### **About Us**

"To empower libraries, businesses, and educational institutions with strategic guidance and innovative solutions. We aim to enhance access to knowledge, foster community engagement, and optimize operational efficiency. Through collaborative partnerships and tailored consultancy services, we support libraries and businesses in adapting to evolving technological landscapes, advancing educational outcomes, and enriching cultural initiatives. We are committed to lifelong learning and community connections.



### **Packard Consulting LLC**

# Library & Business Consultant

At Packard Consulting LLC, we have over 20 years of experience in libraries, administration, and management. We specialize in providing top-notch services in areas such as grant writing, marketing, strategic planning, and operations. Our expertise can help take your business to the next level!



## Why Choose Us

Tina J. Packard, MBA, draws on over two decades of experience in library administration and leadership roles to deliver strategic solutions tailored to unique organizational needs. With a robust background spanning from directing public and college libraries, managing educational resources, and coordinating web services, Tina excels in technologies, change management, human resource management, financial oversight, and employee development. She's driven innovation and excellence through her many active roles in community organizations and professional associations. Tina combines academic rigor with practical expertise and a true passion for helping others.

#### **Our Services**

- Providing expertise in libraries and business management and leadership
- Identifying problems
- Assisting with staffing needs
- Providing objectivity
- Teaching and training employees
- Reviving an organization

