



CYBERSNAP

Cybersecurity Culture Creators

CYBER DNA QUIZ

Discover Your Organization's Cyber DNA!

Take this quick quiz to see how your team's habits, culture, and awareness stack up—and get personalized tips to strengthen your cybersecurity culture.

Quiz Questions

For each question, let users select one answer. At the end, provide a results summary and actionable recommendations.

1. Cybersecurity Awareness

How often does your team participate in cybersecurity awareness training?

- A) Regularly (at least quarterly)
- B) Occasionally (once or twice a year)
- C) Rarely or never

2. Phishing Preparedness

How confident are you that your team can spot and report phishing attempts?

- A) Very confident—staff are regularly tested and trained
- B) Somewhat confident—we've had some training, but not recently
- C) Not confident—phishing is a major concern

3. Security Habits

How do employees typically handle suspicious emails or links?

- A) They report them immediately using a clear process

- B) Some report, but the process is unclear
- C) Most ignore or delete them without reporting

4. Leadership Engagement

How involved is leadership in promoting cybersecurity culture?

- A) Highly involved—leaders set the tone and participate in training
- B) Somewhat involved—supportive but not always active
- C) Not involved—rarely discuss or promote security

5. Incident Response Readiness

Does your organization have a clear, tested plan for responding to security incidents?

- A) Yes, and we run drills regularly
- B) We have a plan, but it's rarely tested
- C) No formal plan exists

6. Culture of Openness

Are employees encouraged to speak up about security concerns or mistakes?

- A) Yes, open communication is encouraged, and mistakes are treated as learning opportunities
- B) Sometimes, but there's hesitation or fear of blame
- C) No, mistakes are often hidden due to fear of consequences

7. Continuous Improvement

How often do you update your cybersecurity policies and training?

- A) Regularly, based on new threats and feedback
- B) Occasionally, but not systematically
- C) Rarely or only after an incident

Results & Recommendations

After users submit their answers, display a summary based on their responses:

Mostly A's:

Strong Cyber DNA!

Your organization has a proactive, people-first cybersecurity culture. Keep reinforcing positive habits and stay ahead with regular training and open communication.

Mostly B's:

Developing Cyber DNA

You're on the right path, but there's room to strengthen your culture. Focus on leadership engagement, regular training, and clearer processes for reporting and response.

Mostly C's:

Cyber DNA at Risk

Your culture has significant gaps that could expose you to potential threats. Prioritize building awareness, leadership involvement, and a supportive environment that fosters learning from mistakes.

Tip:

Integrate this quiz with your website's lead capture system so visitors can receive their results and recommendations by email, encouraging further engagement and follow-up.

Ready to Strengthen your Cyber DNA?

Contact Cybersnap today! info@cybersnap.ca / Canada: 1-647-948-7769 / U.S.A.: 1-322-244-9225