

MONTHLY NEWSLETTER

Ensuring Electrification Equitably



OCTOBER 2025



The Work Continues

Hello Equity Advocates,

It's been a little while since our last newsletter, but please know that we've been working diligently behind the scenes to strengthen Electrify Equity's foundation for even greater impact. We're thrilled to share that our efforts are paying off with an exciting new grant award and the development of meaningful partnerships that will help us expand our reach.

At the same time, we cannot ignore the current state of the fight for climate funds. Critical resources remain uncertain, leaving organizations like ours in an uphill battle to secure the support needed for underserved communities. Even so, the work must continue — and it will. Whether through federal funds, private dollars, or grassroots support, we remain committed to ensuring equitable access to clean energy solutions.

The fight may not feel fair, but together, we keep moving forward. Thank you for standing with us.

Best is Ahead,

Deedra Simmons

Executive Director, Electrify Equity



GRANT ANNOUNCEMENT

We are thrilled to announce that Electrify Equity has been awarded the MEA Energy Efficiency Equity Grant. With this support, we'll bring energy efficiency projects to residents in Prince George's, Anne Arundel, Charles, Calvert, and St. Mary's Counties. Together, we'll reduce energy burdens and expand access to clean energy for low- and moderate-income households. This is just the beginning of the impact we'll create!



UPCOMING EVENT

Join us at the Prince George's County Green Festival on Saturday, October 11, 2025, from 11 AM – 4 PM at C. Driskell Community Park 3911 Hamilton Street, Hyattsville, MD 20781! We'll be on-site sharing details about our programs and connecting residents to resources that help achieve energy savings. Come say hello—we'd love to see you there!



PARTNERSHIP SPOTLIGHT

We're excited to announce our new partnership with DaiTechCorp, a leader in EV charging solutions for single-family homes, multifamily residences, and mixed-use properties. Together, we'll create internship opportunities for our Community Electrifiers Program, giving participants valuable hands-on experience in the EV charging industry.



ELECTRIFY ESSENTIALS KITS

A big thank you to everyone who donated to our Electrify Essentials Kits campaign! With your support, we were able to provide 6 kits to homeowners in low-income areas of Hyattsville, MD. Recipients were extremely appreciative, and we're excited to reignite this campaign in early 2026—stay tuned! Your support makes all the difference.



EV TAX CREDIT EXPIRATION

With the federal EV tax credit now expired, the industry faces a turning point. We believe automakers will respond by creating more affordable models, helping EV adoption continue to grow. As updates unfold, we'll keep our communities informed about the benefits of driving electric.



ENERGY ASSISTANCE NEWS

Maryland is making \$200 million available in direct energy rebates to help lower household energy bills. Every Maryland household will receive two bill credits of about \$40 each—one expected after summer and another during the winter peak season. [[Click here for more info.](#)]