

# MONTLHY NEWSLETTER

Empowering Electrification Equitably



MARCH 2025



## Power, Progress & Perseverance

Hello Equity Advocates,

As Women's History Month is in full swing, we want to honor the incredible women who have paved the way in clean energy, cleantech, and energy efficiency. Their leadership, innovation, and advocacy continue to inspire and drive progress in our industry.

In other news, Climate United has filed a lawsuit against the EPA and Citibank over the frozen Inflation Reduction Act (IRA) funds. As one of the three coalitions selected to distribute \$20 billion for local decarbonization projects, their legal battle adds to the uncertainty surrounding climate funding. These ongoing court rulings are creating chaos and roadblocks for essential decarbonization efforts.

This may be the reality we, as climate and equity advocates, face in the months ahead. But despite the challenges, we must remain steadfast. Our work is too important to our communities, and we will continue pushing forward—no matter the obstacles.

Thank you for standing with us!

Best is Ahead,

*Deedra Simmons*

Executive Director, Electrify Equity



## FEBRUARY RECAP

- We applied for three foundation grants to help us host community events focused on educating residents about EVs and energy efficiency. (Fingers crossed!)
- Our leadership attended a Nonprofit Leadership training to strengthen our ability to lead with passion and purpose.
- We expanded our network by connecting with new potential partners committed to our mission.



## ELECTRIFY ESSENTIALS KITS CAMPAIGN

We've officially launched our campaign to distribute Electrify Essentials Kits to at least 20 households in underserved communities! A huge thank you to those who have already donated! If you haven't yet, we encourage you to join us in making a difference. Learn more and contribute [here](#).



## MEA GRANT REMINDER

The Maryland Energy Administration Community Electric Vehicle Supply Equipment Grant Program submission deadline is March 28, 2025! This non-competitive, first-come, first-served grant offers crucial funding for EV infrastructure. If you're planning to apply, submit your application as soon as possible. Good luck!



## RIVIAN + BEN & JERRY'S

How cool is this? Rivian and Ben & Jerry's have teamed up to debut all-electric scoop trucks, keeping ice cream cold with less reliance on fossil fuels. Ben & Jerry's has long been a champion of social and environmental causes, and this latest move is another step toward a cleaner, greener future. Now, that's a sweet deal! 🍦⚡



### BOARD MEMBER SPOTLIGHT

With over 20 years of experience in DEI, recruitment, and career coaching, Erica Privott is dedicated to empowering future leaders. Her work in nonprofits and academia has helped bridge the gap between education and industry, particularly in STEM. A champion for diversity and inclusion, Erica's strategic vision and passion make her a valuable addition to our board. We're thrilled to have her! Check out her bio [here](#).



### BOWIE GREEN EXPO

Electrify Equity will be a vendor at this year's Bowie Green Expo on Saturday, April 12, hosted by the Bowie Lions and the City of Bowie. Join us at the Bowie Senior Center (14900 Health Center Drive, Bowie, MD 20716) from 12–4 PM to learn more about our mission and connect with the community. We'd love to see you there—come out and support! 🌱⚡