

Modern Impact Solutions | Signature Advisory Offerings

Modern Impact Solutions serves as a strategic thought partner to corporate, non-profit, and social-impact leaders pursuing clarity, alignment, and sustainable growth. We bring disciplined decision-making and accountability structures that operationalize strategy into impact.

Clarity Through Complexity™ Advisory

Purpose of the Engagement

This engagement is designed for organizations seeking **clear strategic direction and disciplined execution** amid interconnected priorities. The goal is to strengthen alignment, sharpen decision-making, and design accountability structures that support sustainable growth and continuous improvement.

What it solves

- Too many priorities, not enough focus
- Strategic plans that exist but aren't executable
- Leadership teams stuck in analysis or fragmentation

Our Role

Modern Impact Solutions will serve as a **strategic thought partner** to executive leadership—bringing clarity to complexity, facilitating disciplined choices, and translating strategy into actionable priorities.

Core Elements

- Phase 1: Strategic Sense-Making
- Phase 2: Strategic Direction & Alignment
- Phase 3: Accountability & Implementation Readiness

Deliverables

- Strategic priorities and focus areas
- Clear success measures and accountability structure
- Executive-ready synthesis deck and planning artifacts

Format

6–12 month embedded advisory: *This engagement is advisory in nature. Modern Impact Solutions supports decision-making, alignment, and accountability design but does not assume day-to-day operational execution responsibilities.*

Fee Structure

Structure: Fixed-fee advisory engagement

Payment Terms:

- 30% upon contract execution
- Remaining balance paid monthly over engagement duration

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Executive Thought Partnership Retainer

Purpose of the Engagement

This engagement provides senior leaders with **ongoing strategic counsel** to navigate complexity, make high-stakes decisions, and maintain clarity over time.

What it solves:

- Decision fatigue and isolation
- Competing stakeholder demands
- Translating vision into organizational action

Our Role

Modern Impact Solutions will act as a **trusted executive thought partner**, offering structured reflection, decision framing, and accountability support.

Scope of Work

- Regular executive advisory sessions (monthly or biweekly)
- Strategic decision support and scenario testing
- Leadership alignment and prioritization support
- Ongoing synthesis and strategic guidance
- Real-time problem solving

Deliverables

- Decision framing memos and strategic synthesis
- Ongoing accountability support tied to leadership priorities

Fee Structure

- **Monthly Retainer**
- **Minimum Term:** 6 months
- **Payment Terms:** Billed monthly in advance

Format

Monthly retainer with defined scope and cadence: *This retainer provides strategic advisory support and does not include operational management, staff supervision, or on-demand availability outside agreed cadence.*

Use Case

- Advising a CEO or EVP directly
- Influencing enterprise-level decisions
- Embedded but not operationally executing

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Inflection Point Strategy Engagement

Purpose of the Engagement

This engagement supports organizations seeking **focused strategic clarity** at a moment of opportunity, transition, or growth—without a full planning process.

Common Triggers

- Leadership change,
- Growth or contraction,
- Governance alignment,
- External shifts.

Our Role

Modern Impact Solutions will guide leadership through a **time-bound strategy reset**, helping frame decisions and define near-term priorities.

Scope of Work

- Rapid organizational and strategic assessment
- Facilitation of focused leadership working sessions
- Strategic pressure-testing and decision framing
- Development of a short-term strategic roadmap

Deliverables

- Priority decisions and directional guidance
- 12–18 month strategic roadmap
- Executive-ready synthesis materials

Format - *This engagement is intentionally time-bound and decision-focused*

- 8–12 week focused engagement
- Short, high-impact, decision-heavy work
- Often leads into a longer advisory relationship
- Follow-on advisory support may be proposed separately if appropriate.

Fee Structure

- **Structure:** Fixed-fee engagement (8–12 weeks)
- **Payment Terms:**
 - 50% upon contract execution
 - 50% at midpoint

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Board & Executive Alignment Advisory

Purpose of the Engagement

This engagement strengthens **shared ownership of strategy** between boards and executive leadership—ensuring clarity around roles, priorities, and accountability.

What it solves

- Role confusion
- Strategic drift
- Equity commitments without governance follow-through

Our Role

Modern Impact Solutions will serve as a **neutral strategic advisor**, supporting alignment, governance clarity, and disciplined strategic oversight.

Scope of Work

- Pre-session interviews or surveys
- Design and facilitation of a board–executive strategy session
- Clarification of decision rights and strategic priorities
- Post-session synthesis and recommendations

Deliverables

- Board-ready strategic synthesis
- Clarified priorities, roles, and success measures

Includes:

- Design
- Facilitation
- Strategic synthesis
- Follow-on advisory (not just a one-off)

Format

Board/Executive/Leadership Team retreat with follow-on advisory support: *This engagement focuses on alignment and governance clarity and does not include ongoing management or implementation oversight unless contracted separately.*

Fee Structure

- **Structure:** Fixed fee
- **Payment Terms:**
 - 50% upon contract execution
 - 50% following board session

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Targeted Strategic Engagement Advisory

Modern Impact Solutions offers a “*Targeted*” right-sized strategic engagement for organizations that are stable, well-led, and seeking targeted strategic clarity aligned to their current scale and capacity. This option maintains the same level of strategic rigor and senior advisory support, intentionally calibrating scope, duration, and participation to match the organization’s size, complexity, and decision-making needs.

Purpose

To help organizations sharpen strategic priorities, align leadership, and establish clear accountability to support disciplined growth and continuous improvement.

Scope of Work

- Focused strategic assessment and synthesis
- Identification of 3–5 strategic priorities and key tradeoffs
- One to two leadership alignment working sessions
- Definition of success measures and accountability owners
- Executive-ready synthesis and planning guidance

Engagement Structure

This engagement is advisory in nature and focused on strategic clarity and accountability design. It does not include operational execution, staff-level implementation, or ongoing management responsibilities. Additional advisory support may be proposed as a separate engagement if needed.

- **Duration:** 6–8 weeks
- **Participants:** CEO/Executive Director and select senior leaders
- **Board/Stakeholder Involvement:** Limited
- **Cadence:** Targeted advisory sessions and synthesis touchpoints

Fee Structure

- **Fee Structure:** Fixed-fee advisory engagement
- **Payment Terms:**
 - 50% upon contract execution
 - 50% at midpoint

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Modern Impact Leadership Architecture™

Purpose of the Engagement

This engagement helps organizations **operationalize leadership expectations**—aligning leadership behaviors, accountability, and performance systems with strategy.

Our Role

Modern Impact Solutions will design a leadership and accountability framework that supports consistent execution and organizational health.

Scope of Work

- Assessment of current leadership expectations and structures
- Design of leadership competencies and accountability architecture
- Alignment of leadership norms with strategic priorities
- Executive facilitation and synthesis

Deliverables

- Leadership competency framework
- Accountability and performance architecture
- Executive-ready implementation guidance

Best for

Organizations ready to operationalize leadership expectations and strengthen execution: *This engagement focuses on leadership architecture and does not include HR system implementation or staff-level training delivery.*

Core Elements

- Leadership competency design
- Accountability and performance architecture
- Culture and operating norms alignment
- Integration with strategy and talent systems

Fee Structure

- **Structure:** Fixed-fee engagement
- **Payment Terms:**
 - 30% upon contract execution
 - Remaining balance paid monthly