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| **Healthcare Advocates of Florida**  **Meeting Minutes** | **Date: 2/18/2025** |
| **Agenda Items** | **Notes** |
| **Greetings & Conversations** | Cathy Bowers:   * Please check out my second interview on YouTube - Dateline Health 602 on electronic health records - Anne and I are interviewed on Dateline Health 564 on patient advocacy. <https://www.nova.edu/datelinehealth/index.html> * I will be presenting April 15 on Guardianship with NAHAC * Hope you all tune into Feb 20 5pm Brad Schwartz and Karen Curtiss event   Register for Ken Schueler seminar March 14th “**2025 Ken Schueler Seminar: A Deep Dive into Pancreatic Cancer”.** Free to view, $40 for members, $99 for non-members for 4 CEUS |
| **Speaker: Nan Wetherhorn**  [**https://healthcareadvisornan.com/**](https://healthcareadvisornan.com/)  **nan@healthcareadvisornan.com**  The Map to Good Health Resource Kit provides the tools you need to confidently navigate America’s health care system, and immediately start advocating for the quality care you and your family deserve.  The Map to Good Health is a fillable PDF document that expertly guides you through over 75 in-depth questions for you to complete before any doctors visit. It will act as a guide for you and your doctor to ensure that you do not miss one single detail when it comes to your health and the health of your loved ones.  It's not just a form; it's a conversation starter about your health.  From lifestyle habits to past medical incidents, this PDF captures the essence of your unique health journey. Say goodbye to the confusion of recalling every detail during your doctor's visit later to realize you missed something! | Nan has been an RN since about 1976. She created a digital tool for patients who cannot afford to hire a patient advocate. It includes 4 PDFs and 3 videos. It is trademarked and is available on her website for sale for $98. The questionnaire begins with head-to-toe assessment, lifestyle questions, asks about recent travel, vaccinations, current health situation, and family health background. It includes questions to ask their doctors re preventative services.  Topics included: Emergency Room Essentials, Finding your Family’s Perfect Doctor, Navigating Health Insurance, Unleashing the Power of Functional Medicine Doctors, Benefits of Using a Senior Placement Service, Guide to Mastering Patient Advocacy |
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| **Communications Committee**  Janet Beesting Nelson  Tammy Krack | We are planning to trial a new messaging app called Zulip. It is similar to Slack and Discord but offers some additional features like a customizable user profile and more.  We will trial it with a limited number of users before inviting all HAF members.  **Zulip Community**   * Organization URL: healthcareadvocatesofflorida.zulipchat.com * Organization type: Community   No updates on the GNA Directory—still waiting for GNA to fix a bug. GNA directory : <https://gnanow.org/advocates/group-florida-advocates> |
| **Education Committee**  Cathy Bowers | **Healthcare Advocate Summit 2024:**  **Recordings are available for CEUs**  To watch On Demand Videos, sign in to Swap Card, click on Full Agenda, and click on the course title. They will be available for one year.  Other ongoing CEU opportunities:   * Triage Cancer: <https://triagecancer.org> (free) * For a list of pre-approved BCPA CEUs, visit <https://www.pacboard.org/pre-approved-ce-list> |
| **Membership Committee**  Anne Llewellyn  Tammy Krack  Maria Vigodsky | * Please do not complete the HAF survey if you have already done so; it just creates a duplicate record. * If you haven’t yet completed the survey, you are not in the directory. Here is the link to complete the survey. Completing the survey will add you to our directory: <https://forms.office.com/r/EKd4cVSvRH> |
| **Marketing/PR Committee:**   * The committee is working to craft marketing messaging. If you have an opportunity, please ask your clients to describe in their own words what an advocate does so that we can collect some of the words consumers use. Send anything you collect to JanetNelson@BreakawayHealthSolutions.com   **Marketing Committee:**  Janet Beesting Nelson  Kirsty Delacheck,  Lori Schellenberg,  CarolAnn Dube,  Sheldon Britt,  Maureen Rulison | Do you know of an exhibit, conference, or trade show where the Healthcare Advocates of Florida should have a presence? Let us know so the group can evaluate if we want to support an exhibit to promote patient advocacy and the Healthcare Advocates of Florida members.  Anne Llewellyn attended the Abilities Expo in Ft. Lauderdale and found it meaningful. The next conference is October 17-19, 2025. The attendees are usually on Medicare or Medicaid.  Anne attended the Silver Tsunami Conference presented by the South Florida Regional Planning Council in November 2024. |
| **Newletter submission parameters:**  1. Please provide a 400-450 word article in a Word document that shares a successful case you had as an advocate or a topic that will help raise awareness of the value of independent patient advocates.   2. Please do not include any identifying patient/client information. Make up a name to protect patient confidentiality.   3. Include a title for the article   4. Include the author's full name and credentials. Please include your company name/website and email.   5. Include a short bio of 35-45 words.   6. Include a digital image of your professional photo   7. Please submit articles Anne Llewellyn at **allewellyn48@gmail.com** by Monday so we can edit and post articles each Wednesday. However, you may submit articles at any time and they will go into the queue for posting.   8. All articles will be posted on Linked In and you will be given the link to share the article and post on your website. | **Healthcare Advocates of Florida Newsletter:**   * Anne Llewellyn created a LinkedIn group page for **Healthcare Advocates of Florida**. Please join the page and invite your LinkedIn Networks and clients to join. Here is the link: <https://www.linkedin.com/groups/12828311> * Anne also created LinkedIn HAF newsletter: Please write about a case study or topic that will raise awareness about the value of independent advocates and submit your article to Anne at **allewellyn48@gmail.com**. She will edit the article and post it on the LinkedIn site and the GNA site. **Please see article and bio parameters in left column**. We hope to have submissions from each of you so that we have enough articles to run one every week of the year. * **Please join the HAF Linked In group and connect with your Linked In network.** * Please connect on Linked In with other HAF members. To see a list of HAF member names, scroll to end of document. * Please comment on and re-post HAF newsletter articles on Linked In * Commit to writing a HAF newsletter article   **Healthcare Advocates of Florida LinkedIn Group:**   * Anne Llewellyn created a LinkedIn group page for **Healthcare Advocates of Florida**. Please join the page and invite your LinkedIn Networks and clients to join. Here is the link: <https://www.linkedin.com/groups/12828311> |
| **New Business (15 minutes)** |  |
| **Next Meeting:** | **Next meeting: March 18,2025 at 4 pm EST** |
| **Next Steps:** |  |
| **Attended by:**  If you attended and don’t see your name here, please contact Janet Nelson at JanetNelson@BreakawayHealthSolutions.com | 1. Bonnie Brown 2. Michele Blacksberg 3. Betty Forn 4. Bonnie Brown 5. Jara Weiss 6. Jazmin Garcia 7. Kate Colandrea 8. Firefilies.ai Notetaker Dawn 9. Jodie Nolf 10. Tammy Krack 11. Susan Rawn 12. Sylvia Pipitone 13. Dawn Gay 14. Maria Vigodsky 15. Pete Miska 16. Cathy Bowers |