



### Partner Identification Form

OID	E10141274
PIC	914971901
Legal name of the organisation	TUKETICI HAREKETI
Legal name of the organisation in Latin characters (if applicable)	CONSUMER MOVEMENT
Acronym/Organisation's short name	TH
National ID (if applicable)	
Department (if applicable)	
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### Profile

Type of organization	NGO (youth organization)
Is the partner organization a public body?	No
Is the partner organization a non-profit?	Yes

### Accreditation

Has the organization received any type of accreditation before submitting this application?

Accreditation type  
European Solidarity



Kütahya Tüketiciler Hareketi Derneği (Kütahya Consumer Movement Association) is a non-governmental body which represents the interests of consumers in public. Our goal is to protect and empower consumers' rights. We do this by lobbying and campaigning at the national level, by taking collective legal action on behalf of consumers and by ensuring that our message receives broad media coverage. We also provide professional training for the staff of consumer organisations.

Kütahya Tüketiciler Hareketi Derneği collects samples of different products from time to time and tests them. After that, the results of the tests are declared to public. In this way, these organisations provide prior information to consumers about the authenticity of the product and protect them. Apart from this, these organisations also work in conducting investigation/research on consumer's problems. KCMA also organizes trainings to create consumer awareness.

Activities of Kütahya Tüketiciler Hareketi Derneği are directed in particular to non-formal education and to support the rights of the consumers and the promotion of democracy. Taking advantage of the fact that a significant number of members and supporters working in national education regularly organize non-formal education workshops with the participation of youth in the area.

Principal topics are consumer rights and supporting and giving them culture, ecology and environment, and raising awareness of the local community on responsible behaviour, consumer rights, healthy eating and nature protection with the participation of association members in a visual campaign.

Another component which Kütahya Tüketiciler Hareketi association members want to give is the involvement of a large number of young people in all kinds of local projects, especially through coming issues and this is the highly important dimension of it. Kütahya Tüketiciler Hareketi association wants to be a facilitator of accessing these programs for the use of young people about fair trade. What are the activities and experience of the organisation in the areas relevant for this application?

Association members have been involved in numerous local training courses, seminars and exchanges. Our organisation successfully implement the first project about fair trade, healthy eating, and consumers rights which are currently in phase project dissemination and operating a second candidate proposed results. We want a continuation of our efforts to send young true values and an attitude of responsible consumers.

What are the activities and experience of the organisation in the areas relevant for this application?

Kütahya Tüketiciler Hareketi association plays the following roles:

- organise campaigns on various consumer issues to create social awareness.
- organise training programmes for the consumers and make them conscious of their rights and modes of redressal of their grievances.
- bring out periodicals and other publications to enlighten the consumers about various consumer related developments. For instance, publishes brochures "Consumer Voice" which covers a wide variety of subjects of importance to the consumers.
- provide free legal advice to their members on matters of consumer interest and help them t



-interact with businessmen and Chambers of Commerce and Industry for ensuring a better deal for consumers.

-launch Public Interest Litigation (PIL) on important consumer issues. Public Interest Litigation means a legal action initiated in a court of law regarding a matter of general public interest such as ban on a product injurious to public health

-improve transparency regarding the production, characteristics and quality of goods and services.

-Achieve equality between consumers and providers.

-Promote sustainable consumption.

-Establish preventative consumer protection as a key political objective.

-Protect the interests of the Turkish consumers in regards to both publicly and privately produced goods and services.

-increase all consumer opportunities to use their consumer power.

-Ensure that goods and services are available and accessible to everyone Advocate sustainability in line with the triple-bottom line which is environmental, economical and social responsibility.

-Advocate consumer rights together with the member organisations both nationally, internationally and in the EU.

-Stimulate and support individuals to use their consumer power both individually and as groups.

Its main areas of work are:

- To promote and protect the interests of consumers.
- To represent consumers and undertake comparative testing of goods and services.
- To speak out for consumers in their relations with the authorities and the industry etc.
- To attend individual complaints and improve consumer education and information through the publication of a member-only magazine.

The first priority of KütahyaTüketici Hareketi association is to accelerate consumer awareness towards their rights. To accomplish this task following efforts are made:

- To publish brochures, journals and monographs.
- To arrange conferences, seminars and workshops.
- To educate consumers to help themselves.
- To provide special education to women about consumerism.

To encourage to follow desirable consumption standards.

-Collecting Data on Different Products and testing them:

Please give information on the key staff/ persons involved in this application and on the competences and previous experience that they will bring to the Project.

What are the skills and expertise of key staff/persons involved in this application? Please describe background of minimally 2 persons (their youth work experiences, trainer

Cüneyt KÖŞE	<i>Our Legal Representative Cüneyt KÖŞE has been chairing a team that has been doing EU projects for 12 years. He is a personal development expert who is experienced in projects, has high communication skills. He is a program producer on a local TV channel and columnist for the newspaper. He speaks English and Russian.</i>
Cagri KOSE	<i>Our EU coordinator Mr. Cagri KOSE is also experienced in all types of projects. The other members of our organization as participants of many Youth in Action and Erasmus plus projects have earned international experience</i>



Ezgi TEKİN	<i>Ezgi TEKİN is the project manager of our association 35 years old and has found the opportunity to work with young people in different associations. She is a graduate of Business Administration for 4 years. She is an active theatre actor and drama instructor. She is also involved in entrepreneurship training activities at Kutahya Entrepreneur Businessmen Association. She will take an active role in the preparation, implementation, monitoring-evaluation and sustainability planning of the project.</i>
Reyhan DEMİR	<i>Reyhan DEMİR is responsible for budget management and budget accounting. She participated in national agency trainings about Erasmus + Plus program activities. She is a graduate of the Department of Audio-Visual Media Production - Printing and Publishing Technologies. She is an IT specialist and is responsible for the activities that will reveal the personal characteristics of young people in the web design, blog creation, social media management and education activities of our project.</i>
HasanTurgut ERDOĞAN	<i>Hasan Turgut ERDOĞAN is the most experienced employee of our team and graduated from the Department of Theater of Fine Arts. He has completed the Contemporary Drama Leadership training program and gives training on this subject. 2013 National Agency YOUTH Project " Children from the Museum of the Tree " project was carried out. He took part in many cinema and TV series broadcasted on national channels.</i>  <b><i>We are familiar with these projects, but want to learn more about their implementation and to make new partnerships.</i></b>

#### Legal representative

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#### Contact Person

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First name	Cagri



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Have you participated in a European Union granted project in the 3 years preceding this application? If yes, indicate:

EU Programme	Year	Project Identification or Contract Number	Applicant/Beneficiary Name

