

# Pricing List 2019

**ELISCHA CAMPBELL**  
CONSULTING SERVICES



**PH: 832-439-3542      Email:**  
**Info@elischacampbell.com**  
**Website:**  
**www.Elischacampbell.com**

Book a Free Telephone Inquiry:  
<https://calendly.com/callwithelischacampbell>

<b>501c3 Services</b>		<b>Nonprofit Startup Services</b>
501c3 EZ Online Application	\$ 149.00	Filing Fee Not Included
501c3 - Standard Form 1023	\$ 389.00	Filing Fee Not Included + \$600.00
Bylaws	\$ 69.00	Preparation
Articles of Incorporation	\$79.00	Preparation
Financials	\$ 95.00	(Cannot be sold a-la-carte)
EIN #	\$ 29.00	
Incorporation	\$ 79.00	Filing Fee Not Included
Registered Agent	\$ 99.00	Special Price for NPO - Only
State Tax Exemption	\$ 95.00	
Charity Registration	\$ 95.00	
Charity Registration Renewal	\$ 99.00	Renewal Plus Financial worksheet from 990
Corporate Book	\$ 99.00	Binder With Corp Seal
501 application Review Fee	\$ 149.00	Based on 2 hours- no revision included
Revision Fee	\$ 169.00	Based on 3 Hrs Labor
Executive Compensation Survey	\$ 329.00	Research & Policy Development
Book Content Samples	\$ 20.00	
501c3 Pkg Plus / Book	\$ 819.00	Pkg Plus W/Corp Book- Plus <b>Bulk Rate Ship</b>
501c3 Package Plus	\$ 719.00	1023/COI-Bylaws/Fin/AOI/EIN/ST Tax / Ch Reg
501c3 Inc Package	\$ 579.00	1023/COI-Bylaws/Fin/AOI/EIN
501c3 Basic Package	\$ 499.00	1023/COI-Bylaws/Financials
501c3-EZ Pkg Plus / Book	\$ 599.00	Corp Book & <b>\$25 Shipping</b>
501c3-EZ Pkg Plus	\$ 489.00	1023EZ-COI-Bylaws-AOI-EIN-ST & Ch Reg
501c3-EZ Inc Package	\$ 309.00	1023EZ-COI-Bylaws-AOI-EIN
501c3 Basic Pkg	\$ 199.00	1023EZ-COI-Bylaws
Conflict Of Interest Policy	\$ 30.00	
Board Bios (3)	\$ 69.00	
Volunteer Liability Release	\$ 29.00	
IRS Letter Add-on	\$ 109.00	Expedite, New Services Etc
Group Exemption Pkg Plus	\$ 999.00	Unified charter/ Sub Directory / Group Letter
Group Exemption (Branch Services)	\$ 289.00	AOI/EIN/St Tax Ex & Charity Reg for ea unit
<b>Marketing Services</b>		

## Pricing List 2019

Social Media Setup (3)	\$ 299.00	Setup & Add Co Info, Tutorial
Weekly Maintenance 2 hrs p/wk	\$ 129.00	2 Hrs Wk or Month
Marketing Package Basic	\$ 249.00	Consultation & S Media Setup (1) + Branding
Marketing Package Value	\$ 499.00	Consult & S Med Setup (2) + Branding + 4 Hrs
Marketing Business Package	\$ 699.00	Consult & S Media Setup (3) + Brand +8 Hrs
Corporate Sponsorship		Fund Development
Donation Request Letter	\$ 89.00	
Fundraising Kit	\$ 79.00	
Corporate Sponsorship Brochure	\$ 529.00	Biz Sponsor
Local Research (100 Businesses)	\$ 129.00	
Licensed Pictures (3)	\$ 19.00	\$7 each licensed image
Corporate Sponsorship Basic Package	\$ 649.00	All the above
Fundraising Solutions		Fund Development
Peer 2 Peer Fundraising	\$ 299.00	Flyer & Fundraising Tools
Crowd Funding	\$ 299.00	Go Fund Me & Fundraising Tools
\$10,000 x 10 Weeks	\$ 899.00	3 Fundraising Events
25 x 25	\$ 499.00	2 Fundraising Events
50 x 50	\$ 499.00	2 Fundraising Events
Additional Options		
Annual Fundraising Plan	\$ 179.00	
Case Statement or Executive Summary	\$ 129.00	
Online Fundraising Campaign Toolkit	\$ 49.00	
Sustainer Campaign Setup	\$ 89.00	
Email Newsletter Setup	\$ 69.00	
Donor Appreciation Program	\$ 149.00	
Yearend Campaign Development	\$ 249.00	
Web Registration Form	\$ 159.00	
Infographic Development	\$ 129.00	
Impact Story	\$ 129.00	
Tribute Gift Program Setup	\$ 179.00	
Fundraising Resource Site Access	\$ 79.00	
<b>Grant Writing Services</b>		
Grant Pk-10 & Corp Sponsorship	\$ 3,999.00	<b>\$399 Per Grant: (\$399 x 10 grants)</b> You will receive a list of funders identified and their contact information as well as copies of the grant proposals Plus \$25.00 s/h. You can submit or we can <b>(Cost for us package and/or submit to 10 on your behalf is \$550.00)</b>

## Pricing List 2019

Grant Pk-5 & Corp Sponsorship	\$ 2,400.00	<b>\$480</b> Per Grant: (\$480 x 5 grants) You will receive a list of funders identified and their contact information as well as copies of the grant proposals Plus \$25.00 shipping you can submit or we can <b>(Cost for us to package and/or submit to 5 on your behalf is \$375.00)</b>
Grant Pk-3 & Corp Sponsorship	\$ 1,998.00	<b>\$666</b> Per Grant: (\$666 x 3) You will receive a list of funders identified and their contact information as well as copies of the grant proposals Plus \$25.00 shipping You can submit or we can <b>(Cost for us to package and/or submit to 3 on your behalf is \$225.00)</b>
Additional Grant Preparation		
Grant Pk-10	\$ 2,399.00	Only to past clients who purchased CS \$239.90 each
Grant Pk-5	\$ 1,899.00	Only to past clients who purchased CS \$379.80 each
Grant Pk-3	\$ 1,499.00	Only to past clients who purchased CS \$499.66 each
A La Carte Options		
Grant Proposal (1)	\$ 1,499.00	One grant major template
<b>GOVT. Grant Research (6-8)</b>	<b>\$ 699.00</b>	<b>Research Only</b>
<b>GOVT. Grant Research (3-5)</b>	<b>\$499.00</b>	<b>Research Only</b>
<b>Gov't Grant Review</b>	<b>\$ 299.00</b>	<b>Review, Requirements &amp; Quote</b>
Letter of Intent	\$ 199.00	Stand alone for grant request
Annual Report Brochure		
Annual Report - Basic	\$ 699.00	As seen on PDF
Annual Report - Value	\$ 799.00	As seen on PDF
Annual Report- Premium	\$ 999.00	As seen on PDF
<b>Nonprofit Website</b>		<b>Nonprofit</b>
Basic Website	\$ 429.00	4 Pages/4 pic /1 rev - Maint Mandatory
Value Website	\$ 829.00	6 Page/5 pic/1 Rev/Content Rev
Fundraising Website	\$ 1,349.00	8 Page/5 pic/1 Rev/Donor Reg Fund Events
<b>Additional Website Options</b>		
<b>Maintenance Plan - 30 Min</b>	<b>\$ 40.00</b>	1/2 Hr mo web updates <b>six mo (\$240)</b>
Maintenance Plan - 60 Min	\$ 65.00	1 Hour mo web updates <b>six mo (\$390)</b>
Website Edits / Per Hour Labor	\$ 89.00	Not on maint Plan
Monthly Hosting	\$ 8.99	GoDaddy Store
Domain Name	\$ 15.00	Each Year Billed to client credit card
Hosting Setup	\$ 69.00	Waived if done in-house

# Pricing List 2019

Web Content Research & Writing	\$ 119.00	2 Hrs 4 Pages ( Important!)
Photo Gallery	\$ 99.00	10 Pics Per Page
Shopping Cart (PayPal)	\$ 299.00	(Basic store 10 items)
Extra Pages	\$ 40.00	Text & 1 Picture
Additional Photos	\$ 129.00	5 Pro Photos
Go Fund Me	\$ 59.00	Website Connection
Web Directory	\$ 59.00	Website Install W/Payment
CRM Donor Mgmt	\$ 89.00	Website Install
Web Directory (40 categories)	\$ 349.00	With Pay Pal Connection
<b>Graphic Design</b>		<b>Nonprofit</b>
Logo (Custom)	\$ 99.00	2 Sample / 2 Revisions (Extra S&R \$49)
Business Cards	\$ 69.00	Two sides - Plus 500 Printed <b>Shipping Extra</b>
Custom Flyer 8 1/2 x 11	\$ 259.00	Design Only
Themed Flyer 8 1/2 x 11	\$ 219.00	Includes one lic picture (+\$ 99 for side 2)
Bi-Fold Brochure (Custom)	\$ 319.00	Design Only
Bi-Fold Brochure (Themed)	\$ 219.00	Design Only
Tri-Fold Brochure (Custom)	\$ 419.00	Design Only
Tri-Fold Brochure (Themed)	\$ 319.00	Design Only
Stationary (Letterhead/Envelope)	\$ 159.00	Design Only
Post Card	\$ 159.00	Design Only
Corporate Folders	\$ 219.00	Inside & Outside no Inserts
Additional Revisions (2)	\$ 99.00	2 Hours Labor
Corporate Branding Starter	\$ 299.00	Logo & Themed Flyer
Corporate Branding Value	\$ 499.00	Logo, Stationary, Biz Cards Themed Flyer & BiFold
Corporate Branding Pk Plus	\$ 719.00	Logo, Stationary, B Cards, C Folder, Flyer & BiFold
<b>** Items may be substituted for another of equal value Design Only Printing &amp; Shipping Extra</b>		
<b>Strategic Plan Services</b>		
Basic Strategic Plan	\$ 529.00	
Mandate Research	\$ 109.00	State/Federal/Other Regulations
A Strategy Development Assistance	\$ 109.00	
B SWOT Analysis	\$ 109.00	
C		
D Standard Strategic Plan Package	\$ 719.00	Startup NPO /Includes A/B/C/D
Standard Strategic Plan W/Biz Plan	\$ 1,199.00	Startup Nonprofit Strategic & Biz Plan
Advance Strategic Plan Package	\$ 2,199.00	1MM+ - Active Board / Plan Committee
Strategic Plan W/Biz Plan Package	\$ 2,599.00	Fully Operational / With Biz Plan
<b>Options</b>		
PowerPoint	\$ 99.00	2Hr 20-25 Pages
Board Development Consultation	\$ 159.00	2 Hr Min
<b>Governance</b>		
Board Policies Manual	\$ 219.00	Organized Booklet Includes 1 HR Consult
Board Toolkit	\$ 159.00	Useful Templates & Tools

## Pricing List 2019

A	Board Management Consultation	\$ 159.00	2 Hours (Consultation & Research)
B	BOD Agreement	\$ 59.00	Agreement to serve, upon election.
C			
D	Board Governance Basic Package	\$ 329.00	(Options A,B) Save \$50
	Board Governance Package Plus	\$ 599.00	(Options A,B,C, D) Save \$50
	Charitable Solicitation Pkg. (National)	\$ 219.00	Unified Reg. Statement
	Supplemental Forms (14)	\$ 589.00	(39.00 each)
A	4 Ind. Applications	\$ 399.00	(89.00 each)
B	CD	\$ 15.00	
C	National Registration Pkg (Save \$100)	\$ 1,299.00	*Requires fin data for past year. ( A/B/C/D)
D	Renewal Charity Registration Pkg	\$ 999.00	*990 completion first
	Compliance Review	\$ 129.00	With local, state, & federal regulations.
	Board Training- Conf Call 1 Hr	\$ 219.00	Responsibilities & Role in Fundraising etc
	<b>Compliance</b>		<b>Nonprofit</b>
	990 -N	\$ 69.00	Electronic (Note: CA Mandatory State Tax)
	990-EZ (Voluntary)	\$ 159.00	Qualifies for the 990N But Prefers a 990-EZ
	990-EZ	\$ 259.00	Income < \$200K; or Assets under \$500K
	990	\$ 359.00	Income > \$200,000; Assets over \$500K
	990-T	\$ 169.00	UBIT-Schedule In addition to 990
	990-PF	\$ 449.00	Private Foundations
	State Tax Return (if required)	\$ 139.00	Varies; Receipts Over \$25K Must Include 990
	Additional Hours	\$ 109.00	Non electronic records= Org Fee (2 Hrs)
	Bookkeeping Trial	\$ 59.00	First mo only!
	Bookkeeping Service	\$ 79.00	Organizations with revenue (less \$25K)
	Bookkeeping Service	\$ 99.00	QuickBooks/P&L /BS/BR/ (25K-99K 50T)
	Bookkeeping Service	\$ 129.00	QuickBooks/P&L /BS/BR/ (100K-199K 50T)
	Bookkeeping Service	\$ 169.00	QuickBooks/P&L /BS/BR/ (250K+ 50T)
	Bookkeeping Service	\$ 59.00	Additional Hours (Churches 30 Members)
	941 Quarterly Employment Tax	\$ 69.00	
	940 Unemployment Tax	\$ 79.00	
	State Unemployment Tax Filing	\$ 79.00	
	Annual Report to State	\$ 109.00	Varies depending on state; CA is bi-annual
	Review of Restricted Activity	\$ 269.00	
	National Registration Pkg (Save \$100)	\$ 1,299.00	*Requires financial data for previously year.
	Renewal National Charity Registration	\$ 999.00	*990 completion first National Charity Reg
	<b>Shipping --If Applicable</b>		
	e-Shipping	\$ 15.00	
	Priority Flat Rate Envelope	\$ 25.00	
	Express Mail- Envelope	\$ 39.00	
	Small Box	\$ 29.00	
	Bulk Rate	\$ 39.00	
	Bulk Rate - Express	\$ 70.00	
	Expedited 5-10 Days	\$ 99.00	Includes Express Mail

# Pricing List 2019

	<b>Double Expedite 3-5 Days</b>	<b>\$ 159.00</b>	<b>Includes Express Mail</b>