



American Legion Post 63
271 W Plant Street
Winter Garden, FL 34787
(407) 656-6361

Dear Sir or Madam:

On November 14, 2020, **American Legion Post 63 in Winter Garden** is hosting the **4th Annual Challenge 22 Event** to raise money and identify solutions to help end Veteran Suicide from Post-Traumatic Stress (PTS). This year's event will take place at **Veteran's Memorial Park in Winter Garden, Florida**.

If you were not aware already, we have 22 veteran suicides happening per day. The American Legion is one of many organizations trying to stop this epidemic amongst the veteran community. However, unlike other organizations, we have the power to impact legislative change!

Additionally, Challenge 22 helps bridge the gap nationally between organizations already established and helping veterans suffering from PTS. For example, our 2018 event connected The American Legion to medical researchers exploring a neurological protocol called **RTM -- Reconsolidation of Traumatic Memories**, that has resulted in a staggering 90% success rate in relieving PTS symptoms. Amazingly, with the RTM protocol, the veteran never has to talk about what happened nor take any drugs.

LAST YEAR'S TANGIBLE IMPACT:

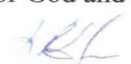
- **580 veterans, active duty, military spouses, 1st responders, nurses and civilians have had their PTS symptoms cleared thru the RTM Protocol! THIS IS ABSOLUTELY AMAZING!!!**
- **13 veterans trained in administering the RTM protocol peer to peer here in FL!**
- **5 service dogs were trained/paired with a veteran with PTS with 13 more currently in training!**
- **1,500 veterans and family members thru SOF Missions' Resiliency Project Connect Care have been provided products and services leading to suicide prevention measures.**
- **75 families completed retreats at a "veteran's ranch" to help them with side effects of PTS!**
- **1,000 COVID Care Kits (containing masks and other critical items - \$25 value) were distributed across the state of Florida to veterans in need!**
- **30 families experienced the Warrior Beach Retreat to help them cope, connect and heal!**
- **Oversaw the formation of the Florida Veterans Coalition – a group of 6-8 non-profits (and growing every day) from across Florida coming together to collaborate in their quest to help veterans!**
- **300 samples of essential oils to veterans with PTS symptoms; sadness, anger and physical pain.**
- **Production of 52 weekly podcasts, "Life After PTSD" to help veterans find the help they need!**
- **ALL SERVICES and RESOURCES are offered to the veterans and their families for FREE!**

HELP US KEEP THE MOMENTUM GOING! WE HAVE MANY MORE LIVES TO SAVE!

We invite you, your business or organization to donate or become a sponsor of the event through either monetary contributions or in-kind services in exchange for brand publicity. The enclosed Sponsor Pledge Form can be used to earmark funds for 2020. *Please consider completing this form, submitting it to your financial department to secure the funds, and returning a copy to us.*

Thank you for your support and generosity in helping our veterans.

For God and Country,


Kurt Gies
Commander, Post 63



Sponsor Pledge Form

Challenge 22 Event

November 14, 2020

Sponsor Name	
Address	
City, St, Zip	
Contact Person	
Telephone:	
E-mail:	

Participation Level

<input type="checkbox"/>	Division Donor \$5,000	Recognized at opening ceremony ~ 1 foursome at the 2021 Project Vet Relief Golf Tournament ~ Invitation to present check to PVR at Florida Dept Conference ~ Banner on stage, bandit signs on walk route ~ Year-round presence on PVR social media pages ~ Year-round presence on Post 63 website/Facebook pages ~ Company table at event.
<input type="checkbox"/>	Brigade Donor 2,500	Recognized at opening ceremony ~ Company logo on Banner on stage ~ bandit signs on walk route ~ Year-round presence on PVR social media pages ~ Year-round presence on Post 63 website/Facebook pages ~ Year-round presence on PVR social media pages.
<input type="checkbox"/>	Regiment Donor \$1,000	Company logo on Banner on stage ~ bandit signs on walk route ~ Year-round presence on Post 63 website/Facebook pages ~ Company table at event.
<input type="checkbox"/>	Battalion Donor \$500	Company logo on Banner on stage ~ bandit signs on walk route ~ Year-round presence on Post 63 website/Facebook pages ~ Company table at event.
<input type="checkbox"/>	Other	Donation Amount:

PLEASE SEND US YOUR PLEDGE (and expected donation date) BY NOVEMBER 1

OR go to www.WGAL63.org to make the donation online via PayPal.

Other ways your organization can participate:

- Donate a silent auction item of \$100 or more!
- Hold a fundraiser and present us with a check on the day of the event!
- Gather a team, wear your branded T-shirts, and walk live OR VIRTUALLY!
- Display a poster and pass out flyers at your place of business!

Check out this video of a previous event to understand more about what a Challenge 22 is

<https://tinyurl.com/C22event>

TEXT: How Can I Help? to 407-701-9416 or learn more at www.WGAL63.org

or register to walk at <https://tinyurl.com/RuckWalk>

Please make checks payable to American Legion Post 63 and mail to:

American Legion Post 63

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