

# CASE STUDY

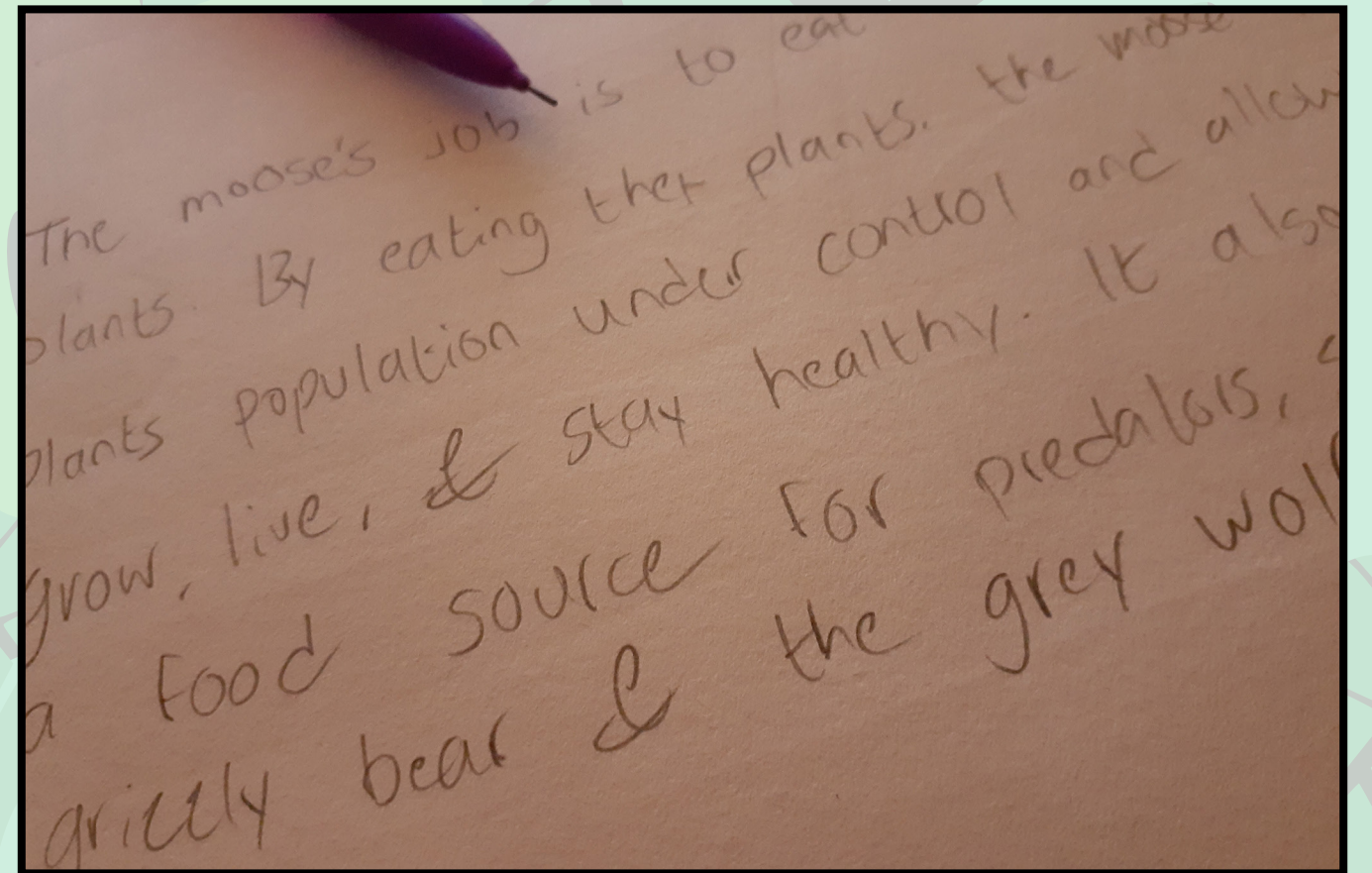
## STICKER SHEET PROCESS

ANIMALI  
KIDZWEAR



# PROJECT SPECIFICATIONS

**The idea of this project is to create 6 stickers on a sticker sheet for Animali Kidzwear. And you have to pick an animal first that hasn't been chosen yet and create stickers of the logo and the animal you have chosen.**



## RESEARCH

**After the animal I was given, which was the moose, I had to get some research on why that animal matters to the world and how it would fit as my final logo.**



# THUMBNAILS/ ROUGHS

**I came up with a few ideas for my moose project but I had to test it out between real and cartoony. And since this project is for kids, I went with cartoony.**



## FINAL PIECES

**After so many modifications on the roughs and thumbnails, I believe I did well with my final sketches for the final sticker sheet.**



# MOCKUPS

**And finally, after I finished up the finals, I put them on the original mockup given to us and I went with a few other mockups, just for a little test run and for the fun of it.**



