

MONTLHY NEWSLETTER

Ensuring Electrification Equitably



SEPTEMBER 2026

new season,
new energy

New Season, New Energy

Hello Equity Advocates,

As summer comes to a close, we're excited to enter a busy fall season at Electrify Equity! Our first cohort of Community Electrifiers is nearing the completion of their training, and we're thrilled to finally introduce you to the individuals who have been working hard in the EV Charger Technician and Energy Auditor tracks. We're incredibly proud of their progress and excited to share their stories with you in this month's newsletter.

We're also gearing up for a full slate of community events this fall and winter. Be on the lookout for invitations to events we're hosting, as well as opportunities to connect with us when we're out in the community as guests.

And, of course, Electrify Your Savings is back! Our monthly webinar series will resume this month, continuing our commitment to helping Marylanders understand the energy-saving programs, rebates, and resources available to them.

As always, thank you for being an Equity Advocate and supporting our mission. The season may be changing, but our work is just heating up!

Best is ahead,

Deedra Simmons

Executive Director, Electrify Equity



⚡ **MEET OUR COMMUNITY ELECTRIFIERS:**
JULIAN DAVIS

This summer, Electrify Equity launched its inaugural Community Electrifiers Program, creating pathways for residents from historically excluded communities to enter the growing clean energy economy. Julian Davis pursued the Energy Auditor track, training at EnergyScore to put his training into practice and gain hands-on experience conducting home energy audits.



⚡ **MEET OUR COMMUNITY ELECTRIFIERS:**
GREGORY RUSSELL

Gregory Russell completed the EV Technician track as part of our inaugural Community Electrifiers cohort. Working alongside Kenny Raikes of Refined Remodeling, Gregory visited residential properties to learn more about EV charger maintenance and upkeep while gaining firsthand experience with electrification work in homes. We're proud of his progress!



COMMUNITY SOLAR SPOTLIGHT

We're excited to highlight our partnership with Neighborhood Sun, making community solar simple and accessible. Signing up is easy—my dad recently enrolled with just a utility bill, phone number, email, and a quick signature. He's now saving 10% on his Pepco bill at no cost. Use our [here](#) link to sign up today!



NOW ACCEPTING APPLICATIONS

Electrify Equity is now accepting applications for our Residential Energy Equity Program, funded by the Maryland Energy Administration. Eligible homeowners may qualify for a free energy audit and energy efficiency upgrades while grant funding is available. If you're interested, complete an online application via our website, and a member of our team will be in touch.



EVOLVE HUB SPOTLIGHT

Follow EVolve Hub on LinkedIn for exciting updates! Last week, we hosted our first Open House in Glen Burnie, bringing together great community and industry partners to celebrate what's possible when EV infrastructure is built with communities in mind. This is what community-based EV infrastructure looks like—stay tuned for what's next!



COMMUNITY EVENTS

Hosting a community event—or know someone who is? We'd love to be there! Electrify Equity enjoys connecting with residents and sharing information about energy savings, electrification, and clean energy resources. If you'd like us to table at your event, please send the details to info@electrifyequity.org or jasmine@electrifyequity.org.

ELECTRIFY YOUR SAVINGS

Free monthly webinar series for homeowners

ELECTRIFY YOUR SAVINGS

Our monthly Electrify Your Savings webinar returns on September 24th at 7 PM! Join us to learn about programs, rebates, and resources that can help Marylanders manage rising utility costs and make their homes more energy efficient. Please share this with anyone who could benefit! Link below.

ELECTRIFY EQUITY
EMPOWERED. ENLIGHTENED. EQUITABLE.

WHY SOME COMMUNITIES PAY MORE FOR ENERGY

Households in underserved communities often face higher energy bills due to factors beyond their control.

- OLDER HOMES**
Outdated systems and poor insulation increase energy use.
- AGING INFRASTRUCTURE**
Less efficient systems lead to higher costs.
- HIGHER ENERGY BURDEN**
Families pay more and have less for other essentials.
- INFORMATION GAP**
Many don't know these programs even exist.
- LIMITED ACCESS**
Fewer resources and investment in underserved areas.

TOGETHER, WE CAN CREATE HEALTHIER HOMES, LOWER BILLS, AND STRONGER COMMUNITIES.

We meet families where they are to connect them with energy savings, resources, and support.

You may qualify for a **FREE** home energy audit and energy efficiency upgrades at little to no cost.

VISIT [ELECTRIFYEQUITY.ORG/APPLY-FOR-SAVINGS](https://electrifyequity.org/apply-for-savings) TO LEARN MORE AND APPLY.

JOIN US FOR OUR NEXT ELECTRIFY YOUR SAVINGS WEBINAR
SEPTEMBER 24
REGISTER FOR FREE:
electrifyequity.org/events

NEW BLOG ALERT!

Our newest blog, “Why Some Communities Pay More for Energy,” explores the factors behind energy costs and why some communities experience a greater energy burden than others. Check out the link at the bottom of this newsletter or visit our website and click on the Blog page.