans
- Long term plans
- Media exposure



Executive Coaching

It's lonely at the top. We know, we've been there.

Executives are expected to know everything about all aspects of a business. At most smaller companies the resources don't exist to support the executive in all these aspects. We are here as a partner to assist and coach in all aspects.

- Accounting
- SEC Filing
- Legal
- Decision making





Executive Search

We have a multitude of relationships across many sectors. If you're looking for a CEO, CFO, board member or other executive we can help find a candidate.



Found board member for company
uplisting to NASDAQ



Found financial professional to serve on board
as audit chair



Placed CEO in OTCQB company



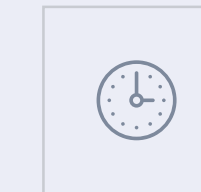
Placed CFO to NASDAQ company

We are industry agnostics. We have represented in the following industries:

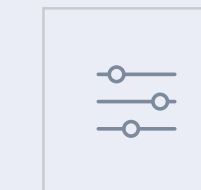
- **Biotech**
- **Materials**
- **Energy**
- **Beverage**
- **Restaurant**
- **Retail**
- **Technology**
- **Software**
- **Financial services**

Why Us?

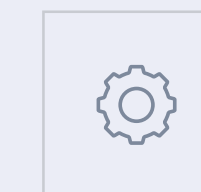
Through our strategic relationship within Indigo Global, we are capable of tackling even the most complex and difficult circumstances



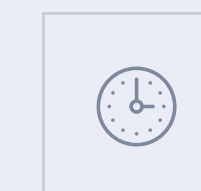
Substantial cost savings



24/7 concierge support



Quality control and accuracy



Advanced technology deployment and data security management

What We Do

From business process sourcing, implementation and regulatory compliance functions to Executive-in-Residence and strategic development and acquisition advice, our mission is simple: Indigo Global serves our clients wherever, whenever and however they need us.

Our philosophy of flexible engagement means that whether our client is a Series A start-up, an established firm looking to expand its global footprint, or a distressed business looking to navigate a turnaround, Indigo Global provides focused, client-specific services ranging from one-off consultations and assessments to long-term implementation programs. Whether a client is looking to sustain, grow or recapture market share, Indigo Global has the right tools for the task at hand.

Our Relationships

Indigo Global's professionals have the backgrounds, expertise and temperaments to meld seamlessly with any and all levels of our clients' corporate hierarchies. Whether consulting C-Suite executives, advising frontline sales and service employees, or dealing with vendors, our team is multilingual when it comes to the language of business.

Paramount to Indigo Global's mission is acknowledging, understanding and respecting the corporate culture of our clients. Our approach is to discover and enhance what works best about our clients' strategies and operations, and to challenge our clients and ourselves to improve what doesn't.

REPRESENTATIVE ENGAGEMENTS



Indigo Global leveraged its worldwide network of contacts and partners to make strategic introductions for an American pharmaceutical company seeking to expand into South Asia and the Middle East.



A Mid-Atlantic law firm looking to establish a captive legal and business process offshoring shop sought Indigo Global's guidance. Indigo played a lead role at every stage of the venture, from obtaining government permissions, to acquiring facilities and equipment, to hiring and training staff, to overseeing management and operation of the going concern.



A team of Indigo Global finance and investment specialists identified and vetted a portfolio of acquirable start-up companies for a burgeoning Philadelphia-based venture capital firm.



A major American securitized commercial mortgage servicing firm relied on Indigo Global to provide business processing outsourcing management for operations situated in Europe and Asia.



A multinational pharmaceutical company facing a business ban in India depended on Indigo Global to help obtain a reversal of the ban through the establishment of a first-of-its-kind compliance framework. In doing so, Indigo also successfully negotiated a dramatic reduction in penalties for the company.



When a U.S.-based rail products manufacturer confronted existential regulatory obstacles in the conduct of its Indian operations, Indigo Global's government relations experts stepped in to forge a way forward with India's Rail Ministry, surmounting those obstacles and developing new business strategies and partnerships in the process.

BurdellPartners.com