



# INNOVATIVE OPTIONS BEHAVIORAL HEALTH CONFERENCE 2025

## #IOBHCON2025

## Become a Sponsor: Empower Your Brand & Influence the Future of Behavioral Health

The **Innovative Options Behavioral Health Conference (Inside Out)** is the premier event for mental health professionals committed to advancing their expertise in behavioral health. This two-day immersive experience will bring together social workers, professional counselors, licensed clinicians, psychologist and industry leaders to explore the latest evidence-based strategies, tools, and insights to enhance their practices and elevate the standard of care. By sponsoring Inside Out, you are positioning your brand at the forefront of this transformative event.

### WHY SPONSOR INSIDE OUT?

- **Reach a Targeted Audience:** Connect with mental health professionals, social workers, counselors, clinicians, and industry experts who are actively seeking new resources, innovations, and best practices to enhance their work.
- **Demonstrate Thought Leadership:** Showcase your commitment to advancing behavioral health by aligning your brand with a conference that addresses critical issues such as trauma-informed care, substance abuse, adolescent mental health, and ethical decision-making.
- **Visibility & Recognition:** Your sponsorship provides unique exposure to a captive, engaged audience through prominent logo placements, dedicated sessions, and customized sponsorship packages tailored to your objectives.
- **Build Connections:** Take part in dynamic networking events and workshops, creating opportunities to collaborate with like-minded organizations and individuals who share your commitment to improving mental health services.



## OPTIMIZE YOUR EXPERIENCE: MAXIMIZE YOUR IMPACT

As a sponsor, your brand will be featured throughout the event, ensuring your organization gains maximum exposure. Key benefits include:

- **Brand Integration:** Your logo will be prominently displayed on event signage, virtual platforms, and marketing materials before, during, and after the event, ensuring long-term recognition.
- **Engage with Attendees:** Host a session, panel, or breakout activity that positions your organization as an expert in a specialized area. Sponsor a workshop or seminar to share your innovations and insights directly with attendees.
- **Exclusive Networking Access:** Participate in VIP networking opportunities, including one-on-one meetings with conference speakers, panelists, and other key influencers in the behavioral health community.
- **Tailored Sponsorship Packages:** Customize your sponsorship to align with your company's goals. Choose from a range of options, including exhibit booths, digital promotions, branded sessions, and more.

## MEET YOUR TARGET AUDIENCE: BUILD LASTING RELATIONSHIPS

Inside Out is designed to attract a diverse group of professionals across the behavioral health landscape, including:

- **Mental Health Professionals:** Social workers, counselors, and clinicians who are seeking to expand their knowledge and stay updated on the latest trends in the field.
- **Decision Makers:** Administrators and leaders in behavioral health organizations looking for new tools and resources to improve service delivery and organizational impact.
- **Educators & Trainers:** Experts in the field who are focused on promoting professional development and cultural competence within their teams or educational institutions.
- **Industry Innovators:** Companies offering the latest solutions in mental health services, technology, and evidence-based practices.

### Key Conference Topics Include:

- **Trauma-Informed Care:** Techniques for supporting individuals with trauma histories in ways that promote healing and recovery.



- **Substance Abuse Interventions:** Evidence-based approaches for addressing addiction and substance use disorders.
- **Telehealth Advancements:** Innovative methods for delivering behavioral health services remotely and overcoming associated challenges.
- **Ethical Considerations in Behavioral Health:** Addressing ethical dilemmas in clinical practice and leadership.
- **Leadership Development:** Strategies for effective leadership and organizational change in the behavioral health field.
- **Juvenile & Adolescent Mental Health:** Specialized sessions focused on understanding and treating young individuals with complex mental health needs, including those with sexual behavioral problems.

## LET'S CREATE POSITIVE CHANGE TOGETHER

By becoming a sponsor of Inside Out, you are not only gaining exposure to an influential audience but also contributing to the future of behavioral health. You will play a key role in shaping a more equitable, accessible, and effective system of care that benefits individuals and communities alike.

Join us in advancing the standards of care, building meaningful relationships, and fostering a collaborative environment where the future of behavioral health can thrive. Let's inspire change, empower professionals, and elevate mental health services from the **Inside Out**.

## SPONSORSHIP OPPORTUNITIES AVAILABLE NOW!

Don't miss out on this exciting opportunity to connect with the heart of the behavioral health community. Contact us today to secure your sponsorship and start optimizing your experience at the **Inside Out Behavioral Health Conference**.

## Sponsorship Levels

### Diamond Jewel - \$5,000

**Meaning:** The Diamond represents clarity, resilience, and enduring strength. It is a symbol of mental fortitude and the ability to withstand challenges, making it the highest level of sponsorship. In the context of mental health, diamonds are seen as a symbol of overcoming adversity and achieving clarity in one's journey toward healing and growth.

- The Diamond Jewel sponsorship reflects the power of clarity and resilience in the face of mental health challenges. Just as diamonds are formed under pressure, this level symbolizes the ability to overcome mental health struggles and emerge stronger.
- **Benefits:**
  - Premiere logo placement on all event materials, including website, conference program, and signage.
  - Full-page advertisement in the conference program.
  - Complimentary exhibition booth in a prime location.
  - Recognition as a Diamond Jewel sponsor in all press releases, social media posts, and email communications.
  - Up to three complimentary full conference registrations.
  - Marketing Materials advertised at workshop throughout the year

#### **Ruby Jewel - \$3,000**

**Meaning:** The Ruby represents passion, vitality, and emotional balance. It is associated with the heart and is thought to help restore emotional strength and courage. In mental health, rubies symbolize the power of emotional healing, self-care, and the drive to advocate for mental wellness.

The Ruby Jewel sponsorship supports the emotional vitality needed to face and address mental health challenges. It symbolizes the passionate pursuit of healing, personal growth, and the courage to navigate life's emotional ups and downs.

- **Benefits:**
  - Logo placement on event materials, including website and conference program.
  - Half-page advertisement in the conference program.
  - Complimentary exhibition booth in a prominent location.
  - Recognition as a Ruby Jewel sponsor in select social media posts and email communications.
  - Up to two complimentary full conference registrations.
  - Access to networking events with stakeholders and thought leaders.

### Sapphire Jewel - \$2,000

**Meaning:** The Sapphire represents wisdom, loyalty, and mental clarity. It is a symbol of balance and focus, bringing tranquility and peace of mind. Sapphires are associated with mental clarity and sound decision-making, both essential for mental well-being and addressing psychological health concerns.

- The Sapphire Jewel reflects the wisdom needed to approach mental health with mindfulness, loyalty to self-care, and the importance of maintaining clarity in decision-making. It signifies the calm focus needed to support healthy mental processes and emotional stability.
- **Benefits:**
  - Logo placement on the conference website and in the program.
  - Quarter-page advertisement in the conference program.
  - Complimentary exhibition booth in a standard location.
  - Recognition as a Sapphire Jewel sponsor in select social media posts and emails.
  - One complimentary full conference registrations.

### Emerald Jewel - \$1,000

**Meaning:** The Emerald represents renewal, growth, and healing. It is a symbol of personal transformation and the recovery process. Emeralds are linked to the heart chakra, promoting emotional healing and a sense of renewal, which are central to mental health recovery and growth.

- The Emerald Jewel sponsorship mirrors the process of healing, renewal, and emotional balance in mental health. It emphasizes the importance of growth—whether personal, emotional, or psychological—and highlights the transformative power of recovery.
- **Benefits:**
  - Logo placement in the conference program and website.
  - Recognition as an Emerald Jewel sponsor in selected social media posts.
  - One complimentary full conference registration.



## Pearl Jewel - \$500

**Meaning:** The Pearl represents wisdom gained through experience, purity, and inner peace. Pearls symbolize personal introspection and the quiet strength that comes from overcoming challenges. In mental health, pearls are often associated with achieving inner peace and the personal growth that comes from navigating adversity.

- The Pearl Jewel reflects the inner peace and quiet resilience that individuals can cultivate through mental health struggles. It represents wisdom gained from personal experiences and the growth that occurs when individuals find healing and self-acceptance.
- **Benefits:**
  - Logo listing in the conference program.
  - Recognition as a Pearl Jewel sponsor on the conference website.

## "Essential Connections Sponsorship"

This package allows businesses to support crucial event materials and the key networking opportunities that foster collaboration and engagement among participants.

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## Notepad and Ink Pen Sponsorship - \$1,000

### Description:

The Notepad and Ink Pen Sponsorship covers the essential tools every attendee will use throughout the conference. These items will be branded with your company's logo and provided to all participants. As simple yet powerful conference essentials, they offer continuous visibility throughout the event and beyond.

### Why Sponsor?

- By sponsoring notepads and ink pens, your brand will be prominently displayed in the hands of every attendee. This creates ongoing exposure as participants use these items for note-taking, brainstorming, and jotting down important insights during the sessions.
- This sponsorship allows your business to be seen as a supporter of the event's success and an integral part of the conference experience.
- A budget-friendly option to enhance your brand's visibility while supporting the attendees in their learning and networking activities.



## "Connect and Collaborate" Networking Event Sponsorship - \$2,500

### Description:

The "Connect and Collaborate" Networking Event is the heart of building relationships at the conference. This dynamic event allows attendees to engage with peers, share ideas, and create collaborations that will extend far beyond the conference. Your sponsorship helps provide a comfortable and welcoming environment for attendees to network, with refreshments and other amenities to encourage meaningful discussions.

### Why Sponsor?

- As the sponsor of this key event, your brand will be directly associated with facilitating connections and fostering collaboration among industry leaders, professionals, and thought leaders. Your company's logo will be featured prominently on event signage, during the event introductions, and in any related promotional materials.
- This sponsorship gives you the opportunity to engage with attendees in a relaxed and interactive setting, offering your business a chance to make lasting impressions and connections.
- The networking event is one of the most important activities at the conference, and sponsoring it positions your business as a champion of professional growth and community-building within the industry.
- This sponsorship includes the chance to introduce speakers or even welcome attendees, increasing your brand's visibility and engagement throughout the evening.

### Overall Benefits for Both Sponsorships:

- Increased brand visibility throughout the event.
- Recognition as a key partner in providing essential tools and networking opportunities.
- Direct exposure to conference attendees, including decision-makers, professionals, and industry leaders.
- A cost-effective way to gain significant attention while supporting the event's success.





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## SPONSOR AGREEMENT

Organizational Name, as you would like it to appear in written materials

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Contact Name

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Address

State

Zip code

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Telephone number

Email Address

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Do you consent to receiving text messages? ☐ Yes or ☐ No

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## SPONSORSHIP PAYMENT AGREEMENT

### Agreement Terms:

By signing below, I/We agree to sponsor the event at the selected sponsorship level and understand the benefits associated with our sponsorship. We recognize that the fulfillment of these benefits is contingent upon our timely submission of all required materials, including logos, website links, and other relevant content.





## Sponsorship Details:

- **Sponsorship Level:** \_\_\_\_\_
  - **Total Amount:** \$ \_\_\_\_\_
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## Payment Method:

- ☐ **Check** enclosed for \$ \_\_\_\_\_ (payable to Innovative Options Incorporated)
- ☐ **Credit Card** payment for \$ \_\_\_\_\_

Please charge my credit card:

- **Card Type:** ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover
  - **Cardholder Name:** \_\_\_\_\_
  - **Card Number:** \_\_\_\_\_
  - **Expiration Date:** \_\_\_\_\_
  - **CVV:** \_\_\_\_\_
  - **Authorized Signature:** \_\_\_\_\_
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## Acknowledgement:

By signing below, I/We acknowledge and agree to the payment terms outlined above and authorize the payment to be processed as specified.

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**Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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## Invoice Request for Group Registrations:

If your organization is sending four or more individuals to the event and requires an invoice for payment, please email your request to [info@innovativeoptions.org](mailto:info@innovativeoptions.org). Include your organization's name, the number of registrations, and any specific details needed for the invoice. We will promptly process your request.