

MONTHLY NEWSLETTER

Empowering Electrification Equitably



APRIL 2025



Energized by Earth Month

Hello Equity Advocates,

Happy Earth Month! This April, we're thrilled to be out in the community, connecting with residents and raising awareness about the benefits of clean energy and electrification. We've already participated in the Bowie Green Expo and are gearing up for the GWRCCC Earth Day 5K Walk & Green Expo on April 19th—two exciting opportunities to engage, educate, and inspire action.

We're also celebrating a major win: BTC Power generously donated 10 Level 2 chargers to support our mission of expanding EV infrastructure in underserved communities. This incredible contribution brings us closer to our vision of equitable access to clean transportation, and we couldn't be more grateful.

As we honor Earth Month, we remain committed to building a more sustainable, just future—one conversation, one project, and one partnership at a time. Thank you for standing with us!

P.S. Check out our Instagram or Facebook pages for content from our events.

Best is Ahead,

Deedra Simmons

Executive Director, Electrify Equity



MARCH RECAP

- Electrify Equity was honored to be selected by Legacy.org, a platform that amplifies the work of mission-driven nonprofits
- We extended our Electrify Essentials campaign through the end of April to provide essentials that support energy equity in underserved households.
- We also collaborated on a community grant application aimed at deepening our outreach and education efforts across the region.



CHARGER DONATION FROM BTC POWER!

As mentioned in our newsletter intro, BTC Power has generously donated 10 Level 2 chargers to Electrify Equity. This gift gives us a powerful opportunity to make a real impact in underserved communities. We'll be collaborating with site hosts and homeowners in these areas to bring EV charging access where it's needed most. We're excited to kick off some impactful projects across the state of Maryland—stay tuned!



OASIS EV™

COMMUNITY RESOURCE HIGHLIGHT

Our community partner, Oasis Energy Partners, has developed an EV Readiness Tool that we've adapted to assess a community's willingness to adopt electric vehicles and determine the need for charging infrastructure. It's a valuable resource for strategic planning and community engagement. Feel free to reach out to me directly if you'd like to coordinate a demo.



POLICY WATCHLIGHT

The Trump administration has canceled clean energy grants and is reviewing nearly 300 clean energy projects, signaling a shift back to fossil fuel priorities. At the same time, falling oil and gas prices make it harder for low-income households to justify clean energy investments. This makes alternative funding sources more essential than ever for organizations like ours working to ensure energy equity.



WE'RE GROWING—AND SO IS OUR BOARD!

As Electrify Equity continues to expand, we're seeking additional board members to help guide our next phase of impact. We're especially looking for individuals with expertise in fundraising and marketing to round out our leadership team. If you—or someone you know—are passionate about equity in clean energy and interested in joining our board, please reach out to deedra@electrifyequity.org for more information.



CAMPAIGN EXTENDED

We're 30% of the way toward our goal for the Electrify Essentials campaign, originally set to end in March—but due to growing need, we're extending it through the end of April. Our mission is to provide energy efficiency kits to 20 families in underserved communities. Every contribution counts—please consider donating today to help us close the gap!

[LINK HERE TO DONATE](#)