



CYBERSNAP

Cybersecurity Culture Creators

Security Culture Program Guide

Ignite a Culture of Vigilance

Program Overview

At Cybersnap, we believe that a strong security culture is the foundation of digital safety. Our Security Culture Program transforms every user into a vigilant defender, empowering your organization to stay one step ahead of cyber threats.

1. Leadership Commitment

Content:

Security starts at the top. When leaders champion secure behaviours, everyone follows their example. Leadership commitment means making security a visible priority and integrating it into daily operations.

Engaging Activities:

- **Executive Security Pledge:** Company leaders record short video pledges outlining their commitment to security, shared organization-wide.
- **Ask Me Anything (AMA) Sessions:** Monthly live Q&A with executives on security topics, encouraging open dialogue.
- **Security in Action:** Leaders participate in security drills and share their experiences in newsletters.

2. Awareness & Education

Content:

Awareness is the spark that ignites vigilance. Ongoing education ensures everyone knows how to recognize and respond to threats, making security a natural part of their workflow.

Engaging Activities:

- **Interactive Micro-Learning:** Short, scenario-based modules delivered weekly, with instant feedback and badges for completion.
- **Phishing Simulation Challenges:** Regular, gamified phishing tests with leaderboards and recognition for top performers.
- **Security MythBusters:** Monthly quizzes debunking common security misconceptions, with prizes for correct answers.

3. Open Communication

Content:

A culture of vigilance thrives on open, judgment-free communication. Everyone should feel comfortable reporting suspicious activity, asking questions, and sharing concerns.

Engaging Activities:

- **“See Something, Say Something” Campaign:** Anonymous reporting tool with instant acknowledgment and follow-up.
- **Security Suggestion Box:** Digital space for users to submit ideas or concerns, with monthly spotlights on implemented suggestions.
- **Security Champions Network:** Volunteer ambassadors in each department host open forums and peer-to-peer support sessions.

4. Recognition & Motivation

Content:

Celebrating secure behaviours motivates everyone to stay alert. Recognition programs turn vigilance into a source of pride and friendly competition.

Engaging Activities:

- **Vigilance Awards:** Monthly recognition for employees who demonstrate exceptional security awareness.

- **Team Security Challenges:** Departmental competitions (e.g., “Spot the Phish”) with trophies and bragging rights.
- **Wall of Vigilance:** Digital display of top contributors and their stories, updated monthly.

5. Continuous Improvement

Content:

Security culture is never static. Ongoing assessment and feedback ensure the program evolves with new threats and user needs.

Engaging Activities:

- **Pulse Surveys:** Quarterly, anonymous surveys to gauge security attitudes and gather suggestions.
- **Feedback Fridays:** Weekly open feedback sessions where users can discuss what’s working and what needs improvement.
- **Annual Security Culture Hackathon:** Cross-team event to brainstorm and prototype new security initiatives.

Getting Started

1. **Assess:** Take our Security Culture Self-Assessment to identify strengths and opportunities.
2. **Engage:** Join our next Security AMA or nominate a Security Champion in your department.
3. **Educate:** Complete this month’s micro-learning challenge and test your skills in the latest phishing simulation.
4. **Empower:** Share your ideas in the Security Suggestion Box or participate in Feedback Fridays.
5. **Evolve:** Watch for updates, participate in surveys, and help shape the future of our security culture.

Measuring Success

- Increased reporting of suspicious activity.
- Higher engagement in training and challenges.
- Improved scores in simulated attack exercises.

- Positive feedback in culture surveys.

Ignite your vigilance. Join the movement. Protect what matters.

Ready to become a cybersecurity hero? Contact Cybersnap to explore our activities and resources! info@cybersnap.ca / Canada: 1-647-948-7769 / U.S.A.: 1-322-244-9225