



www.Elischacampbell.com

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Website Developer SERVICES AND FEES SCALE

Web Development -- For-profit Business		For Profit Business
Starter Website	\$ 499.00	3 Pgs,2 Licenced Images, 1 Hr Content Research, 1 Revision
Value Website	\$ 899.00	6 Pgs,5 Lic Images, 2 Hrs C R, 2 rev, Basic-SEO
Marketing Website	\$ 1,999.00	10 Pgs,10 Lic Images, 4 Hrs C R, 3 Rev, V SEO
Additional Website Options -A La Carte		
Website Edits / Per Hour Labor	\$ 89.00	Not on maint Plan
Maintenance Plan - 30 Min	\$ 40.00	1/2 Hr maintenance of web updates & security (\$468)
Maintenance Plan - 60 Min	\$ 65.00	1 Hour maintenance of web updates & security (\$708)
Domain Name	\$ 17.00	Each Year Billed to client credit card
Hosting Setup (External)	\$ 69.00	Waived if done in-house
Monthly Hosting - Basic	\$ 8.99	GoDaddy Store
Monthly Hosting - Plus	\$ 9.99	GoDaddy Store
Web Content Research & Writing	\$ 129.00	2 Hrs 4 Pages (Important!)
Photo Gallery	\$ 119.00	10 Pics Per Page
Basic Web Optimization	\$ 119.00	Tags /Desc & Keywords / Web Submission
Shopping Cart (PayPal)	\$ 289.00	(Basic store 10 items)

Shopping Cart (Merchant)	\$ 449.00	(Basic store 10 items)
Extra Pages	\$ 39.00	Text & 1 Picture
Professional Photos	\$ 119.00	5 Pro Photos
Web Directory (40 categories)	\$ 329.00	With Pay Pal Connection
Web Blog	\$ 159.00	
Google Analytics	\$ 119.00	Limited to 2 Hrs 10 Pages
Website Pop-up	\$ 249.00	Pop up Feature

Nonprofit Website		Nonprofit
Basic Website	\$ 429.00	4 Pages/4 pic /1 Revision - Maint Mandatory
Value Website	\$ 829.00	6 Page/5 pic/1 Revision/Content Rev
Fundraising Website	\$ 1,349.00	8 Page/5 pic/1 Rev/Donor Reg Fund Events
Additional Website Options		
Maintenance Plan - 30 Min	\$ 40.00	1/2 Hr mo web updates six mo (\$240)
Maintenance Plan - 60 Min	\$ 65.00	1 Hour mo web updates six mo (\$390)
Website Edits / Per Hour Labor	\$ 89.00	Not on maint Plan
Monthly Hosting	\$ 8.99	GoDaddy Store
Domain Name	\$ 15.00	Each Year Billed to client credit card
Hosting Setup	\$ 69.00	Waived if done in-house
Web Content Research & Writing	\$ 119.00	2 Hrs 4 Pages (Important!)
Photo Gallery	\$ 99.00	10 Pics Per Page
Shopping Cart (PayPal)	\$ 299.00	(Basic store 10 items)
Extra Pages	\$ 40.00	Text & 1 Picture
Additional Photos	\$ 129.00	5 Pro Photos
Go Fund Me	\$ 59.00	Website Connection
Web Directory	\$ 59.00	Website Install W/Payment

CRM Donor Mgmt	\$ 89.00	Website Install
Web Directory (40 categories)	\$ 349.00	With Pay Pal Connection

I look forward to serving you!



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**Elischa
Campbell**

CONSULTING SERVICES LLC

Helping New
Nonprofits to Start,
Grow & Thrive.

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