Erik Miller

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Design Strategist & Product Management leader with extensive experience driving B2B and B2C innovation across industries, leading and motivating high performance teams, crafting a vision and rallying cross functional teams to deliver innovations on behalf of customers. Avid Learner. Servant Leader.

Specialties: Design Thinking, Design Research, Product Design, Lean Startup, Agile, Workshop Facilitation & Presentations, Product Management, Growth Marketing, Business & Product Strategy, Project Management and Financial & Business Modeling.

Other Interests: Automotive, Music, Health & Fitness, Gaming, Productivity, Sports

Tools & Technology: Sketch, Adobe Creative Cloud (Illustrator, Photoshop, XD, Lightroom), Axure RP, Zeplin, InVision, Abstract, HTML/CSS/SASS, dscout, UserTesting, Optimal. Basic knowledge of Javascript (Node.js), XCode (Swift & SwiftUI), Google Analytics, & Facebook Advertising

Design Strategist & Product Manager

Experience

July 2019 - PRESENT
Porsche Digital Inc
San Jose, CA
Senior Product Manager

- Owned products leading their development as would a general manager/co-founder/owner
- Identified strategic opportunities for growth adjacent to Porsche core business
- Performed market validation and develop business cases for investing in new opportunities
- Acted as a conduit between researchers, designers, and engineers to take a new product idea from concept to market, while holding all sides accountable
- Defined product roadmaps for products in digital space for Porsche, develop success metrics, and setting expectations with all stakeholders
- Interact with a complex set of stakeholders throughout the business, and dynamically lead the team to define and deliver solutions
- Anticipate bottlenecks, making tradeoffs and balancing the business needs versus technical or operational constraints

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JANUARY 2015 - JULY 2019
Fjord & Accenture Strategy Bloom
Chicago, IL
Business Designer & Strategist
Service & Interaction Designer

- Established people-centric business strategies for our clients, fusing the practices of design and strategy to structure the business impact of design at a strategic, operational, and organizational level
- Led business design activities, including client workshops, stakeholder interviews, business intelligence gathering, creative brainstorms, visioning, and KPI development
- Managed business design relationships with partners and clients
- Drove overall business point of view and guide others in the process of research and synthesis
- Guided the project and act as a liaison to the greater organization and clients to ensure all business needs and expectations are met
- Produced business design deliverables at the project and account level, and provide business design coaching to the wider design team in project and business development contexts, overseeing the work of the team
- Built new business through cultivating key client relationships and selling in related work
- Participated and contributed to external and internal design communities

Other roles: IT Business Analyst at Sidley Austin (1 year) & Senior Product Analyst at TriPoints Consulting (2.5 years)

Education

2012 - 2013
Northwestern University - Chicago, IL
MSIS: Master of Science in Information Systems

2008 - 2011
Robert Morris University - Chicago IL
MBA: Master of Business Administration with a Major in Management

2008 - 2011
Robert Morris University - Chicago IL
BS: Bachelor of Business Administration with a concentration in Management

Special Projects & Roles

DECEMBER 2014 - JANUARY 2018
Jammber Music
Product Manager & Designer

JUNE 2012 - PRESENT
URTheAnswer
Co-Owner & Secretary of the BOD

OCTOBER 2015 - MARCH 2016
Truepad
Product Designer - Consultant

JANUARY 2012 - PRESENT
CrossFit
Level 2 CrossFit Coach

Certifications

MARCH 2020
Reforge
Advanced Growth Strategy

March 2019
The Product School
Certified Product Manager

JANUARY 2018
CrossFit
CrossFit Level 2 Trainer

APRIL 2016
The Scrum Alliance
Certified Scrum Master