

Modern Impact Solutions | Strategic Planning Engagements

Modern Impact Solutions serves as a strategic thought partner to corporate, non-profit, and social-impact leaders pursuing clarity, alignment, and sustainable growth. We bring disciplined decision-making and accountability structures that operationalize strategy into impact.

Strategic Planning & Growth Stewardship

Purpose of the Engagement

This engagement supports organizations seeking a clear, disciplined strategic plan that builds on existing strengths, enables smart growth, and embeds continuous improvement and accountability into day-to-day decision-making.

This is not a planning exercise for its own sake. It is a leadership and governance process designed to ensure strategy is clear, owned, and actively used.

What This Solves

- Strategic plans that exist but are not consistently referenced or used
- Growth without clear prioritization or sequencing
- Misalignment between strategy, operations, and governance
- Too many initiatives and unclear measures of success

Our Role

Modern Impact Solutions serves as a strategic thought partner and planning advisor, guiding executive leadership and governance through a disciplined planning process anchored in decision-making and accountability.

We do not simply facilitate conversations or produce documents. We help leaders make explicit choices, align around priorities, and design accountability structures that ensure the strategy is enacted—not shelved.

Core Scope of Work

- Strategic assessment and synthesis of current state and future direction
- Executive and board-level planning and alignment sessions
- Clarification of strategic priorities, tradeoffs, and sequencing
- Definition of success measures and accountability ownership
- Alignment of strategy with operations, resources, and governance
- Executive- and board-ready strategic planning synthesis

Deliverables

- Clear strategic priorities and focus areas
- Defined success measures and accountability structure
- Strategic planning synthesis designed for ongoing use
- Practical planning artifacts that support implementation readiness

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Tiered Engagement Formats

	Client Profile & Engagement Characteristics	Duration:
Tier 1 FOCUSED Strategic Planning	<i>Stable, local or regional organizations seeking sharper focus without a full planning process.</i>	6–8 weeks
	<ul style="list-style-type: none"> • Shorter duration, tighter scope • Executive-led with limited participants • Emphasis on clarity, sequencing, and near-term direction 	
Tier 2 CORE Strategic Planning & Growth Stewardship	<i>Best for organizations seeking a comprehensive strategic plan that supports smart growth, leadership alignment, and implementation readiness.</i>	3–5 months
	<ul style="list-style-type: none"> • Executive team engagement • Priority setting, sequencing, and success measures • Limited or targeted board involvement • Clear implementation readiness 	
Tier 3 FLAGSHIP Strategic Planning & Implementation Support	<i>Best for organizations with board-level involvement, multi-year growth ambitions, or interconnected strategic priorities.</i>	6–9 months
	<ul style="list-style-type: none"> • Deep executive and board engagement • Multi-year strategic horizon • Ongoing strategic advisory during the planning period • Accountability structures embedded into governance and operating rhythms 	

“We partner with leaders to design strategic plans that are clear, owned, and actionable—so growth is intentional, and progress is measurable.”

What’s Included in Every Tier	What’s Not Included
<ul style="list-style-type: none"> • Senior-level strategic advisory • Strategic synthesis and decision framing • Leadership and governance alignment • Accountability structures designed to last 	<ul style="list-style-type: none"> • Day-to-day operational management • Staff supervision or execution ownership • Open-ended availability beyond agreed cadence

Use Case

- Organizations seeking smart, sustainable growth
- Leadership teams ready to make real tradeoffs
- Boards and executives seeking shared ownership of strategy
- Stable organizations looking to sharpen focus and strengthen accountability