

ALEXANDRIA KELLY

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EDUCATION

Ohio University, College of Business & Patton College of Education | Athens, Ohio May 2027
Bachelor of Business Administration & Human and Consumer Sciences
Major: Marketing & Retail and Fashion Merchandising
GPA: 3.8

EXPERIENCE

Lakebound Pizza | Millersport, Ohio May 2024 - August 2024

Hostess

- Dedicated to effectively communicating with customers and fellow employees, providing outstanding customer service every shift and resulting in customer loyalty.
- Actively managed a cash register, accurately handling transactions and finances over \$1,000, and maintaining an organized space. Ensuring I thoroughly review to account for all details correctly.
- Collaborated with team members to ensure a smooth & efficient workflow during peak hours, created a welcoming atmosphere, ensuring customer satisfaction with every experience.

LEADERSHIP ACTIVITIES AND MEMBERSHIPS

Fashion Associates | Athens, Ohio August 2024 - Present

Vice President

- Coordinated with peers on fashion Shows, networking events, and workshops, highlighting skills in creativity, teamwork, and event coordination. Overseeing that everything goes smoothly.
- Developed a deeper understanding of the ongoing trends within the fashion industry through hands-on experiences and engagement with industry professionals. Learned about the industry thoroughly.
- Contributed to the marketing strategy for events, increasing social media engagement by 40%.

Phi Upsilon Omicron Honor Society | Athens, Ohio September 2024 - Present

Active Member

- Inducted into this selective national honor society in family and consumer sciences for academic excellence, leadership, and service, fostering a commitment to excellence and mentorship
- Engaged in a conference at the University of Wisconsin-Stout, networking with different chapters of Phi Upsilon Omicron, helping to gain personal and professional connections.
- Teamed with fellow honor society members to promote educational initiatives and community service projects, building connections with industry professionals and alumni.

Alpha Gamma Delta | Athens, Ohio January 2024 - Present

Active Member

- Participated in 5 philanthropic events each semester, including fundraisers and community service activities, such as “Meals on Wheels,” related to fighting for world hunger.
- Partnered with fellow members to plan and execute chapter events, fostering teamwork and leadership skills. Fostered a sense of community within the sorority.

TECHNICAL & WEBSITE DEVELOPMENT SKILLS

- Conceived, designed, and developed a personal website independently to highlight a professional portfolio, skills, and achievements. Increasing site views in the last 30 days to 42 views per month.
- Implemented and designed a personal website to highlight marketing expertise and professional journey. Includes a blog section that shares background, values, and aspirations.