Creditntell



August 2021 •



PRIMARY

Westport Shoppes 1756 Saint Lucie West Boulevard, Port St. Lucie, FL 34986-2504 • 12,714 SF

MONTHLY VISITS

58.5KWESTPORT SHOPPES

MONTHLY VISITORS

26.3KWESTPORT SHOPPES



Parameters

Periodicity: August 2021 Closest %: 70 %

Location Overview

Total Visits 58.5K -0.08% 🛇

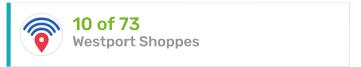
Total Visitors 26.3K

22

Average Frequency 2.22 **Average Dwell**

Industry Ranking

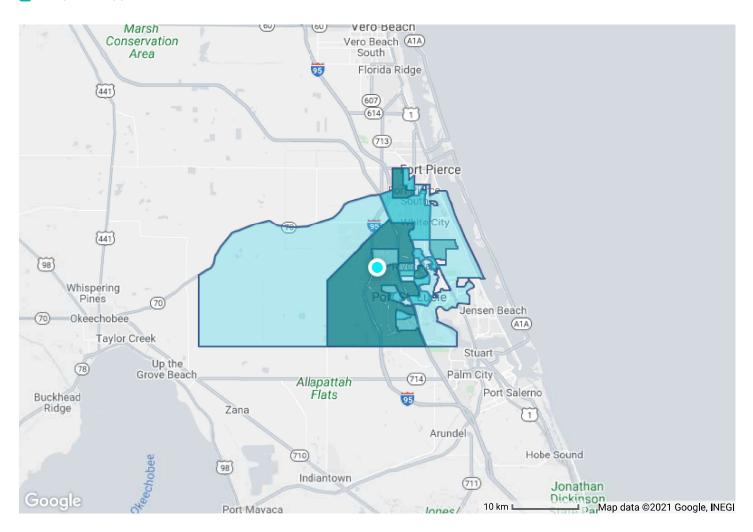
Rank By GLA **Tenant Mix** Geography Total Visits Properties Less 30K SQFT State





Trade Area

Westport Shoppes



TRADE AREA KEY

Westport Shoppes 8.62% 9.02% 7.15% 45.45%



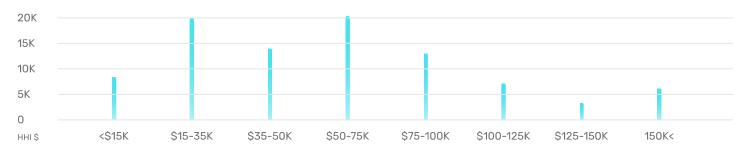
Demographics Trade Area Closest 70%

Westport Shoppes

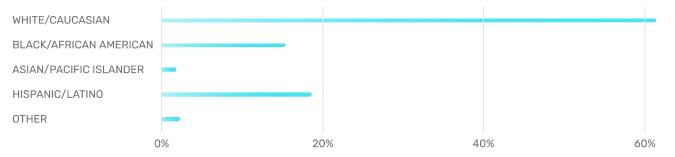
SUMMARY

| | Westport Shop |
|--------------------------|---------------|
| | TRADE AREA |
| TOTAL POPULATION | 242.7K |
| TOTAL HOUSEHOLDS | 92.5K |
| MEDIAN HOUSEHOLD INCOME | 52.1K |
| AVG WEEKLY GROCERY SPEND | 62 |

OF HH



RACE (EXLD HISPANIC)

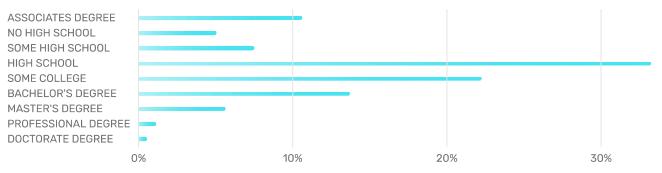




Demographics Trade Area Closest 70%

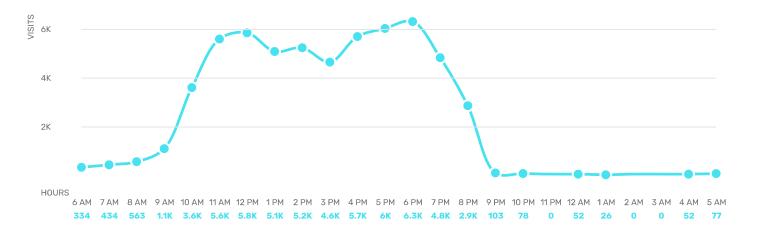
Westport Shoppes

EDUCATION ATTAINED



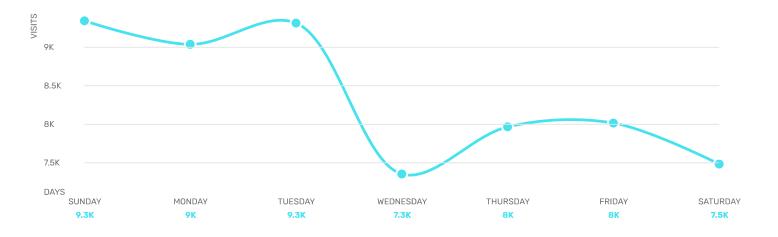


Hour of Day: Westport Shoppes



Westport Shoppes

Day of Week: Westport Shoppes



Westport Shoppes



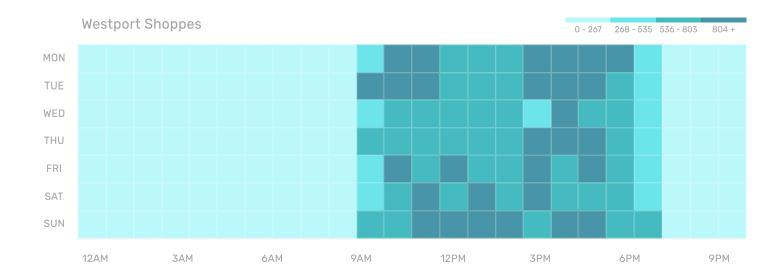
12 Month Trending: Westport Shoppes



Westport Shoppes
Sep 2019 - Aug 2020
55.7K AVG Monthly Visits

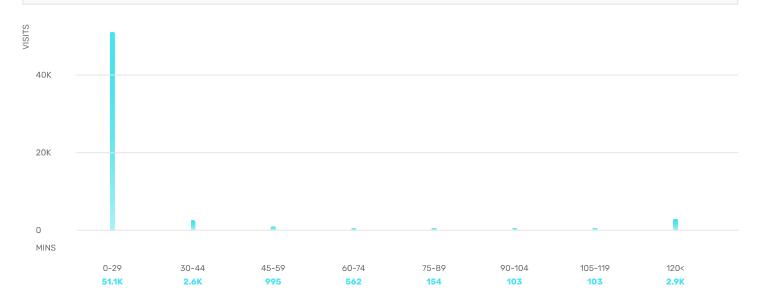
Westport Shoppes
Sep 2020 - Aug 2021
59.1K AVG Monthly Visits

Average Visits - Day vs Hour: Westport Shoppes



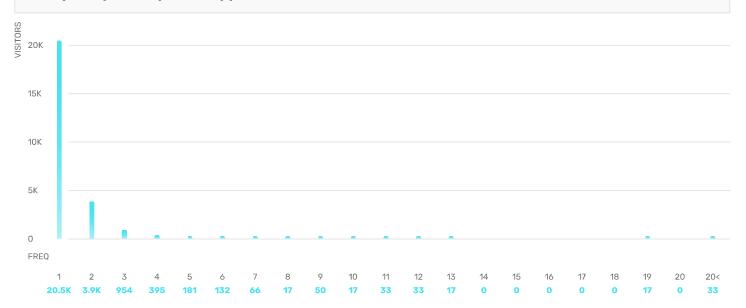


Dwell Time: Westport Shoppes



Westport Shoppes AVG STAY: 22 MIN

Frequency: Westport Shoppes



Westport Shoppes AVG FREQ: 2.22 VISITS



| Visits by Radius: Westport Shoppes | | | | | | | |
|------------------------------------|--------|---------|---------|----------|----------|--------|--|
| | 1 MILE | 3 MILES | 5 MILES | 10 MILES | 20 MILES | CUSTOM | |
| Total Visits | 0 | 10.8K | 30.5K | 44.5K | 50.5K | _ | |
| AVG Dwell Time | N/A | 18 | 21 | 22 | 22 | - | |
| Total Population | N/A | 47.4K | 144.5K | 278.5K | 487.3K | - | |
| Total Households | N/A | 18.2K | 53.2K | 106.8K | 197K | - | |
| Average Household Income | N/A | 65.7K | 68.6K | 63.3K | 71.1K | - | |
| Median Household Income | N/A | 53.8K | 55K | 50.2K | 54.5K | - | |
| Avg Weekly Grocery Spend | N/A | 62 | 61 | 63 | 66 | _ | |

| Visits by Drive Time: Westport Shoppes | | | | | | | | |
|--|-------|-------|--------|--------|--------|--|--|--|
| | 5MIN | 10MIN | 15MIN | 30MIN | CUSTOM | | | |
| Total Visits | 572 | 12.2K | 33.6K | 48.2K | _ | | | |
| AVG Dwell Time | 25 | 19 | 21 | 22 | _ | | | |
| Total Population | 2.2K | 54.1K | 161.1K | 357.3K | - | | | |
| Total Households | 1.3K | 20.6K | 59.3K | 139.9K | - | | | |
| Average Household Income | 69.1K | 62.4K | 66.9K | 62.9K | - | | | |
| Median Household Income | 47.1K | 50.9K | 53.7K | 49.5K | - | | | |
| Avg Weekly Grocery Spend | 81 | 61 | 61 | 62 | _ | | | |



| Favorite Locations: Westport Shoppes | | | | | | | | | |
|--------------------------------------|-------------------------------|------------|-------------------|------------|-------------------------------|------------------------------|------------------------------------|----------|--|
| | | INDUSTRY | AVG STORE SIZE | AVG VISITS | % OF SHARED ↓ CUSTOMERS | TOTAL SHARED CUSTOMERS | AVG FREQ OF SHARED CUSTOMERS | DISTANCE | |
| W | Wawa 6 locations | Convenie | 6.1K | 117.2K | 100% | 26.3K | 2.87 | 3.6mi | |
| Mobil | Mobil 24 locations | Convenie | 3.9K | 28.3K | 100% | 26.3K | 2.32 | 0.12mi | |
| | Properties 25 locations | Properties | 161.1K | 140.4K | 99.36% | 26.1K | 3.14 | 1.21mi | |
| | Shell Oil 31 locations | Convenie | 3.7K | 28.6K | 99.24% | 26.1K | 2.43 | 0.13mi | |
| M | McDonald's US 20 locations | Restaura | 3.8K | 47.9K | 99.04% | 26.1K | 2.41 | 3.05mi | |

