2027 SUMMER SEASON · SPONSORSHIP OPPORTUNITIES

FUEL THE 2027 SEASON

Help Texas United Track Club add hurdles, time every rep, and celebrate every athlete.



Texas United Track Club · texasunitedtrackclub.org · 469-439-8300

WHO WE ARE

DEVELOPING CHAMPIONS ON THE TRACK

“Helping every athlete develop the skills, confidence, and character needed to succeed in competition and throughout life.”

A TAAF-affiliated, year-round youth track and field program in North Texas. People are the priority; track and field is the platform.

6U–18U
Age divisions served

3
TAAF state titles since 2023

3
Team practices a week (Tue · Thu · Sat)

66
Athletes on the 2026 roster

OUR TRACK RECORD

PROVEN ON THE STATE STAGE

2023

10U 4x400 Relay

TAAF State Champions

2025

8U 4x100 Relay

TAAF State Champions

2026

14U 800m

TAAF State Gold Medal

Champions from 8U to 14U, and our 2027 athletes are hungry for more.

WHO YOU'LL REACH

A COMMUNITY THAT SHOWS UP



43

Families in our club

10-11

Meets on the 2027 schedule

130

Guests at our 2026 banquet

296

Social media followers

THE 2027 GOAL

$26,300

To add hurdles, time every athlete, bring new branded team tents to every meet, and host a banquet that matches our growing club family.

WHERE YOUR SUPPORT GOES

FOUR INVESTMENTS FOR 2027

NEW PROGRAM

$10,300

Hurdles

Equipment and coaching to add hurdle events.

NEW EQUIPMENT

$6,000

Timing system

Accurate times at practice and time trials.

NEW BRANDING

$4,000

Branded tents

Custom tents carrying our brand to every meet.

GROWING EVENT

$6,000

Season banquet

Up from $4,000 as the club grows.

2027 season total **$26,300**

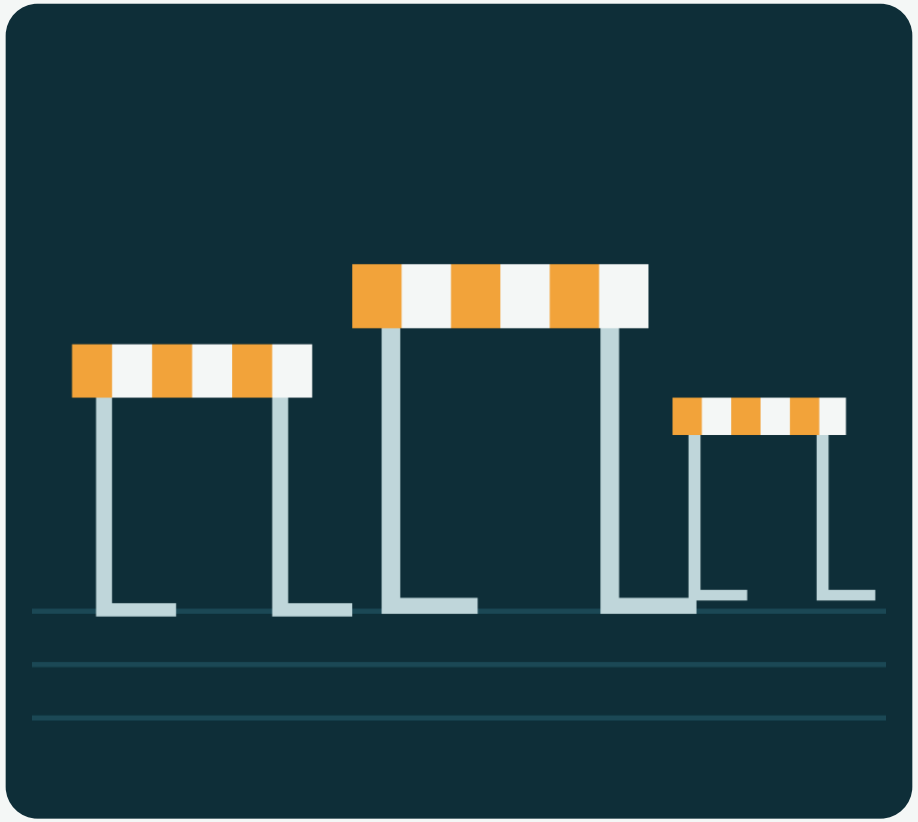
NEW IN 2027 · HURDLES

ADDING HURDLES TO OUR PROGRAM

Hurdles give our athletes a new event to train for, compete in and score in at TAAF meets.

- Adjustable hurdles that fit every age group's heights
- Coaching resources and clinics for hurdle technique
- Safe, consistent setups at every practice

Founding sponsor opportunity · $10,300



NEW EQUIPMENT · TIMING SYSTEM

EVERY REP, ACCURATELY TIMED

$6,000

One-time investment in an electronic timing system the club owns and uses all season.

Accurate, consistent times

Electronic timing replaces stopwatch guesswork at practices and time trials.

Verified results

Times flow into each athlete's Track Showcase profile, so every PR is electronically timed and carries your business name in a "Verified by" badge.

Club time trials

Lets us run our own time trials and practice meets before the competitive season.

NEW BRANDING · TEAM TENTS

OUR HOME BASE AT EVERY MEET

NEW FOR 2027

$4,000

New custom-branded team tents our athletes and families will use all season.

A refuge from the Texas heat

Shade, hydration and rest between events during summer meets.

Safer meet days

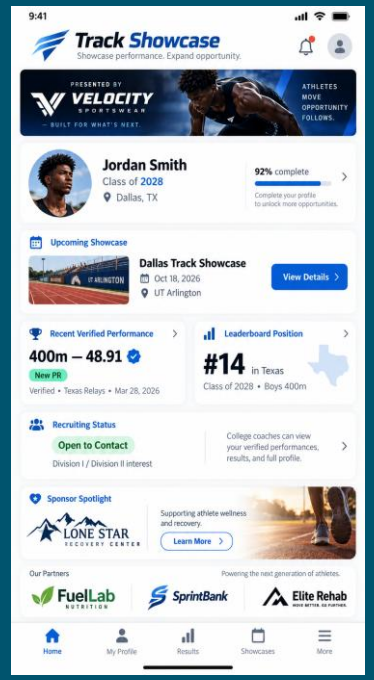
One place where parents and coaches always know athletes can be found.

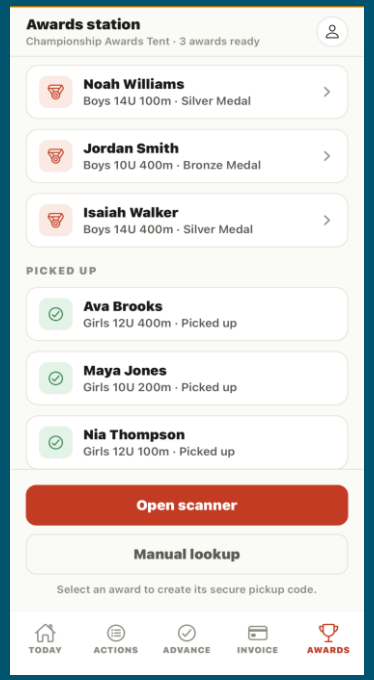
Our most visible presence

How families and other clubs spot Texas United, and where sponsor banners hang.

DIGITAL VISIBILITY · OUR TEAM APPS

SEEN BEYOND THE TENT





TRACK SHOWCASE · THE ATHLETE JOURNEY

Placements that already work

Sponsor placements appear today on the Home screen, leaderboard, coach athlete profiles and combines.

MEETADVANCE · MEET DAY

Awards presented by your brand

Our awards scanner puts “Presented by” your business name on awards at meets and the banquet.

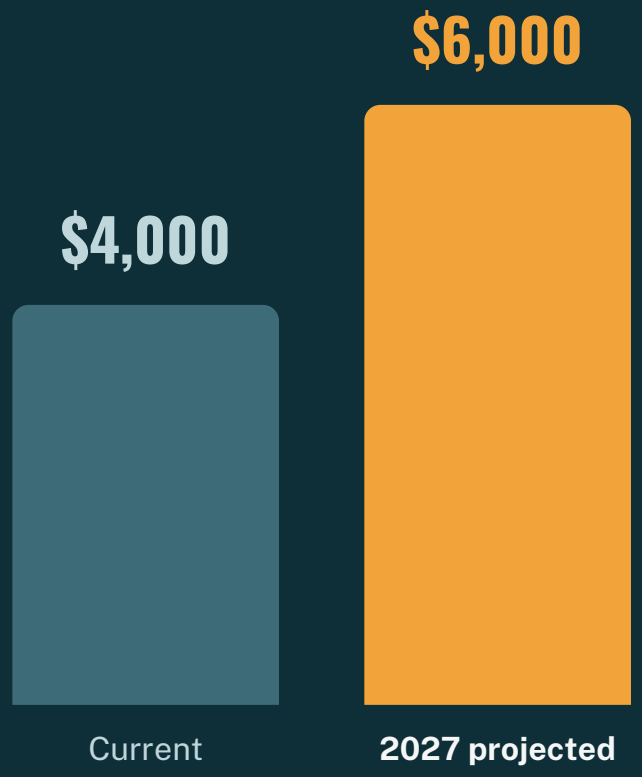
Sample data shown. Placements appear only on screens families have opted into. Reach figures reported once measured.

GROWING EVENT · SEASON BANQUET

A CELEBRATION THAT KEEPS GROWING



Our annual banquet honors every athlete with awards and a night for families, and it grows with the club every season.



NAMED SPONSORSHIPS

OWN A PIECE OF THE SEASON

Timing System Partner — $6,000

“Verified by” your business name on every electronically timed PR in Track Showcase, plus result sheets, your logo on our branded tents, and banquet recognition.

Banquet Presenting Sponsor — $6,000

Name on invitations, program and stage, plus a welcome moment at the banquet. Two co-sponsors at $3,000 each also welcome.

Team Tents Partner — $4,000

Premier logo on our new branded team tents at every 2027 meet, plus website and social media recognition.

Hurdles Founding Sponsor — $10,300

Recognized as the business that launched our hurdles program, in season updates, on our website and at the banquet.

SPONSORSHIP TIERS

EVERY LEVEL MOVES US FORWARD

Benefit	Champion $2,500	Gold $1,000	Silver $500	Bronze $250
Logo on branded tents	Large logo	Logo	Name	–
Website partner listing	Logo	Logo	Name	Name
Social media thank-you	Spotlight post	Group post	Group post	–
Banquet recognition	Stage and program	Program logo	Program name	Program name
Placement in our team apps	Featured	Rotating	–	–
Season recap report	Included	Included	Included	Included

In-kind partners welcome: banquet food and venue, printing, equipment, transportation or professional services. Benefits are confirmed in a written sponsor agreement.

WHAT YOUR GIFT DOES

SEE YOUR IMPACT

BRONZE

$250

New hurdles

Buys 1 regulation adjustable hurdle for practice.

SILVER

$500

Hurdle clinic

Supports 8-10 athletes to attend a technique clinic.

GOLD

$1,000

Branded tent

Covers 1/4th of a new branded team tent.

CHAMPION

$2,500

Banquet awards

Covers awards for 100 athletes.

Every gift goes to the 2027 season fund **$26,300**

OUR COMMITMENT

WHAT SPONSORS CAN EXPECT

A clear written agreement

Amount, season, purpose and recognition benefits, agreed up front.

Updates through the season

News on the hurdles program, meet results and what your support made possible.

Athlete privacy first

Athlete names and images are used only with the required family permissions.

End-of-season recap

Results, recognition delivered, how funds were used, and real app data such as placements shown.

NEXT STEP

JOIN THE TEAM FOR 2027

Choose a named sponsorship or tier, and we'll follow up with a one-page sponsor agreement.

- texasunitedtrackclub.org
- 469-439-8300
- Keyven Lewis · klewis@texasunitedtrackclub.org

Commit by February 28, 2027, to be featured on our 2027 branded team tents.

