

Modern Impact Solutions | Short-Term Advisory Engagements

Helping leaders translate strategy into clear messages, confident presentations, and executive-ready materials.

Focused Strategic Projects

Strategic Messaging & Narrative Development: *Clarifies how an organization communicates its strategy, value, and impact to key stakeholders.*

Common Deliverables

- Organizational messaging framework
- Fundraising or partnership narrative
- Strategic pitch deck or investor presentation
- Program or initiative positioning

Best For: Organizations preparing for **fundraising, partnerships, board engagement, or public positioning.**

Executive Presentation & Leadership Positioning: *Helps senior leaders communicate strategy clearly and confidently in high-stakes moments.*

Common Deliverables:

- Executive presentations and keynote development
- Board briefing decks and talking points
- Leadership narrative development
- Executive presentation coaching

Best For: Leaders preparing for **board presentations, major speaking engagements, media appearances, or strategic announcements.**

Strategic Alignment & Planning Translation: *Translates organizational strategy into clear operational frameworks that leaders can execute and measure.*

Common Deliverables

- Department or portfolio plan alignment
- OKR and KPI framework development
- Strategic roadmap synthesis
- Executive planning artifacts

Best For: Leaders responsible for **translating enterprise strategy into operational direction and measurable outcomes.**

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Helps leaders translate strategy into clear messages, confident presentations, and executive-ready materials.

Focused Strategic Projects

Supports leaders and organizations needing targeted strategic advising, executive positioning, or high-stakes communications support within a short, defined timeframe. These engagements apply the same strategic rigor used in longer advisory partnerships but are structured around a specific deliverable, decision point, or leadership moment.

Our Role

Modern Impact Solutions serves as a strategic advisor and synthesis partner—helping leaders clarify their message, structure their thinking, and develop executive-ready materials that communicate strategy with confidence and precision.

Engagement Structure

- Typical Duration: 30–45 days
- 2–4 structured working sessions
- Iterative review and strategic refinement
- Final deliverable development and synthesis

These engagements are intentionally time-bound and decision-focused.

Investment & Fee Structure

Focused Strategic Project engagements are priced based on organizational scale, leadership complexity, and deliverable scope.

Organizational Scale	Typical Investment
Local / Lean Leadership Teams	\$4,500 – \$9,000
Regional / Multi-Stakeholder Organizations	\$7,500 – \$14,000
Enterprise / Highly Matrixed Organizations	\$12,000 – \$20,000

Payment Terms: Fixed-fee project engagement

- 60% upon contract execution
- 40% upon final delivery

Format

Focused Strategic Projects are advisory in nature and do not include ongoing operational execution or extended advisory support unless contracted separately. These engagements often serve as entry points into longer strategic advisory relationships when organizations require deeper strategy development, leadership alignment, or implementation support.