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| **Healthcare Advocates of Florida****Meeting Minutes** | **Date: 3/18/2025** |
| **Agenda Items** | **Notes** |
| **Greetings & Conversations** |  |
| **Speaker:** Patient Advocate Darlene Christy and husband EarlDiscuss their experience and how writing the book has helped themEarl Oliver Christy (born March 19, 1943) is an American former professional football player who was a cornerback for three seasons with the New York Jets of the American Football League (AFL). He played college football for the Maryland Eastern Shore Hawks. He was inducted into the Hawk Hall of Fame in 1984. He played in Superbowl 3 on the same team with Joe Nameth. | It’s Agape Love: The Spirit of Champions(In Christian theology refers to a selfless, unconditional, and often universal love, considered the highest form of love, and is often used to describe God's love for humanity, as well as the love humans should have for God and each other.)They wrote the book in 6 months, and published it in January 2025. They met near the beginning of the COVID health emergency. This book is their story. Shortly after their marriage and at the height of the COVID-19 pandemic, Earl was diagnosed with cancer. There were complications and Earl spent 40 days in the hospital. During his treatment Darlene advocated for him, and came to be passionate about advocating for other patients.Anne Llewellyn wrote a review of the book: <https://nursesadvocates.com/a-book-review-its-agape-love-the-spirit-of-champions/> |
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| **Communications Committee**Janet Beesting NelsonTammy Krack | We are planning to trial a new messaging app called Zulip. It is similar to Slack and Discord but offers some additional features like a customizable user profile and more.We will trial it with a limited number of users before inviting all HAF members.**Zulip Community*** Organization URL: healthcareadvocatesofflorida.zulipchat.com
* Organization type: Community

No updates on the GNA Directory—still waiting for GNA to fix a bug. GNA directory : <https://gnanow.org/advocates/group-florida-advocates> |
| **Education Committee**Cathy Bowers | **Healthcare Advocate Summit 2024:** **Recordings are available for CEUs**To watch On Demand Videos, sign in to Swap Card, click on Full Agenda, and click on the course title. They will be available for one year.Other ongoing CEU opportunities:* Triage Cancer: <https://triagecancer.org> (free)
* For a list of pre-approved BCPA CEUs, visit <https://www.pacboard.org/pre-approved-ce-list>
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| **Membership Committee**Anne LlewellynTammy KrackMaria Vigodsky | * Please do not complete the HAF survey if you have already done so; it just creates a duplicate record.
* If you haven’t yet completed the survey, you are not in the directory. Here is the link to complete the survey. Completing the survey will add you to our directory: <https://forms.office.com/r/EKd4cVSvRH>
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| **Marketing/PR Committee:** * The committee is working to craft marketing messaging. If you have an opportunity, please ask your clients to describe in their own words what an advocate does so that we can collect some of the words consumers use. Send anything you collect to JanetNelson@BreakawayHealthSolutions.com

**Marketing Committee:**Janet Beesting NelsonKirsty Delacheck,Lori Schellenberg, CarolAnn Dube, Sheldon Britt, Maureen Rulison | Do you know of an exhibit, conference, or trade show where the Healthcare Advocates of Florida should have a presence? Let us know so the group can evaluate if we want to support an exhibit to promote patient advocacy and the Healthcare Advocates of Florida members.Anne Llewellyn attended the Abilities Expo in Ft. Lauderdale and found it meaningful. The next conference is October 17-19, 2025. The attendees are usually on Medicare or Medicaid.Anne attended the Silver Tsunami Conference presented by the South Florida Regional Planning Council in November 2024. |
| **Newsletter submission parameters:**1. Please provide a 400-450 word article in a Word document that shares a successful case you had as an advocate or a topic that will help raise awareness of the value of independent patient advocates.  2. Please do not include any identifying patient/client information. Make up a name to protect patient confidentiality. 3. Include a title for the article 4. Include the author's full name and credentials. Please include your company name/website and email.  5. Include a short bio of 35-45 words. 6. Include a digital image of your professional photo 7. Please submit articles Anne Llewellyn at **allewellyn48@gmail.com** by Monday so we can edit and post articles each Wednesday. However, you may submit articles at any time and they will go into the queue for posting. 8. All articles will be posted on Linked In and you will be given the link to share the article and post on your website.  | **Healthcare Advocates of Florida Newsletter:*** Anne Llewellyn created a LinkedIn group page for **Healthcare Advocates of Florida**. Please join the page and invite your LinkedIn Networks and clients to join. Here is the link: <https://www.linkedin.com/groups/12828311>
* Anne also created LinkedIn HAF newsletter: Please write about a case study or topic that will raise awareness about the value of independent advocates and submit your article to Anne at **allewellyn48@gmail.com**. She will edit the article and post it on the LinkedIn site and the GNA site. **Please see article and bio parameters in left column**. We hope to have submissions from each of you so that we have enough articles to run one every week of the year.
* **Please join the HAF Linked In group and connect with your Linked In network.**
* Please connect on Linked In with other HAF members. To see a list of HAF member names, scroll to end of document.
* Please comment on and re-post HAF newsletter articles on Linked In
* Commit to writing a HAF newsletter article

**Healthcare Advocates of Florida LinkedIn Group:*** Anne Llewellyn created a LinkedIn group page for **Healthcare Advocates of Florida**. Please join the page and invite your LinkedIn Networks and clients to join. Here is the link: <https://www.linkedin.com/groups/12828311>
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| **New Business (15 minutes)** |  |
| **Next Meeting:** | **Next meeting: April 23, 2025 at 4 pm EST** |
| **Next Steps:** |  |
| **Attended by:** If you attended and don’t see your name here, please contact Janet Nelson at JanetNelson@BreakawayHealthSolutions.com | 1. Anne Llewellyn
2. Darlene Chrity (and husband Earl)
3. CarolAnne Dube
4. Jara Weiss
5. Tammy Krack
6. Laura Hoffman
7. Jazmin Garcia
8. Kate Colandrea
9. Laura Hoffman
10. Nan Wetherhorn
11. Diane Grusky
12. Jodie Nolf
13. Pete Miska
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