



Certification in Potty Training Consultancy

Designed as a business in a box.
Become a Certified Potty Training
Consultant and begin a career that
fits around your life.



Congratulations

On taking your first step on becoming
a certified potty consultant

Settled Petals Certification in Potty Training Consultancy is a Potty Consultancy programme, accredited by FEDANT (Federation of Antenatal Educators). The course is evidence based and Child Orientated. On completion, graduates can register with FEDANT, allowing parents to check the register to verify that they are Certified Potty Training Consultants. The course also contains a comprehensive business element, inspired by Susan's own Potty Consultancy business. Allowing you access to tools to support the set-up of your business. The course is intended to be completed online but Susan will support you along the way when you need any assistance.

Study with us

Designed to be a 'business in a box'. You will learn how to run your own Potty Training Consultancy business. You can complete the course in your own time with ongoing support as required. There are no ongoing licensing fees, and you are free to run your business as you wish. Previous experience with children is required. On completion of the course, you will be a certified Potty Training Consultant ready to support families with potty training.

Potty Training Syllabus

- Why Support Families With Potty Training
- What Is Potty Training?
- Different Approaches To Potty Training
- Child Development and Potty Training
- Social, Emotional, Physical and Environmental Influences
- Factors Which May Impact Potty Training
- Positive Reinforcement
- The Potty Process:- Potty Learning, Day Training, Night Training
- Tips To Promote A Smooth Process
- Troubleshooting
- Medical Issues Which Can Impact Potty Training
- The Influence of Nappies
- Cleaning
- Partnership Working With Professionals

Business Syllabus

- Branding & Advertising
- Legal & Finance
- Enrollment Process
- Protecting your business
- Taking care of yourself
- Sample potty support plans, referral letters and evaluations





Online Learning

Our online learning system is very simple to use and it is designed in a way that allows you to methodically work your way through the syllabus, going back over information at any time. We offer the added benefit that you can check in with Susan at any time via email if you need an extra little bit of help or guidance.

Pre-requisites

- A computer to complete assessments
- Previous experience with children (personal or professional)
- Demonstrate an ability to complete essays to a high standard

Assessment

The course is assessed through the use of tests and final written assignments.

Facebook Group

Our Facebook group is primarily peer led to allow you to learn alongside other students. Susan will share helpful insights when the opportunity arises, within the Facebook group.

Special Support Needs

If you have any support needs, such as a learning difficulty or disability please contact Susan to confirm and discuss what specific support you require to complete the course.

Meet Susan

The course was designed by Susan Wallace, from Settled Petals. Susan has over two decades experience working with children, families and their caregivers. She has over 10 years experience as a Social Worker, including being a Team Manager, and Learning and Development Officer.

She has also worked as a SEN (Special Educational Needs) Nanny, in a day nursery and with disadvantaged children in both Mexico and the Philippines. She has delivered Child Protection Training in N. Ireland, England and the Philippines and Life Story Training in Northern Ireland and Scotland. She is a certified Sleep Consultant, Certified Potty Training Consultant, Baby Massage

Instructor, Baby Yoga Instructor and Kids Yoga Instructor.

She holds a Masters in both Education Tripos (Cambridge University) and Social Work (University of Sussex). She also facilitates training in Diploma in Baby Massage and Diploma in Baby Yoga and Family Centred Infant Sleep. These courses are accredited by FEDANT and available at a reduced cost for students / graduates of this programme. Susan has supported hundreds of families with Potty Training on both a 1:1 and group basis. She would like to share her expertise and allow others to build their own successful potty consultancy service.



Accreditation

On completion of the course you will be a Certified Potty Training Consultant, accredited by FEDANT. The potty training industry is currently unregulated, but this course has sought accreditation from the Federation of Antenatal Educators to demonstrate its commitment to evidence-based practice.

This also allows you to register with them, to offer the parents you work with trust and reassurance that you have undertaken high quality, accredited training. You will receive a certificate to outline this.

On completion of the course you will be able to run your own Potty Training Consultancy business, offering 1:1 support and group workshops. You will be invited to join the closed Facebook group; where you will have peer support from others who have completed the course. This group is primarily peer led.

For those who wish to avail of ongoing support after completing the course, there is also the option of availing of mentoring sessions at an additional cost. *The course allows graduates to become Certified Potty Training Consultants, accredited by FEDANT. It does not qualify them to teach others to become Potty Training Consultants

Freedom and Flexibility

Helping you along the way to ditching the 9-5 and claiming back control of your life

Our course is perfect for busy people who want to move their career in a direction that offers them flexibility to earn while spending more quality time with their family. Susan's experience of running a Potty Training Consultancy Service has been a fulfilling journey that has added so much flexibility to her life. She is passionate about sharing this with other people who are aiming for a similar lifestyle, and who have a desire to support families.



Lets do this

If you think you might like to join the certification, get in touch with Susan today for more information

Investment

Potty Training Consultant £1075

Potty Training and Family Centred Infant Sleep £2250

Potty Training, Sleep, Baby Yoga and Baby Massage £2600

Payment plans are available on request

Mentoring is available to students at no extra cost whilst completing the course. Following graduation, additional mentoring can be purchased on request.

Estimated time to complete the course: 50 hours

We would love to hear from anyone who is considering joining our Potty Training Consultancy course and would be only too happy to answer any questions you might have. Sign up today for instant access at settledpetals.com/potty-consultant-course or if you would like to get in touch, email Susan personally via susan@settledpetals.com



www.settledpetals.com
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