



Aztec's Fall Festival 2024 (formerly Oktoberfest)

Minium Park, Saturday October 12, 2024, 9am-6pm

SPONSORSHIP

We are excited to be planning the fourth annual Aztec Fall Festival (aka Oktoberfest), hosted by the Aztec Chamber of Commerce. This is a fun, free event for the community in which the Chamber has organized these past four years to support revitalizing Aztec by promoting commerce, and community support. The event will include a car show, music, vendors, food, beverages, beer and wine, Grand Raffle prizes and fun activities for all ages. There is something for everyone at this family friendly event. We estimated our attendance increased from 800 in 2022 to more than 3,000 people in 2023, this included 100+ car show participants, plus 80+ vendors at last year's event, and we hope to increase participation this year. It was a great event for the community, and great exposure for our sponsors! The Aztec Chamber is completely volunteer driven, and this event has been funded by sponsors and run entirely by volunteers, we can't put on these events without everyone's help. We are asking for sponsors for the event.

Sponsorship Includes:	
Sponsor Amount \$200	
	Your company logo listed on our digital sponsorship banners
	Logo/mention on social media and website during promotions
	10x10 booth space at event
	Inclusion of company logo on sponsor banner at event <i>(logo must be received no later than 30 days prior to event)</i>
Car Show T-shirt Sponsor \$200- tshirts for car show participants	
	Your company logo listed on our digital sponsorship banners
	Your company logo on event tshirt
	Logo/mention on social media and website during promotions
	10x10 booth space at event
Sponsor Amount \$350-\$500	
	Your company logo listed on our digital sponsorship banners
	Logo/mention on social media and website during promotions
	10x10 Booth Space at the event
	Inclusion of company logo on sponsor banner at event <i>(logo must be received no later than 30 days prior to event)</i>
	2024-2025 Chamber Membership
Sponsor Amount \$1000	
	Your company logo listed on our digital sponsorship banners
	Logo/mention on social media and website during promotions
	10x10 Booth Space at the event
	Inclusion of company logo on sponsor banner at event <i>(logo must be received no later than 30 days prior to event)</i>
	Display of your company banner at the event
	Live radio ad for your company at the event (limited spaces available)
	2024-2025 Chamber Membership
Sponsor Amount \$2000	
	Your company logo listed on our digital sponsorship banners
	Logo/mention on social media and website during promotions
	(2) 10x10 Booth Spaces at the event
	Inclusion of company logo on sponsor banner at event <i>(logo must be received no later than 30 days prior to event)</i>
	Display of your company banner at the event
	Live radio ad for your company at the event (limited spaces available)
	2024-2025 Chamber Membership
* NOTE: Grand Raffle Prizes can be either monetary amount or prizes that retail at the dollar amount shown; sponsorship for Grand Raffle have the same benefits listed under the retail dollar amount	

Aztec Fall Festival & Car Show 2024 Sponsorship Form

Business Name:

Contact Name:

Mailing Address:

Cell #:

Landline:

Email address:

Sponsorship Amount/Category: (refer to attached page)

Contact Greta Quintana @ secretary@aztecchamber.com (505) 860-4487 or Penny Gutierrez (505) 947-1897

Fill out form and mail to P.O. Box 1303 Aztec, NM 87410 with check, or email form to secretary@aztecchamber.com an invoice will be emailed to you for payment by credit card.

Categories and Amounts of Sponsorship

SOLD						
Main Stage Sponsor	Volunteer Sponsor	Photographer Sponsor	Grand Raffle Sponsor	Car Show Sponsor	Operations Sponsor	Title Sponsor
NWNMAC \$750	Jack's Plastic Welding	SJ County \$350 Commissioner GloJean Todacheene	\$1,000 prize for Grand Raffle	Dusenbery's \$1,200 trophies SOLD	Serrano's \$2,000 porta potties SOLD	Northern Edge Casino \$2,000 SOLD
Band 1 pending	Pending					
NWNMAC \$900 Band 2 pending	\$200 Meals for 20		\$1,000 prize for Grand Raffle	Aztec Machine \$500 trophies pending	\$750	
	\$200 Meals for 20		Sychar, LLC \$750 prize for Grand Raffle SOLD	AK Manufacturing \$200 tshirts SOLD	\$500	
			The Springs \$600 prize for Grand Raffle SOLD	Bates Auto \$200 tshirts SOLD	Lewis Gardens LLC \$200 SOLD	
			Jack's Plastic Welding prize for Grand Raffle	\$200 tshirts	\$200	
			\$500 prize for Grand Raffle	\$200 tshirts	\$200	
			Tico Time \$500 prize for Grand Raffle SOLD	\$200 tshirts	\$200	
			AK Manufacturing \$350 prize for Grand Raffle SOLD	\$200 tshirts	\$200	
			Riverwalk Inn \$200 prize for Grand Raffle SOLD	\$200 tshirts	\$200	
			Champion Xpress prize for Grand Raffle Pending	\$200 tshirts	\$200	
			Kinsey Forge prize for Grand Raffle SOLD	\$200 tshirts	\$200	
				\$200 tshirts	\$200	

Operations Includes: fencing, security, activities, contests
supplies, signage etc.